



Co-Vice President Nominee

Tammy Eickhoff, Director - Corporate and Foundation Relations & Assistant Professor of Health Care Administration, Mayo Clinic



Peers and colleagues – my name is Tammy Eickhoff, I’m currently serving as the Director of Corporate and Foundation Strategy at Mayo Clinic. My entire career has revolved around building relationships. My current role involves providing actionable strategies to Corporate and Foundation Relations front-line fundraisers, prioritizing corporate prospects, building, planning, and executing sound approaches with targeted internal and external leaders. I evaluate and manage complex business and philanthropic relationships by gathering relevant intelligence to create mutually beneficial opportunities aimed at increasing organizational revenue in the form of gifts and grants.

My involvement with the Network for Academic Corporate Relations Officers (NACRO) has been beyond rewarding. I have been an active member since 2017 and currently serve on the Board of Directors, as co-chair of the Membership Committee, a position I have held since July 2023. I’ve worked alongside many leaders on various initiatives, including NACRO’s best practices, our toolkit, new member welcome initiatives, excellence in equity and contributions to the executive education series. I have been an invited moderator and panel presenter at NACRO annual conferences, sharing insights on building effective corporate collaborations. Additionally, I have facilitated webinars and virtual regional meetings, focusing on capabilities in our corporate relations industry to enhance and support our corporate relations craft. In 2024, I was humbled to receive the NACRO President’s Award.

I am deeply committed to the mission and vision of NACRO and am eager to further contribute to its growth and success as co-President. My experience in corporate strategy, coupled with my active involvement with multiple members of NACRO, has equipped me with a unique perspective and understanding of this leadership role. I am passionate about fostering collaboration, innovation, and excellence within our corporate relations community. As co-President, I aim to enhance member engagement, interact with members across the professional continuum and listen for improvements. I’m specifically interested in helping our membership strengthen their professional brands to sharpen skills and elevate their work. I am excited about the opportunity to work alongside dedicated members, past, current and future leaders of NACRO to achieve our shared goals.