

NACRO News - July 2025



Co-Presidents' Message

Dear NACRO Colleagues,

We are excited to see you at the conference in Kansas City next week and are very appreciative of your attendance in the midst of an evolving higher education landscape. For those of you who cannot attend, you will be missed and we look forward to seeing you in the near future.

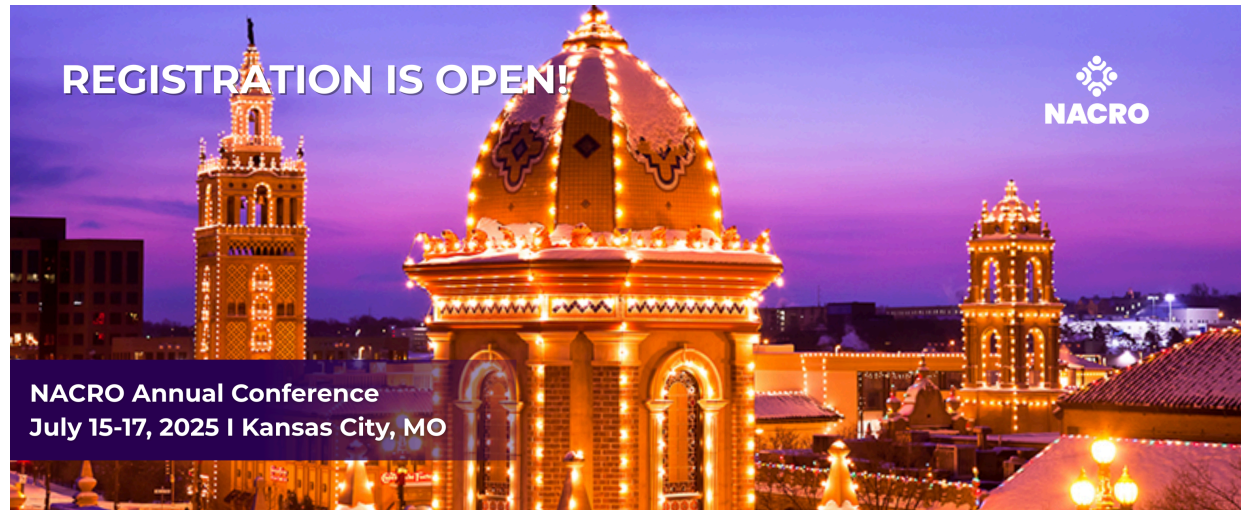
At the start of this NACRO year last July, we set out to continue advancing NACRO in the areas of people, process, and professional development as outlined below.

- People: Grow the number of members and diversity of institutions as well as enhance the member experience.
- Professional Development: Provide members with continuing educational opportunities commensurate with their experience and interest, and develop a NACRO credentials program.
- Process: Further evaluate NACRO structures and business processes to identify efficiencies and ensure current and future needs of the organization are met.

NACRO has made significant strides in these areas through the hard work and dedication of our committee volunteers and board members. All the efforts over this year have continued to elevate NACRO as a higher education thought leader.

As we finish our presidential year, we look forward to sharing more details on this progress with you at the conference and in the following weeks.

Warm regards,
Priya Baboo, Penn State
Tim Hausman, UTEP
Co-Presidents, 2024-2025



2025 Annual Conference

We are looking forward to another fantastic NACRO Annual Conference taking place July 15-17 in Kansas City, MO. Those who have registered can expect to receive a "Know Before You Go" from us by the end of the week.

Registration for Bootcamp (July 15) and Conference (July 16-17) will remain open through **Friday, July 11**. The Senior Leaders' Network pre-conference seminar (July 15) is full and accepted applicants have been notified.

Conference will officially open **Tuesday, July 15** with the UMKC Welcome Plenary Session from 5:00-6:00 p.m., followed by the Welcome Reception from 6:00-8:00 p.m.

[Conference Agenda](#)

Corporate Engagement Bootcamp

Are you an early career professional ready to take your university's corporate relations to the next level? Look no further than Bootcamp - the foundational course that will give you the tools and knowledge you need to succeed. What is Bootcamp? It's a jam-packed program that incorporates peer learning and networking. You'll be able to connect with other members and learn from their experiences, all while gaining invaluable insights into best practices for holistic university corporate relations. Bootcamp will be held in conjunction with the NACRO Annual Conference on **Tuesday, July 15**. For more information, please visit the [Bootcamp webpage](#).

Advanced Career Sessions

NACRO's Advanced Career education has been revamped and revitalized for 2025. While applications for our inaugural Senior Leaders Network pre-conference seminar have closed, all advanced career conference attendees can benefit from conference sessions designed specifically with them in mind! Our Advanced Career Track subcommittee has put in amazing effort to deliver three conference sessions including "Metrics and Measurement for Senior Leaders", "Managing Up - A Conversation with Senior Leader Peers", and an interactive session for senior leaders - "What is your Most Pressing Worry?". For this year's conference, we've worked hard to ensure that attendees from all experience levels will have content that is relevant. **Please note, the Tuesday, July 15 Senior Leaders' Network sessions require prior application and acceptance and are not open to general conference attendees.**

2025 Conference Sponsors

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If you have questions, please email us at conference@nacrocon.org.

Upcoming Virtual Programming

Webinar - Building capacity for external partnerships in the context of a regional public PUI: Lessons learned through NSF EPIIC funding

Thursday, July 24, 1-2 p.m. ET

There has never been a better time for regional public institutions such as The College of New Jersey (TCNJ) to become more integrated into their regional innovation ecosystem. Like many similarly situated predominantly undergraduate institutions, TCNJ has made substantial investments in facilities and talent over the past several years and is ready to leverage that investment. NSF EPIIC funding framed around developing internal and external culture change, increasing awareness of potential partners' needs, and use of methodologies to identify, map, and cultivate partnerships has positioned TCNJ to be the model as to how research-active PUIs can engage more meaningfully with partners.

Panelists:

- [Andrea Welker](#), Dean, School of Engineering, The College of New Jersey
- [Sunita Kramer](#), Dean, School of Science, The College of New Jersey
- [Amy Cuhel-Schuckers](#), Director, Office of Grants and Sponsored Research, The College of New Jersey

****This webinar is available to members and non-members.***

Register Here

Halo RFPs



In April, NACRO announced its new partnership with Halo, an AI-powered partnership platform for R&D teams. In case you missed it, you can read the press release [here](#).

Linked below is a list of Halo RFPs that recently launched.

Halo RFPs

Job Postings

[Penn Engineering and the Penn Center for Innovation - Executive Director for Corporate Engagement](#)

[Texas A&M University \(Corpus Christi\) - Foundation and Corporate Relations Officer](#)

Interested in posting your open position(s)? The cost is \$50 for members and \$75 for non-members for a one-time posting in our monthly e-newsletter. Should you wish to re-run your ad, simply resubmit the posting, along with payment.

Job posting forms are due to [Aubryn Shivers](#) no later than the **1st** of the month to be included in that month's newsletter.

Job Posting Form

Member Spotlight - Anthony Koltenuk



Leading up to our annual conference, we are pleased to feature [Anthony Koltenuk](#) as our Member Spotlight, as he provides outstanding insights for first-time attendees. Anthony is the founder of [Pledged, Inc.](#), an advanced business intelligence platform that continues to make a significant impact in the field of academic corporate relations.

Under his leadership, Pledged has proudly sponsored the NACRO Annual Conference for three consecutive years. In addition to his professional contributions, Anthony has been an active and dedicated member of the NACRO community, serving on several committees over the years. His commitment and insight have helped shape the direction and success of our organization. Thank you, Anthony, for your continued support and leadership!

[View Anthony's Spotlight Video](#)

Welcome New Members!

- **Marla Ashe**, Metropolitan Community College
- **Teresa Bennett**, Oregon Health and Science University
- **Ron Coleman**, University of Maryland
- **Molly Crowley**, Missouri University of Science and Technology
- **Catherine Didion**, Boise State University
- **Goldie Gildehaus**, University of Missouri, Kansas City
- **Marcelo Hanza**, University of Hawaii Foundation
- **Sarah Hawkins**, Butler University
- **Joanna Hohn**, Kansas State University
- **Maria Johnson**, University of Maryland
- **Liz Juszczuk**, Northern Kentucky University
- **Tony Llano**, University of Georgia
- **Brandon Lownds**, Western University of Health Sciences
- **Ingrid Morales**, Embry-Riddle Aeronautical University

- **Noemi Rodriguez**, University of Texas, Rio Grande Valley
 - **Verna Rodriguez**, University of California, Berkley
 - **Amanda Schick**, New York University
 - **Tara Stanley**, University of Maryland
 - **William Zwikelmaier**, Missouri University of Science and Technology
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LinkedIn Group

NACRO has launched one of our most frequently requested member resources – a **Contact Us** discussion forum, hosted as a private, unlisted LinkedIn group. NACRO members can find information on how to join the group at the Discussion Forum page in NACRO's Member-Only Content section.

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Discussion Forum Page