



Communications Co-Chair Nominee

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I first engaged with NACRO by attending virtual summer conference in 2021. During COVID I started my current corporate relations role at the University of Maryland (UMD), which is also my first job in higher education corporate relations. NACRO provided me a great foundation and network to grow as a corporate relations professional and learn best practices from my peers. After my first virtual conference I volunteered on the inaugural Executive Education project group as part of the Professional Education committee. I have attended each summer conference, past two mid-winter conferences and have volunteered on the communications subcommittee for the past two years. As part of the Newsletter working group, I supported the development of the member spotlight video series, the monthly newsletter content collection intake for the past two years and the integration of newsletter communications with social media.

The NACRO volunteer experience has been instrumental in helping me in my job and providing me with a network of support in the ever-changing academic corporate relations field. Volunteering has deepened my connection to the organization and this nomination to serve as communications co-chair would be an exciting professional development opportunity at this time in my career. Communications is not a primary part of my current position at UMD, so volunteering with the communications subcommittee has added new skillsets to my professional experience. Combined with the new communications brand and investment from NACRO around a communications strategy, I am interested in this opportunity to co-chair the communications subcommittee and further volunteer my time as a NACRO board member. I think with my continuous volunteer experience since 2021 I would provide not only stability and continuity for the subcommittee but also an enthusiasm to bring in new communications ideas to practice.