

**Board of Directors Meeting
Thursday April 2, 2020**

**Board Members Present
(those present denoted with underline)**

Adam Causgrove, Jamie Shattuck, Megan Greenawalt, Adam Johnson, Megan Puzey,
Dana Ulrich, Heath Wood Michael Rondelli, Stavros Kalafatis, Joe Matope, Debbie
Meyer, Charley Hasemann, David Ortendahl, Susan Fonseca, Barry Dickerson, Katheryne
Rehberg

Others Present

Carly Byrd

Welcome & Call to Order

Adam C. welcomed everyone to the meeting at 3:10 pm. Carly called roll.

Consent Agenda

Kim motioned to approve the Consent Agenda. Megan P. seconded.

MOTION APPROVED

Financials

Kim reviewed the financials. Stavros motioned to approve the financials. Charley H. seconded.

MOTION APPROVED

Announcements

None

New Business

a. NACRO Task Force

- I. Adam C. stated that there was a very good turnout for our March 19th Task Force meeting (10 attended), and that it was only open to the BOD. The Task Force group will bring recommendations to the rest of the board.
- II. Our current 2020 Conference contract states that as of the date of this meeting, standard cancelation policies apply, and NACRO was encouraged to wait to make the decision. Jamie, Megan and Carly will have call with Sales Rep Kory from hotel on April 15th.
- III. Adam C. encouraged to keep communication open with membership.

b. Virtual Options

- I. Jamie states we have been investigating varying virtual options, and that the top priority of a virtual offering would be to maintain volunteer engagement and continuously showing the value of NACRO. The three options she mentioned are Cvent (not ideal for this event) and Eply (through Memberclicks) and Zoom (utilizing

breakout rooms). Megan P. added that they are balancing the budget side of the event with what amount to charge for virtual events.

c. Open Discussion

- I. Joe, Jamie, Stavros and Dave discussed other organizations that were canceling or making events virtual. Stavros provided feedback that a virtual event should be less days to keep interest up.
- II. Megan G. encouraged everyone to focus on how to maintain the networking component which is vital to NACRO membership.

Kim J. motioned to approve the recommendation for the task force to provide a recommendation. Charley H seconded.

MOTION APPROVED

d. Conference Programming Update

- I. Dana states all proposal acceptances/rejections have been sent, and that the CPC is unsure of plans but moving forward as if things are normal.
- II. Heath stated they have heard from half of acceptances, and noted that if close to MN, they say great. If far away, they are unsure of travel but excited.

e. Newsletter Plans for April

- I. Debbie: April newsletter will be 4/14, Jamie and Adam C will compose a greeting from NACRO, and it will also include reminders of award nominations, and annual survey, along with webinar info, and member meet-ups led by BOD members. Also, Jessica Watts is making listing of how we are resource to Corp relations officers and how they're responding to the crisis to include. Content due by 4/7.

f. Benchmarking Survey

- I. Dave reports Member survey going out as soon as Memberclicks gets fixed. Starbucks- 5 bucks going to first 200 respondents, with one random participant winning a free membership (board ineligible).

g. Data Policy update

- I. Adam J. states that this agreement is to be posted on website and expresses a duty to protect our members data/not interested in monetizing, but only to enhance member experience.
- II. The cost is \$1,500 and Kim approved.

Old Business

Future Business

- I. Jamie thanked everyone for their continued interest and involvement and encouraged everyone continue to engage their committees.

Adam C. adjourned the meeting at 4:02 pm.