

**Board of Directors Meeting  
Thursday, January 3, 2019**

**Board Members Present  
(those present denoted with underline)**

Megan Greenawalt, Adam Johnson, Adam Causgrove, Jamie Shattuck, Mona Ellerbrock,  
Jessica Watts, Megan Puzey, Dana Ulrich, Victor Haroldsen, James Zanewicz, Katheryne  
Rehberg, Joe Matope, Kim Jacobs, Charley Hasemann, Susan Fonseca, Stacey Willenborg  
Melissa Erekson

**Others Present**

Tracey Wischmeyer, Steen Hymes

**Welcome & Call to Order**

Adam J. welcomed everyone to the meeting. Steena called roll.

**Consent Agenda**

Adam C. motioned to approve Consent Agenda. Tracey seconded.  
MOTION APPROVED

**Financials**

Charley motioned to approve November financials. Victor seconded.  
MOTION APPROVED

**Announcements**

- a. NACRO's diversity initiative will be led by DeJuan Woods, who will be working with Adam J. and Megan G.

**New Business**

- a. **Midwinter Update:**
  - I. Registration update shared.
  - II. The hotel room block still has space and the reservation deadline has been extended by a week.
  - III. Megan G. reviewed the MW agenda and work goals. The agenda includes industry engagement efforts, the NACRO leadership pipeline, the inaugural awards and a focus on committee collaborations. Discussion was had about how much time should be dedicated to committee work and committee collaborations.
  - IV. Steena will send out an email to committee co-chairs requesting they send committee reports to be presented at Midwinter. These reports are due 10 days before MW.

- V. Megan G. reminded the board of its responsibility to reach out to new members at MW.
- b. Nomination Update:**
  - I. 10 nominations have been submitted. Mona asked that each board member commit to submit nominations by January 15<sup>th</sup>.
- c. Conference Programming Update:**
  - I. 11 RFP's have been received. Deadline is January 15<sup>th</sup>. The committee is actively working on identifying industry speakers and industry content to offer. They are also reviewing past sessions offered that could be refreshed.
- d. App/Partnering Platform Plans:**
  - I. Victor and Tracey are working with Eventscase on the 1:1 app and mobile app and will do beta testing at MW.
- e. Marketing Update:**
  - I. The committee plans to capture video content at MW that can be used for developing short NACRO videos that Monte will help create. A sign-up sheet has been created for those willing to participate in the video.

**Old Business**

- a) **IP Policy:**
  - a. Charley motioned that the Board adopt the IP Policy draft shared with the Board in December. Megan G. seconded. MOTION APPROVED.