

**Board of Directors Meeting
Thursday, May 3rd, 2018**

**Board Members Present
(those present denoted with underline)**

Mona Ellerbrock, Jessica Watts, Todd Cleland, Roger VanHoy, Adam Johnson,
Megan Greenawalt, Paul Sturm, Kim Jacobs, Adam Causgrove, Katheryne Rehberg,
Robin Seth Shah, Brad Fravel, Victor Haroldsen, Megan Puzey,
Tarsha Whitaker Calloway, Susan Fonseca, Julie Brandis

**Others Present
Steen Hymes**

Welcome & Call to Order

Mona welcomed everyone to the meeting. Steena called roll.

Consent Agenda

Paul motioned to approve March minutes. Todd seconded.

MOTION APPROVED

Kim motioned to approve February financials. Victor seconded.

MOTION APPROVED

Announcements

- a. July BoD dates were announced: July 5, 3pm EST; July 24. 4pm EST; July 26, 7:30am EST.

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- b. **Nominating Committee:** The Board approved the following slate of candidates to stand for election for open board positions for the 2018-19 NACRO year:
 - a. Vice President: Jamie Shattuck, Adam Causgrove
 - b. Marketing: Joe Matope, Tracey Wischmeyer
 - c. Benchmarking: Dave Ortendahl, Charley Haseman, Dorota Amin
 - d. Membership: James Zanewicz, David Liaw
 - e. Prof. Dev.: Susan Fonseca
 - f. Conference Programming: Dana Ulrich
 - g. Member at Large: Melissa Erekson, Julie Brandis
- c. **Professional Development:**
 - a. Discussion was had about whether or not to make Bootcamp a standalone registration apart from the conference.
 - b. Julie suggested the Mastery registration fee is too high.

- c. Robin gave update on Webinar 2 which ended up with 10 registrations. Robin brought up the option of packaging webinars and selling them after the fact. Adam J suggested a price point of \$249 for the recording.
- d. **Conference Programming:** Megan P and Tarsha provided updates.
 - a. Most speakers have been identified, including Dan Gordon as the closing keynote speaker.
 - b. Still working on collecting session forms.
 - c. Discussion was had about how to work with the Marketing Committee to promote conference and also reach industry individuals.
- e. **Membership:** A registration discount of \$150 will be offered to NORDP members for the Annual Conference.
- f. **Benchmarking:** To date there have been 307 responses to the Membership Survey – a record high.
- g. **Board Manual Update:** Susan will send BoD Manual draft out to the board for suggested edits and a final draft will be finalized.
- h. **Sponsorship Update:** Sponsorship efforts will need to wait until the 2019 Annual Conference.

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