



# NACRO

NETWORK OF ACADEMIC  
CORPORATE RELATIONS OFFICERS

## Membership Co-Chair Nominee

**Marla Morris**, Senior Director of Corporate and Foundation Relations, University of North Texas (UNT)



I have over 14 years of higher education fundraising experience, in addition to community nonprofit work. Prior to UNT, I spent over three years at the University of Texas at El Paso (UTEP) developing and building out the Corporate and Foundation Relations department. During my time at UTEP, I have also served on the Business Engagement Council. Beyond my fundraising responsibilities, I also crafted the curriculum for and taught an undergraduate elective course in Medieval History at UTEP.

Other previous roles in higher education include major gifts and prospect management positions at the University of Texas at Arlington, King's College London, and the University of North Texas Health Science Center in Fort Worth. My experience spans both centralized and unit-based roles, including positions in Athletics and the College of Education, as well as involvement in engagement efforts and comprehensive campaigns.

Prior to my career in higher education, I spent over 15 years in broadcast sales in the Dallas-Fort Worth media market, primarily in television. I hold a bachelor's degree in Journalism from Texas Christian University's Bob Schieffer College of Communication, a master's degree in History from the University of Texas at Arlington, and a master's degree in Medieval History from King's College London in the UK.

As an active member of NACRO for the past three years, I played a key role in piloting and implementing the nationwide Regional Meet-Ups initiative and currently co-facilitate the South Central Region. My contributions have been recognized through two nominations for NACRO's Rising Star Award.

Through my involvement with NACRO's Membership Committee, as well as my participation in conferences and Midwinter meetings, I have gained valuable insight into the organization. I am eager to serve on the board to help navigate this uncertain period in higher education, expand membership, and attract more academic corporate relations professionals. By fostering a diverse exchange of ideas and perspectives, we can further strengthen NACRO's impact and reach.