

**Board of Directors Meeting  
Thursday, November 07, 2019**

**Board Members Present  
(those present denoted with underline)**

Adam Causgrove, Jamie Shattuck, Megan Greenawalt, Adam Johnson, Megan Puzey,  
Paul Sturm, Dana Ulrich, Heath Wood Michael Rondelli, Stavros Kalafatis, Joe Matope,  
Debbie Meyer, Charley Hasemann, David Ortendahl, Susan Fonseca, Jill Abele,  
Katheryne Rehberg

**Others Present  
Steen Hymes**

**Welcome & Call to Order**

Jamie welcomed everyone to the meeting. Steena called roll.

**Consent Agenda**

Susan motioned to approve the Consent Agenda. Megan P. seconded.  
MOTION APPROVED

**Financials**

Paul presented the September financials. Susan motioned to approve the financials. Debbie seconded.  
MOTION APPROVED

**Announcements**

**New Business**

**a. Conference Programming**

- I. Dana reviewed the Minneapolis site visit. Four external sites were considered to hold the 2020 conference receptions, plus the host hotel – Renaissance Depot.
- II. CP recommends holding the NACRO welcome reception at the Renaissance Depot and the member reception at the Mill City Museum.
- III. The 2020 Conference will be shifting by one day. Originally slated for July 28-30, 2020, the conference will now be July 29-31, 2020.

**b. Midwinter Update**

- I. Midwinter will be Feb 11-12, 2020 with Bootcamp being held Feb 10, 2020.
- II. Committee Chairs need to send their midwinter invite list to ASG before registration goes live on Nov 12<sup>th</sup>.
- III. CP will be testing the Attendify mobile app at midwinter for the Annual Conference.

**c. Professional Development**

- I. PD is looking for a Mastery subcommittee leader.
  - II. The next webinar is scheduled for November 8<sup>th</sup> and has nearly 80 registrations.
  - III. Jill Abele will be starting her maternity leave at the end of November. Barry Dickerson will be filling Jill's position while she is on leave.
- d. Alliance with AUTM**
- I. A discussion was had about NACRO's relationship with AUTM.
- e. Marketing Update**
- I. Members of the Marketing committee received website training with Monte.
  - II. Debbie reminded Board members to send any items for the NACRO calendar and to send content for the newsletter.
- f. Benchmarking**
- I. A discussion was had about NACRO partnering with CASE on a white paper and using NACRO's member data for the paper.
  - II. An official partnership agreement or MOU still needs to be explored with CASE.
  - III. Benchmarking requested permission to explore Qualtrics instead of Survey Monkey for survey projects. Benchmarking is approved to explore the option of a transition.
- g. NACRO Strategic Plan – Professional Development**
- I. Susan reviewed the history and progress of the Professional Development initiatives put forth by the Strategic Plan over the last several years, and opened discussion for future opportunities and programming.