

**Board of Directors Meeting  
Wednesday, January 24nd, 2018**

**Board Members Present**

**(those present denoted with underline)**

Mona Ellerbrock, Jessica Watts, Todd Cleland, Roger VanHoy, Adam Johnson,  
Megan Greenawalt, Paul Sturm, Kim Jacobs, Adam Causgrove, Curt Hadley, Robin Seth  
Shah, Brad Fravel, Victor Haroldsen, Megan Puzey,  
Tarsha Whitaker Calloway, Susan Fonseca, Julie Brandis

**Others Present**

Steen Hymes

**Welcome & Call to Order**

Jess welcomed everyone to the meeting. Steena called roll.

**Consent Agenda**

Kim motioned to approve November financials. Todd seconded.  
MOTION APPROVED

**New Business**

- a. Mona motioned to appoint Megan P. as the Conference Programming Chair for the 2018-2019 year. Jess seconded. MOTION APPROVED.
- b. Effective April 1, Curt will be stepping down as Marketing Chair Elect. The Nominating Committee suggests that Katheryne Rehberg step into the vacant position.
  - a. Mona motioned that Katheryne fulfill Curt's position effective April 1. Kim Seconded. MOTION APPROVED.
  - b. Mona motioned that Katheryne be appointed to Marketing Chair in the 2018-2019 year. Kim seconded. MOTION APPROVED.
- c. **Round Robin:**
  - a. Kim said she would like to see more time dedicated to committee work in future years at Mid-Winter, specifically more time for committees to work with one another.
  - b. Discussion was had about integrating official endorsements into the nominating process. Roger and Todd will discuss this option at the next nominating committee meeting.
  - c. The overall tone of the Mid-Winter was positive and attendees seemed more energized and engaged than in previous years.

**d. Committee Reports**

- a. Conference Programming surveyed the board on how they would feel about having a full day on day 2 of the annual conference as opposed to an early release. The majority of the board voted for a full day, ending at 5pm.
- b. Kim asked that Benchmarking place an item on a future agenda to discuss how to elevate NACRO's reputation with institutions. This will be placed on the February BOD Meeting Agenda. Paul asked that the board do active thinking on this topic prior to discussing at the February meeting.
- e. **Work Plans:** Adam asked that committees complete a self-evaluation to be turned into the Board.

**Future Business**

- f. The February meeting agenda will include:
  - BOD Manual Overview
  - Annual Conference Updates
  - Gold Standards Metrics discussion

**Closing Remarks**