

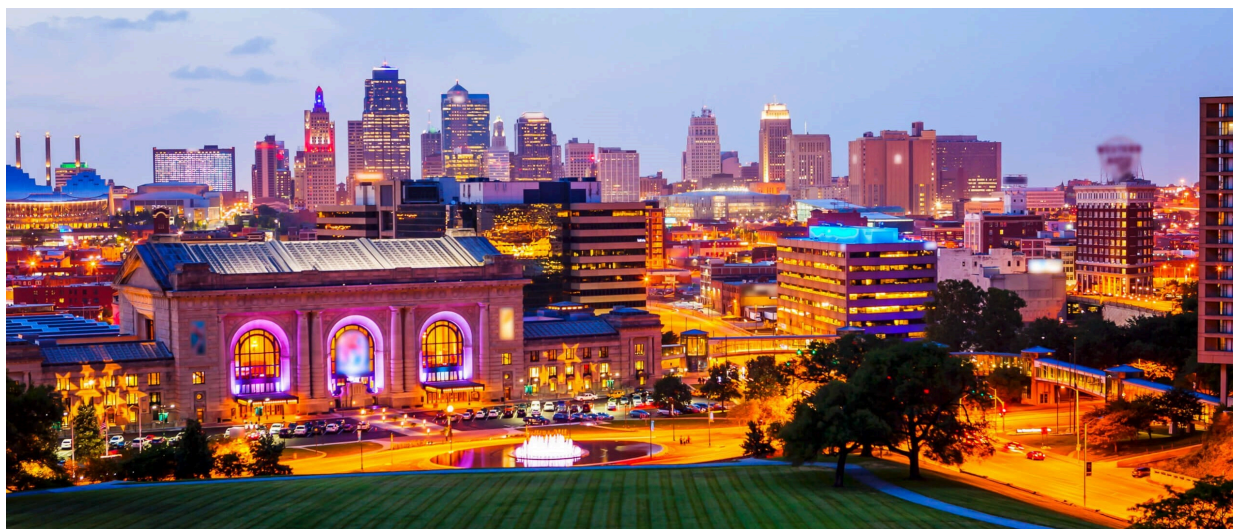
# NACRO News - February 2025

## 2025 Midwinter Leadership Meeting



Thank you to Jason King, Director of Corporate Relations with the UC Irvine Donald Bren School of Information and Computer Sciences, for hosting the 2025 NACRO Midwinter Leadership Meeting at the beautiful UC Irvine campus! Attendees engaged in working sessions and committee meetings in preparation for summer conference 2025 in Kansas City. If you're interested in getting involved with one of our committees, please contact us at [info@nacrocon.org](mailto:info@nacrocon.org).

## 2025 Conference - Registration Opens in April



It's hard to believe we are just five months away from the 2025 Annual Conference! Registration will open in early April. This year's conference will take place July 15-17 at The Westin Kansas City at Crown Center (Kansas City, MO).

### Registration Costs

*\*Early-bird ends June 1.*

- Early-bird - Member: \$900
- Early-bird - Non-Member: \$1,325
- Regular - Member: \$1,175
- Regular - Non-Member: \$1,325

If you have questions, please contact us at [conference@nacrocon.org](mailto:conference@nacrocon.org). For more information, please visit the conference webpage via the link below.

[Conference Webpage](#)

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## 2026 Midwinter RFP

NACRO's Midwinter Leadership Meeting is a smaller annual event where committees gather for in-person working discussions seeking to advance our organization. This is a three-day working meeting for NACRO leadership, including board and committee members. Those interested in hosting the 2026 Midwinter Leadership Meeting can review the RFP linked below. Please email your proposal to [Aubryn Shivers](#).

**Preferred Dates:** February 2-4, 2026

**Location:** Midwestern U.S.

**Estimated Attendees:** Approximately 65

**Proposal Deadline:** Friday, February 28, 2025

[Review the Midwinter RFP](#)

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## Upcoming Virtual Programming

### Virtual Corporate Engagement Bootcamp

February 25-26, 2025, 11 a.m.-2:30 p.m. ET

**What is Bootcamp?** It's a jam-packed program that incorporates peer learning and networking. You'll be able to connect with other members and learn from their experiences, all while gaining invaluable insights into NACRO best practices for holistic university corporate relations.

Bootcamp is the perfect fit for a range of professionals, including new corporate relations (CR) professionals with less than three years of experience, those new to higher education, new NACRO members, and even individuals who are considering becoming CR professionals. And don't worry if you're not a newbie - there's always something to learn and new perspectives to consider. After all, CR is not a 'one size fits all.' Whether you represent your entire campus, a specific school, or spend 100% vs. 20% of your time on corporate relations, the best practices shared in this session can help improve your university's approach to corporate engagement.

[Register Here](#)

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### Member Spotlight - Ahsan Choudary



[View Ahsan's Member Spotlight Video](#)

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## Job Postings

[Northwestern University - Associate Director, Corporate Engagement \(Hybrid\)](#)

[Ownership Works - Senior Director, Advancement](#)

[Wake Forest University - Executive Director, Corporate and Foundation Relations](#)

Interested in posting your open position(s)? The cost is \$50 for members and \$75 for non-members for a one-time posting in our monthly e-newsletter. Should you wish to re-run your ad, simply resubmit the posting, along with payment.

Job posting forms are due to [Aubryn Shivers](#) no later than the **1st** of the month to be included in that month's newsletter.

[Job Posting Form](#)

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## Welcome New Members!

- [Timothy Angell](#), Southern Methodist University
- [Grier Bennett](#), University of Arkansas for Medical Sciences
- [Mark Cabrales](#), University of Washington
- [Amy Davis](#), Kennesaw State University
- [Andrea Guiffrida](#), Western University of Health Sciences
- [Cassie Riger](#), Rensselaer Polytechnic Institute

## LinkedIn Group

### Contact Us

In case you missed it, NACRO recently launched one of our most frequently requested member resources – a NACRO member-only discussion forum, hosted as a private, unlisted LinkedIn group. NACRO members can find information on how to join the group on the Discussion Forum page in NACRO's Member-Only Content section.

NACRO  
P.O. Box 2905, LaGrange, GA 30241  
706.407.2277  
[info@nacrocon.org](mailto:info@nacrocon.org)

[Discussion Forum Page](#)

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