

**Board of Directors Meeting
Thursday, October 4, 2018****Board Members Present
(those present denoted with underline)**

Megan Greenawalt, Adam Johnson, Adam Causgrove, Jamie Shattuck, Mona Ellerbrock,
Jessica Watts, Megan Puzey, Dana Ulrich, Victor Haroldsen, James Zanewicz, Katheryne
Rehberg, Joe Matope, Kim Jacobs, Charley Hasemann, Robin Seth Shah, Susan Fonseca,
Melissa Erekson

**Others Present
Steen Hymes****Welcome & Call to Order**

Adam J. welcomed everyone to the meeting. Steena called roll.

Consent Agenda

Adam C. motioned to approve the Consent Agenda. Mona seconded.
MOTION APPROVED

Financial Packet

Adam C. motioned to approve the August financials. Kim seconded.
MOTION APPROVED

Announcements

- a. **NACRO Service Awards:** Melissa Erekson will take the lead on moving the process forward for the NACRO Service Awards.
- b. **Professional Development:** PD has requested suggestions for an academic speaker for the next webinar.

New Business

- a. **Budget Review and Approval**
 - I. Adam C. shared the 2018-2019 NACRO budget. The new fiscal year starts November 1st.
 - II. Following discussion, Kim motioned to approve the 2018-2019 NACRO budget. Mona seconded.
MOTION APPROVED.
- b. **MidWinter Update**

- I. The registration form and hotel reservation block will be shared with committee members in the coming weeks.
 - II. Marketing and outreach for Bootcamp on February 4 will begin soon. The October Newsletter will include information about Bootcamp.
- c. Conference Programming Update**
- I. A site visit was held in Pittsburgh with the Westin and several reception locations including the Andy Warhol Museum, Heinz History Center, and the David Lawrence Convention Center. A suggestion on where to hold the welcome reception and member reception will be presented to ExComm soon.
 - II. The call for proposals for session content was emailed this week and conference programming will begin receiving those and starting the review process.
- d. Sponsorships Activity**
- I. A one-pager has been created and will be shared on the Board Slack channel for review and suggestions. An email letter template is being created to send out to prospects.
 - II. The Board was asked to share the one-pager as well as suggesting prospective sponsors.
 - III. For those reaching out to prospects, loop in Steena so she can manage and track requests.
- e. NACRO Book Endorsement:** Adam J. has reached out to Morgan Clevenger to request a copy or summary of the book for NACRO to review.
- f. Benchmarking – Industry Perspectives Workgroup**
- I. The industry perspectives subcommittee is working on the industry perspectives survey and wants to identify specific information that would be valuable to NACRO. Board members were asked to share topics of interest and provide feedback.
 - II. The subcommittee is working on short-term and long-term goals on engaging with industry perspective through white papers and case studies.
 - III. Benchmarking will be using Tableau again this year to present survey findings and have added it their committee budget. Kim suggested other committees consider if/how they can use Tableau for their committee work.

Future Business

- g. SUNY Bootcamp:** NACRO members will be attending and presenting at SUNY's Bootcamp. 64 SUNY institutions will be represented and only two of them have NACRO members, so this is an opportunity to present NACRO and gain new members.