

**Board of Directors Meeting
Thursday June 4, 2020**

**Board Members Present
(those present denoted with underline)**

Adam Causgrove, Jamie Shattuck, Megan Greenawalt, Adam Johnson, Megan Puzey,
Dana Ulrich, Heath Wood Michael Rondelli, Stavros Kalafatis, Joe Matope, Debbie Meyer,
Charley Hasemann, David Ortendahl, Barry Dickerson, Katheryne Rehberg

Others Present

Carly Byrd

Welcome & Call to Order

Jamie welcomed everyone to the meeting at 3:06pm. Carly called roll.

Consent Agenda

Debbie motioned to approve the Consent Agenda. Kim seconded.

MOTION APPROVED

Financials

Kim reviewed the financials. Dave motioned to approve the financials. Stavros seconded.

MOTION APPROVED

Announcements

- a. Adam welcomed (back) Barry, replacing Susan Fonseca who had to step back.
- b. Adam mentioned Marketing communications will be ramping up; Dana stated they will be having a meeting to create a calendar for membership to see upcoming webinars and events.
- c. Debbie reminded to add meetups to marketing calendar so there will not be any overlap.
- d. Jill stated Kroger offered webinar to our membership, conversation is still in beginning stages.

New Business

a. Awards update

- I. Megan G. reminded everyone of the three awards, and stated the nomination counts: 5 for MB, 3 for RS, 6 for VOY.
- II. Megan G. informed that the letters required for MB award have been requested, and so have other additional items from Memberclicks.
- III. Megan G. stated the group meets again on June 17th to review nominations.
- IV. Adam J. bragged on the process being in place and efficient enough to follow this year.

- V. Megan G. and Megan P. are potentially worried about the duplicity of which members are writing letters, reviewing the nominations, etc.

e. Impact Program

- I. Katheryne stated that letters are ready to go out to blue and silver member levels, and the list will likely go out in the July newsletter. She will also add the page to the website. She hopes this is a motivating factor for membership and further involvement.
- II. Carly will order pins to be mailed.
- III. Jill implored that we include virtual participation points in the member level calculations.

f. Plans for July 29th

- I. Dana updated that since our last meeting CP and PD have been working together to designate virtual conference sessions, along with shifting some content to webinars, meet-ups, etc.
- II. Dana shared the skeleton schedule with the board members, and informed that the virtual conference will be four hours long.
- III. Extensive discussion ensued regarding the diversity topic and the board all agreed that another session should be shortened so that this session can be lengthened, given its current relevancy.

g. Benchmarking Survey-Tabled until next meeting.

h. Site Selection update-Tabled until next meeting

i. Membership outreach open discussion

- I. Megan G. stated that NACRO has had much conversation regarding diversity and inclusion in the past.
- II. The board expressed at length a common desire to officially make efforts to communicate this philosophy to membership. Dave suggested we make it a role on the BOD.
- III. Jamie thanked everyone for their candidness and conviction.

Old Business
Future Business

Jamie adjourned the meeting at 4:40 pm.