

**Board of Directors Meeting
Thursday, February 1st, 2018**

Board Members Present

(those present denoted with underline)

Mona Ellerbrock, Jessica Watts, Todd Cleland,
Roger VanHoy (in attendance the last 15 minutes), Adam Johnson,
Megan Greenawalt, Paul Sturm, Kim Jacobs, Adam Causgrove, Curt Hadley, Robin Seth
Shah, Brad Fravel, Victor Haroldsen, Megan Puzey,
Tarsha Whitaker Calloway, Susan Fonseca, Julie Brandis

Others Present

Steena Hymes, Charley Haseman

Welcome & Call to Order

Jess welcomed everyone to the meeting. Steena called roll.

Consent Agenda

Paul motioned to approve January minutes. Todd seconded.

MOTION APPROVED

Mona motioned to approve December financials. Todd seconded.

MOTION APPROVED

Announcements

- a. The first webinar will be on Feb 21st. Robin asked that board members can participate if available.

New Business

- b. **Benchmarking:** Paul and Charley Haseman talked about Gold Standard Metrics Data Collection and needing support to get participation from higher level executives. They asked the board to help lay out strategies and resources to help with survey participation.
 - a. Charley said ideally they would have 50 schools in order to gather meaningful data.
 - b. Steena will send a member list to Charley, Paul & Kim as a resource to identify individuals to reach out to.
- c. **Conference Update:** Tarsha updated the board on changes to the program including adding programming through the end of the day on Thursday.
 - a. The Tuesday board meeting needs added to the program.
 - b. Times still need to be figured out for mastery, board meeting and the reception to avoid conflicts.

- c. Mastery will be 2 classes instead of 3, with a 3rd mastery class being incorporated into another session.
 - d. Discussion was had about how to offer a compelling session at the end of day 2 to entice attendees to stay through the end of the conference. Tarsha said they are also looking into offering a networking event sponsored by a company.
- d. **Nominating Committee:** 30 nominations total, with 23 unique individuals. It appears there will be contested elections for all or most of the open positions, which has not happened before.
 - a. Candidates will complete a ballot information form which will include a campaign statement, statement of interest and information on their participation in NACRO.
 - b. Roger and Todd met with around a dozen people already at mid-winter.
 - c. Nominations close March 1st and election will open in June.
 - d. Todd said they are also working on a document that states NACRO's process for filling mid-term board vacancies.
- e. **Committee Goals and Budget:** Adam said some budgets are being underspent and committees need to make sure that their spending is in line with the goals stated in the strategic plan. Adam will work with each committee to do a mid-year check in and help in any areas needed.
- f. **Board Member Onboarding:** Susan began her presentation of the board manual and suggested the following edits:
 - a. Mission statement update.
 - b. Reflect bylaw changes
 - c. Include overview page at the beginning on the manual that covers essential elements that all board members need to know.
 - d. Put some documents and detailed supporting documents "on request" as a separate document in order to shorten the board manual. Possibly move those over to Box.
 - e. There was a discussion on the three separate years that NACRO uses for Board term (Aug-July), Membership Year (Sept-Aug), & Fiscal year (Nov-Oct). A further discussion will need to be had about the implications of streamlining these into one year.
 - f. The board manual will be continued to the March call.