



Co-Vice President Nominee

Jason King, Director of Corporate Relations, Bren School of Information and Computer Sciences, University of California, Irvine



For the last 6 years, I have been Director of Corporate Relations at the Bren School of Information and Computer Sciences for the University of California, Irvine. In this role, I run an industry advisory board, manage an industry-sponsored research portfolio of several million dollars, and oversee a corporate partners' program. I also successfully created a robust capstone ecosystem involving ten programs. I was recently awarded the 2024 Jim McKenzie Staff Leadership Award at UC Irvine, which honors an outstanding UC Irvine staff member who leads and inspires others, influences without authority, and puts the interests of others ahead of their own. I regularly bring together corporate relations professionals throughout the country for focused conversations on topics and issues related to research and leadership.

In my free time, I love to surf and be outdoors while spending time with family and friends. As a servant leader, I also volunteer my time with a wellness committee for UC Irvine and an advisory board for a college program.

I found NACRO when I was new to my position almost 7 years ago and was elated to find like-minded individuals who are focused on corporate relations and value sharing best practices and beliefs. I love being a member of an organization that connects professionals across the country who genuinely care and want to help others with similar challenges and obstacles. I started as a volunteer with the Membership and Alliances (M&A) Committee and Professional Development Committees, and several program and financial subcommittees. I was honored to subsequently be elected as a board member and Chair for two years of the M&A committee. During that time, I helped to create and implement NACRO regional groups, a new member welcome outreach process, increased membership value, and helped to build the foundation for the retention of NACRO members. I continue to serve the organization on the Membership and Professional Education Committees, working to find new ways to retain and attract members.

Being a part of NACRO has meant much to me. Recently, I hosted the NACRO Midwinter leadership conference at UC Irvine in February. Promoting NACRO membership and its value is at the heart of my passion while utilizing data and objective key results can be a guide to setting realistic goals that can benefit the future of NACRO.