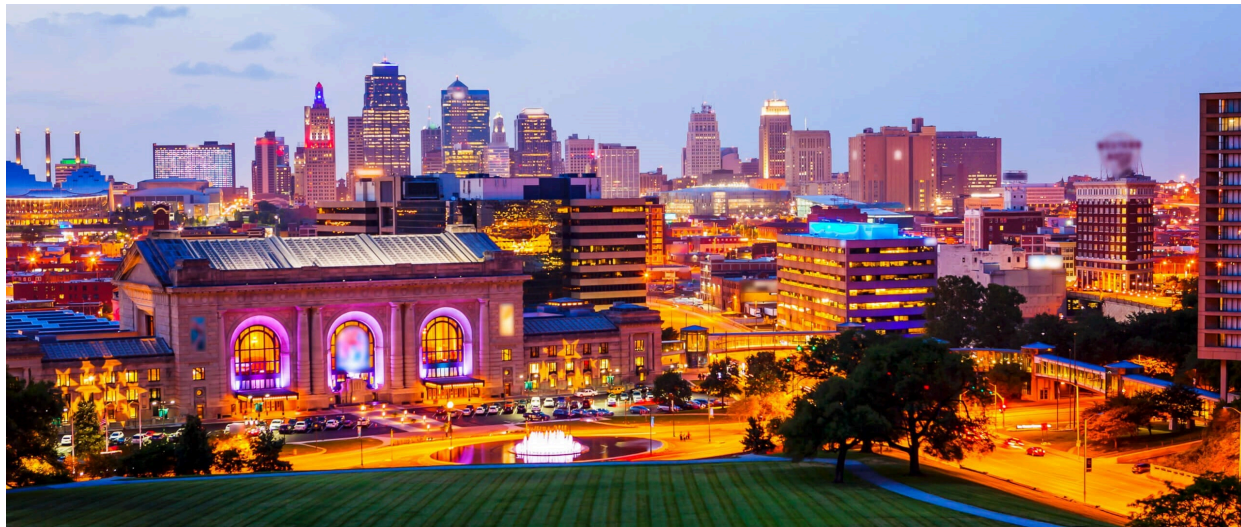


January 2025 News

2025 Conference - Registration Opens in April



It's hard to believe we are just six months away from the 2025 Annual Conference! Registration for the conference will open in early April. This year's conference will take place July 15-17 at The Westin Kansas City at Crown Center (Kansas City, MO).

Registration Costs

**Early-bird ends June 1.*

- Early-bird - Member: \$900
- Early-bird - Non-Member: \$1,325
- Regular - Member: \$1,175
- Regular - Non-Member: \$1,325

If you have questions, please contact us at conference@nacrocon.org. For more information, please visit the conference webpage via the link below.

[2025 Conference Webpage](#)

2026 Midwinter RFP is Open!

The NACRO Midwinter Leadership Meeting is a smaller annual event where committees gather for in-person working discussions seeking to advance our organization. A three-day working meeting for NACRO leadership, including board members and committee members.

NACRO seeks properties with plenty of mingling space for networking and meeting rooms confined to one area or floor if possible. Meeting sites hosted by universities that

employ NACRO members will be given preference.

NACRO prefers hotels near the meeting space that are large enough to accommodate total peak-night to avoid using multiple properties. Resort or downtown properties are desired. Airport properties are avoided. NACRO members are business casual. They enjoy sitting in small groups throughout the hotel and lounge areas to enjoy a drink and continue discussions from the day.

Preferred Dates: February 2-4, 2026

Location: Midwestern U.S.

Estimated Attendees: Approximately 65

Proposal Deadline: Friday, January 24, 2025

[Review the Midwinter RFP](#)

Upcoming Virtual Programming

Mid-Career Webinar: Navigating Your Academic Corporate Relations Career and Finding Fulfillment

Thursday, January 30, 2025, 1-2 p.m. CT

This session is designed to guide you through self-reflection, thorough research, and proactive steps to elevate your career. Hear from three distinguished senior corporate relations leaders as they share their inspiring career journeys, and the critical attributes required to achieve senior leadership roles.

Panelists:

- [Barry Dickerson](#), MBA, Managing Director, Gies College of Business Advancement Office, University of Illinois
- [Sacha" Alexandra Patera](#), PhD, Strategic Partnerships and Engagement, Office of Innovation, Princeton University
- [Stacey Willenborg](#), Executive Director for Corporate and Foundation Relations, University of Oklahoma

Moderator:

- [Jen Cadman](#), Director of Strategic Partnerships, Tepper Advancement, Tepper School of Business, Carnegie Mellon University

**This webinar is open to NACRO members.*

[Register Here](#)

Corporate Engagement Bootcamp Information Session

Friday, January 31, 2025, 12-12:30 p.m. ET

NACRO's virtual Corporate Engagement Bootcamp is designed to help university corporate relations professionals with three years (or less) of experience take their careers to the next level.

If you're interested in learning more about Bootcamp and the direct benefit it can have on your professional development, please join us for this information session.

Attendees will be given an overview of the program along with the opportunity to interact and ask any questions.

**This information session is open to members and non-members.*

[Register Here](#)

Virtual Corporate Engagement Bootcamp

February 25-26, 2025, 11 a.m.-2:30 p.m. ET

Are you ready to take your university's corporate relations to the next level? Look no further than Bootcamp - the foundational course that will give you the tools and knowledge you need to succeed.

What is Bootcamp? It's a jam-packed program that incorporates peer learning and networking. You'll be able to connect with other members and learn from their experiences, all while gaining invaluable insights into NACRO best practices for holistic university corporate relations.

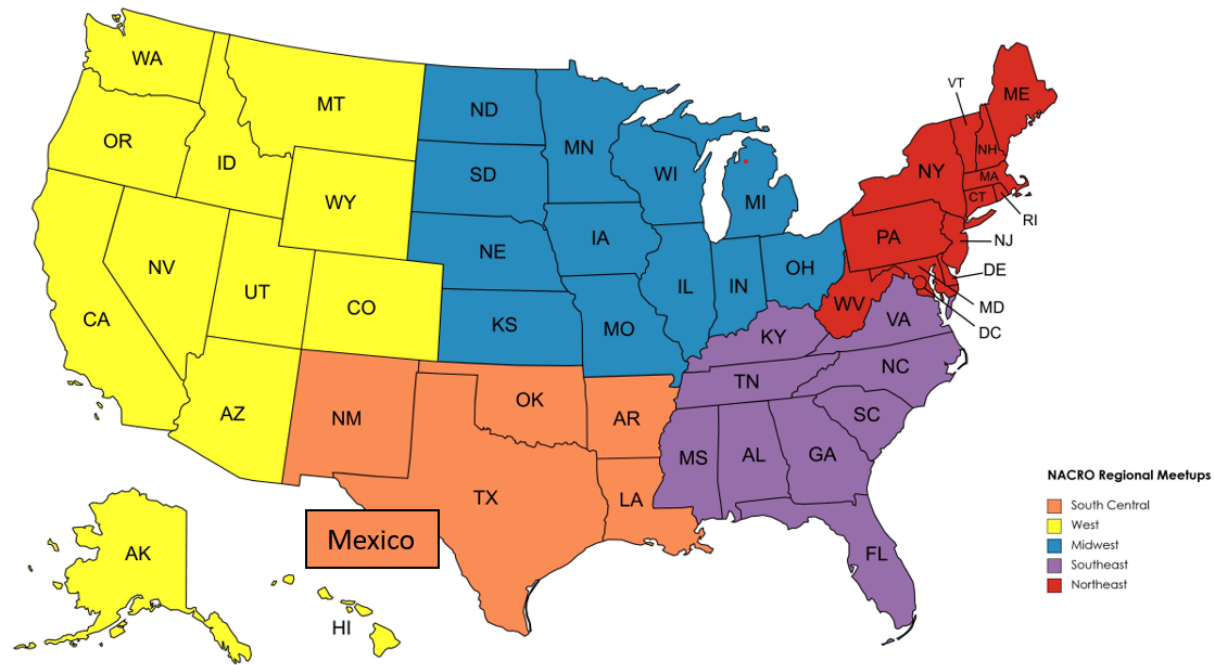
Bootcamp is the perfect fit for a range of professionals, including new corporate relations (CR) professionals with less than three years of experience, those new to higher education, new NACRO members, and even individuals who are considering becoming CR professionals. And don't worry if you're not a newbie - there's always something to learn and new perspectives to consider. After all, CR is not a 'one size fits all.' Whether you represent your entire campus, a specific school, or spend 100% vs. 20% of your time on corporate relations, the best practices shared in this session can help improve your university's approach to corporate engagement.

Don't miss out on this incredible opportunity to learn from the best and take your corporate relations to the next level. Join us for Bootcamp and start building a brighter future for your university today.

**Bootcamp is open to members and non-members.*

[Register Here](#)

Remaining January Regional Meetups



- **Northeast Region** - January 23, 2025, 11 a.m.-12 p.m. CT - [Register Here](#)
- **Southeast Region** - January 27, 2025, 2-3 p.m. ET - [Register Here](#)

Member Spotlight - Ulyssia Dennis



Please enjoy NACRO's recent interview with Ulyssia Dennis, Associate Director of Corporate Relations at the University of Illinois Urbana-Champaign. Hear her top 5 reasons why it's important to be a part of NACRO.

Ulyssia's interview took place at the North Carolina Museum of Natural Sciences during the networking reception at the 2024 NACRO Conference this summer in Raleigh.

[View the Video](#)

Job Postings

[University of North Texas Health Science Center - Director of Ideation & Commercialization](#)

Interested in posting your open position(s)? The cost is \$50 for members and \$75 for non-members for a one-time posting in our monthly e-newsletter. Should you wish to re-run your ad, simply resubmit the posting, along with payment.

Job posting forms are due to [Aubryn Shivers](#) no later than the **1st** of the month to be included in that month's newsletter.

Contact Us **New Members!**

NACRO
P.O. Box 2905, LaGrange, GA 30241
706.407.2277
info@nacrocon.org

- **Emma-Jane Alexander**, University of Wyoming
- **Mark Cabrales**, University of Washington
- **Danny DeRose**, Wayne State University
- **Katy Johnson**, East Carolina University
- **Tina Kapral**, Syracuse University
- **Vanessa Miller**, Wayne State University
- **Sean Schroeder**, Wayne State University

LinkedIn Group

In case you missed it, NACRO recently launched one of our most frequently requested member resources – a NACRO member-only discussion forum, hosted as a private, unlisted LinkedIn group. NACRO members can find information on how to join the group at the Discussion Forum page in NACRO's Member-Only Content section.

[Discussion Forum Page](#)
