

**Board of Directors Meeting
Thursday, July 6, 2017**

Board Members Present

(those present denoted with underline)

Todd Cleland, Roger VanHoy, Ryan Elias, Stacey Willenborg,
Mona Ellerbrock, Jessica Watts, Paul Sturm, Kim Jacobs, Adam Johnson,
Adam Causgrove, Jill Bond, Julie Smith, Jennifer Leed Schwartz, Brad Fravel,
Tamara LaFrance, Alex Pietsch, Robin Seth Shah

Others Present

Caitlin Hyatt, Charles Hall

Welcome & Call to Order

Roger welcomed everyone to the meeting. Caitlin called Roll.

Consent Agenda

Roger motioned to approve the consent agenda. Brad Seconded.

MOTION APPROVED

Announcements

- a. Roger announced that in an effort to streamline purchases, ASG should be contacted to make purchases on the NACRO card rather than processing reimbursements. Committee co-chairs can approve purchases under \$500.
- b. **Conference Planning Update on Keynote**

Alex updated the board on keynote speakers, including Alyssa Fink, Scott Carson, Bill Ayer and David Ku. Alex updated registration numbers. There are currently 249 registrations. At 5 weeks last year, there were 250 registrations.
There are current 74 Blueprint registrations.
The Mastery 1 class will be cancelled due to no registrations. There are currently 18 registrations for the other mastery classes.
325 is still the target number. 350 is needed to break even.
Todd suggested sharing the current registration list with board members to identify who still needs to register. Alex will send the current registration report.

Old Business

a. Nominating

Ryan updated the board on nominating. Voting is closed and Susan Fonseca will be appointed to Member at Large. This information should not be released until the public announcement to be made at the annual conference.

New Business

b. Present Strategic Plan

Discussion was continued from the June 1 meeting. Roger and Todd reviewed two slides added to the strategic plan regarding the financial and timing of hiring an ED. Discussion was had about where the responsibilities fall regarding sponsorships, and forming an Ad-hoc committee.

Roger reviewed bylaw changes.

Roger move that the Board accept the Strategic Plan be adopted, as presented and noting that the assumptions on slides 27 and 28 are for illustration purposes only, and that the Strategic Plan will provide the directions for NACRO's growth and evolution until the NACRO Board adopts new or changed directives. Robin seconded motion. MOTION APPROVED.

Roger move that the proposed amendments to the NACRO bylaws be presented to our membership for a vote, with a recommendation by the BOD to accept the changes, at our annual meeting being held August 10 and 11. Mona seconded. MOTION APPROVED.

- c.** Alex surveyed the board about saving costs by opting for a cold breakfast option rather than a hot breakfast on Thursday and Friday, or providing one drink ticket as opposed to two drink tickets. A decision was made to go with a cold breakfast, and provide 2 drink tickets

Closing Remarks