



NACRO

**NETWORK OF ACADEMIC
CORPORATE RELATIONS OFFICERS**

NACRO is a global network of over 550 academic corporate relations professionals. Our members come from higher education, research-intensive nonprofits, and industry. We are dedicated to developing and advancing comprehensive, mutually-beneficial relationships between these institutions.

NACRO serves as the preeminent organization for establishing common metrics and documenting best practices for success in the field of academic corporate relations.

WHY JOIN NACRO? →

Exchange ideas and grow your networks by attending NACRO's annual conference. This is a prime opportunity to gain insights, network with peers, and stay on top of trends.

For those new to the field, NACRO offers a Corporate Engagement Bootcamp. A foundational course offering the tools and knowledge needed to succeed in academic corporate relations, offered virtually in February and in-person in July.

For our members with 7+ years of experience in the field, we offer the Executive Education Program. Our annual Executive Education Program is designed for seasoned corporate relations professionals and equips leaders with high-level skills, covering the focal areas of leadership, technical skills, industry topics and best practices.

Get involved by participating in any of our four major standing committees, all of which benefit from broad and diverse participation.

- Benchmarking
- Communications
- Membership
- Professional Education



Network with Peers

- Build connections
- Connect with others through regional meet-ups
- Learn from best-in-class colleagues



Professional Development Opportunities

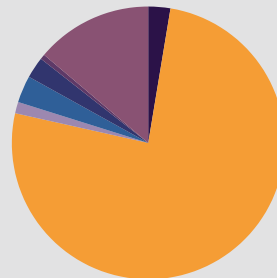
- Annual Conference
- Bootcamp and Executive Education workshops
- Free virtual webinars covering industry trends



Thought Leadership

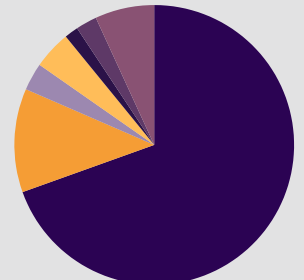
- Access to relevant white papers
- Toolkit of relevant example materials
- Apply best practices at your institution

NACRO Member Roles



■ Corporate Relations
■ Foundation Relations
■ Research/Sponsored Research
■ Individual or Alumni Giving/Major Gifts

NACRO Institution Type



■ R1
■ R2
■ R3
■ M1
■ M2
■ M3
■ Other

Gain leadership experience, as well as professional recognition within the field, by holding elected positions on the Board of Directors and committees.



Join today: NACROcon.org

Questions: info@nacrocon.org