

**Board of Directors Meeting  
Tuesday, July 16, 2019**

**Board Members Present  
(those present denoted with underline)**

Megan Greenawalt, Adam Johnson, Adam Causgrove, Jamie Shattuck, Mona Ellerbrock,  
Jessica Watts, Megan Puzey, Dana Ulrich, Victor Haroldsen, Stavros Kalafatis, Katheryne  
Rehberg, Joe Matope, Kim Jacobs, Charley Hasemann, Susan Fonseca, Stacey Willenborg  
Melissa Erekson

**Others Present**

Tracey Wischmeyer, Steen Hymes

**Welcome & Call to Order**

Megan G. welcomed everyone to the meeting. Steena called roll.

**Consent Agenda**

Kim motioned to approve the Consent Agenda. Dana seconded.  
MOTION APPROVED

**Financials**

Kim motioned to approve June financials. Dana seconded.  
MOTION APPROVED

**Announcements**

- a. Slack Parking Lot: The channel has been reactivated for Board members to post their comments/suggestions for 2020 Annual Conference.
- b. Box/Slack: Committee chairs will need to work with Steena to take off new members and add new members.
- c. Slack: archive any old messages or conversations so they do not get lost after a few months.

**New Business**

- a. **Conference Programming**
  - I. Several walk-ins for bootcamp this year – continue to find ways to clearly articulate pre-registration is separate from conference registration
- b. **Professional Development**
  - I. Over 120 registered participants for bootcamp, and 20 participants for mastery sessions

- II. Mastery continues to be our way to help retain individuals with 5+ years in corporate relations. Participant feedback also shows that case study are an important, positive component to the activity
- III. Member retention through professional development activities will be one component under discussion in the upcoming year.
- c. Membership and Alliances**
  - I. Meeting with NORDP leadership will take place at the Conference.
  - II. Efforts are ongoing to engage in more depth with CASE
- d. Draft of Official NACRO Data Privacy Policy**
  - I. Please review and provide feedback on the draft. The Board move forward with formal vote once the draft has been finalized.
- e. Expectations of BOD members at Conference**
  - I. Engage with new members through the conference and during networking breaks.
  - II. Attend the meet and greet for the committees on Day 2.
- f. Review/Preview of BoD Experience**
  - I. Please share any feedback on what worked and what can be improved building on your experiences this past year
  - II. Teamwork makes the dream work – THANK YOU!