



## Save the Date!

2020 NACRO Conference  
July 29-31  
MINNEAPOLIS, MN

## NACRO News

## February 2020

### NACRO Loses a Friend

Dear NACRO family,

It is with very heavy hearts we write to share with you the passing of Paul Sturm, our Co-Vice President. We are deeply saddened by this unexpected loss and wanted to take this opportunity to provide our active volunteers with a short note recognizing our sincere gratitude for his service to our organization.

Paul joined NACRO in 2014 and immediately made his presence felt. His larger-than-life personality and unfettered enthusiasm for NACRO and working with colleagues from around the world were infectious, to say the least. In 2016, Paul was elected Co-Chair of the Benchmarking Committee and dove headfirst into the role. Several of the initiatives we see being undertaken and continued today were started under his leadership, and have had significant impacts on our field.



In Atlanta for the 2018 conference, Paul continued to step up, this time by volunteering for the Finance Committee. He did this to gain an understanding of the inner-workings of the organization and with the hope of assuming the role of Finance Chair, held by one of the acting Co-Vice Presidents. Paul made it known that his desire to serve in an executive role would be the perfect final act, a “swan song for a career that I have loved for so long”. Paul was elected to the Co-VP role in Pittsburgh at last year’s conference along with his partner Megan Puzey, and we remember the sheer excitement he showed upon learning the results.

NACRO has always been a volunteer-driven organization and requires an active, enthusiastic base of support. We are grateful for all of those who are currently or have served the organization, and folks like Paul are so special to us. There has never been nor will there ever be monthly financial statement updates delivered with the level of joy that Paul brought – it actually became an agenda point we all looked forward to hearing during monthly meetings of the Board of Directors.

We send our best to his family, friends, and Kent State colleagues. The family has requested that any contributions be directed to the Lotus Foundation at <https://www.lotusfest.org/paul-sturm-memorial-gifts>. While Paul will no longer be physically with us, his spirit and memory will remain

for years to come. We are grateful for his support, his strong work ethic, and most importantly, his friendship.

All the best,

*Adam Causgrove, Megan Puzey and Jamie Shattuck*  
*NACRO Executive Committee*

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## Submit Nominations for the next NACRO Board

Eligible candidates must be active NACRO members for at least one year and should have ideally served on the committee for which they are being nominated ([more details on process](#)). Nominations close February 28. [Submit your nomination >>](#)

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## HOW WE DID IT

### From crowdfunding to collaboration - the story behind Halo

Today, [Halo](#) is a marketplace that helps connect academic scientists with industry for sponsored research, but that's not how it started. Read on to learn how we went from crowdfunding to collaboration and landed our first industry partnership with [Baxter](#).

[Learn more >>](#)

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## NACRO Member Spotlight

### Q&A with Michelle Dingwall, University of Wisconsin-Stout



## What is your current role at your institution?

As a polytechnic university, the University of Wisconsin-Stout has hundreds of industry partners integrated into every corner of campus. My position as Senior Development Officer was created at the Stout University Foundation when I was hired three years ago, to focus on securing donations from industry partners. [Read more >>](#)

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## NACRO Quick Links

[Toolkit](#)

[Videos](#)

[Board of Directors Minutes](#)

[Join NACRO's LinkedIn Group](#)

[Follow us on Twitter](#)

## Have Something to Share in the Newsletter?

The submission deadline is seven days before distribution. Please send suggestions, story ideas, job postings, and more to [marketing@nacroonline.org](mailto:marketing@nacroonline.org).

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## Partnership Headlines

Newsworthy headlines highlighting great corporate partnerships.

[Cornell joins The Sustainability Consortium \(TSC\)](#)

[Rochester Institute of Technology receives a \\$1M gift from American Packaging Corp.](#)

[NSF/Amazon awards \\$800K to UB for AI fairness in foster care grant](#)

[Elanco and Purdue enter five-year research collaboration to address animal health challenges](#)

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## Job Postings

[Associate Director for Corporate & Foundation Relations, University of Washington Information School](#)

[Associate Director, Corporate Engagement, UC Davis](#)

[Director of Foundation Relations, Sustainability, University of Colorado Boulder](#)

[Director of Foundation Relations, George Washington University](#)

[Associate Director of Corporate and Foundation Relations](#)

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## Welcome new NACRO members

**Jose Beceiro** / The University of Texas at Austin

**Lynn Berger** / State University of New York

**Leza Besemann** / University of Minnesota

**Anne Bolyard** / West Virginia University Foundation

**Carol Brown** / Indiana Wesleyan University

**Jennifer Campbell** / The University of Texas at Austin

**Randall Gentry** / Texas Tech University System

**Nicole Hoover** / University of Delaware

**Paula Leslie** / Middle Tennessee State University

**Alison Scott** / Arizona State University

**Bobby Waddell** / Tarleton State University

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