

**NACRO** is a global network of over 550 academic corporate relations professionals. Our members come from higher education and industry and are dedicated to developing and advancing comprehensive, mutually-beneficial relationships between academic institutions and corporations.

NACRO serves as the preeminent organization for establishing common metrics and documenting best practices for success in the field of academic corporate relations.

## WHY JOIN NACRO? →

**Exchange ideas and grow your networks by attending NACRO's annual conference.** This is a prime opportunity to gain insights, network with peers, and stay on top of trends.

**For those new to the field, NACRO offers a Corporate Engagement Bootcamp.** A foundational course offering the tools and knowledge needed to succeed in academic corporate relations, offered virtually in February and in-person in July.

**For our members with 7+ years of experience in the field, we offer the Executive Education Program.** Our annual Executive Education Program is designed for seasoned corporate relations professionals and equips leaders with high-level skills, covering the focal areas of leadership, technical skills, industry topics and best practices.

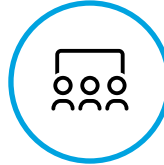
**Get involved by participating in any of our four major standing committees,** all of which benefit from broad and diverse participation.

- Benchmarking
- Communications
- Membership
- Professional Education



### Network with Peers

- Build industry connections
- Connect with others through regional meet-ups
- Learn from best-in-class colleagues



### Professional Development Opportunities

- Annual conference
- Bootcamp and Executive Education workshops
- Free virtual webinars covering industry trends



### Thought Leadership

- Access to relevant white papers
- Toolkit of relevant example materials
- Apply best practices at your institution

**Gain leadership experience,** as well as professional recognition within the field, by holding elected positions on the Board of Directors and committees.



**Join today:** [NACROcon.org](https://NACROcon.org)  
**Questions:** [info@nacrocon.org](mailto:info@nacrocon.org)