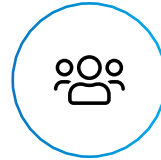


**NACRO** is a global network of over 400 academic corporate relations professionals. Our members come from higher education and industry and are dedicated to developing and advancing comprehensive, mutually-beneficial relationships between universities and corporations.

NACRO serves as the preeminent organization for establishing common metrics and documenting best practices for success in the field of academic corporate relations.

## WHY JOIN NACRO? →



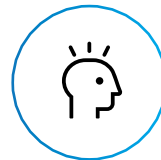
### Network with Peers

- Build industry connections
- Connect with others through affinity groups
- Learn from best-in-class colleagues



### Professional Development

- Attend annual conference
- Acquire new skills at Bootcamp and Executive Education workshops
- Receive timely information and follow industry trends through webinars



### Thought Leadership

- Access to relevant white papers
- Participate in and learn from member surveys
- Apply best practices at your institution

**Exchange ideas and grow your networks by attending NACRO's annual conference.** This is a prime opportunity to gain insights, network with peers, and stay on top of trends. New NACRO members are invited to the Corporate Engagement Bootcamp: An all-day session focusing on the NACRO "blueprint" for holistic corporate relations.

**For our members with 10+ years of experience in the field, we offer the Executive Education Series.**

This annual program consists of three remote sessions and one in-person session prior to Annual Conference. Each session will focus on specific content including Leadership/Professional Development, Technical Skills, Industry Issues, and Best Practices for corporate relations professionals.

**Get involved by participating in any of our five major standing committees,** all of which benefit from a broad and diverse set of participants.

- Benchmarking
- Conference Programming
- Marketing & Communications
- Professional Development
- Membership & Alliances

**Gain leadership experience,** as well as professional recognition within the field, by holding elected positions on the Board of Directors and committees.



**Join today: [NACROcon.org](https://nacronline.org)**  
**Questions: [info@nacronline.org](mailto:info@nacronline.org)**