

**Board of Directors Meeting
Thursday, September 05, 2019**

**Board Members Present
(those present denoted with underline)**

Adam Causgrove, Jamie Shattuck, Megan Greenawalt, Adam Johnson, Megan Puzey,
Paul Sturm, Dana Ulrich, Tracey Wischmeyer, Michael Rondelli, Stavros Kalafatis, Joe
Matope, Debbie Meyer, Charley Hasemann, David Ortendahl, Susan Fonseca, Jill Abele,
Katheryne Rehberg

**Others Present
Steena Hymes**

Welcome & Call to Order

Jamie welcomed everyone to the meeting. Steena called roll.

Consent Agenda

Susan motioned to approve the Consent Agenda. Charley seconded.
MOTION APPROVED

Financials

Paul provided a financial update. Michael motioned to approve the June/July financials. Megan P.
seconded.
MOTION APPROVED

Announcements

- a. Michael shared that AUTM is doing a training and asked how NACRO could be involved in hosting a similar training

New Business

- a. **Member at Large planned activities**
 - I. Katheryne will be working on a member recognition program for those members who have been active in NACRO. This would be incorporated into the Minneapolis conference. Further details are still in development.
- b. **Marketing update**
 - I. Monte has sent drafts of promotional and interview videos and marketing is working on finalizing those videos.
- c. **Budget goals for committees**

- I. Budget drafts are due to Paul by Sept 15. Paul asked if committees could submit drafts as soon as possible for review and revisions. Budgets need to be ready for approval for the October Board meeting.
 - II. Paul reviewed criteria for setting committee goals and ensuring goals line up with the strategic plan. Goals are due at the end of September.
- d. Committee Meetings**
- I. Committees announced the timing for their first meetings and reviewed agenda items that will be reviewed on the first call.
 - i. P.D.'s first call has not been scheduled but a doodle poll has been sent out to find a time.
 - ii. Benchmarking's first call is scheduled for Sept 13th.
 - iii. M&A will have its first call on Sept 10th
 - iv. Marketing had its first call Aug 29th
 - v. Conference Programming will have its first call Sept 10th.
 - II. Conference Programming Update
 - i. The mobile app will move under Conference Programming's scope of work instead of the Marketing Committee. The Committee is looking at mobile app options and may want to demo an option at Midwinter.
 - ii. Dana reviewed the post conference survey from 2019 and takeaways include:
 - 1. Decoupling bootcamp and conference registration
 - 2. How to increase the Liberal Arts affinity group presence at conference
 - 3. Creating mid-career content
 - iii. Discussion was had about the option to pay Keynote Speakers
- e. Update and discussion on NACRO Strategic Plan**
- I. The Board discussed the history of the call to hire an Executive Director. The original goal was to bring in enough revenue through webinars and sponsorships to fund the salary for an ED.
 - II. Discussion was had surrounding what the current need is for an ED and what that looks like. A larger discussion will be held during Midwinter.