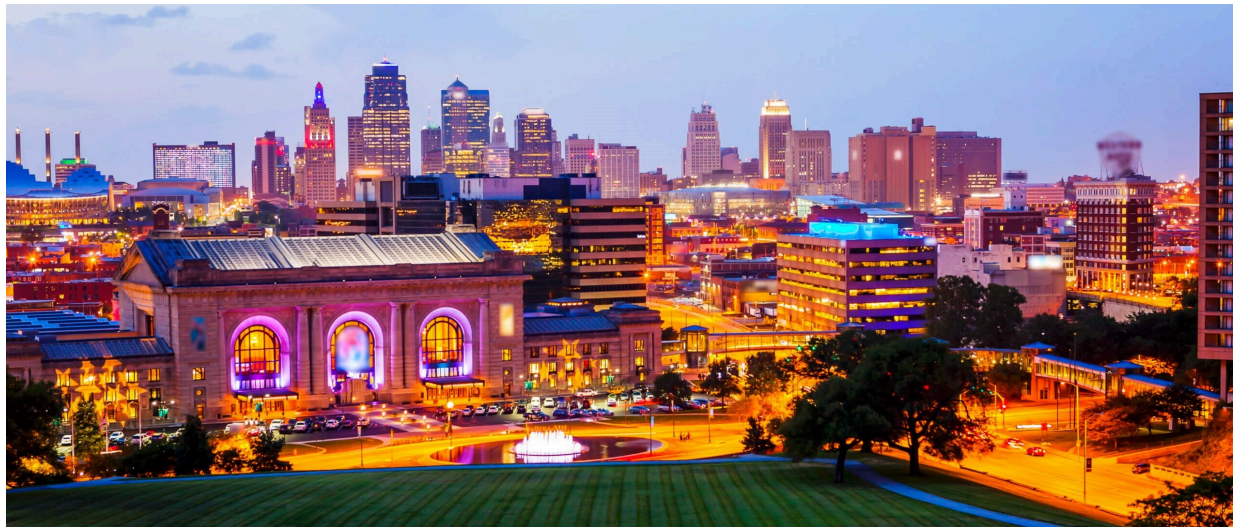


NACRO News - April 2025

2025 Conference - Registration is Open!



Registration for the 2025 NACRO Annual Conference is officially open! This year's conference will take place **July 15-17** in Kansas City, MO at [The Westin Kansas City at Crown Center](#). More information, including registration rates, can be found on the [conference webpage](#). As a reminder, you can renew your membership or join NACRO during the registration process.

Registration Details

Registration for both Conference and Bootcamp can be done in the same form. Bootcamp will take place **Tuesday, July 15 from 8am-4pm** ([learn more about Bootcamp](#)) prior to the start of the conference on **Wednesday, July 16**. Please note -- there is not an institutional registration option. Each person planning to attend should plan to register individually.

New This Year - Advanced Career Track

NACRO's Professional Education Committee is excited to announce the inaugural Advanced Career Track pre-conference session that will take place **Tuesday, July 15 from 11am-4:30pm**. This programming is specifically designed for NACRO members with 10+ years of experience in the corporate relations arena. More information on this program will be shared soon.

Conference Agenda

We appreciate your patience as we work to finalize the agenda. Once finalized, the agenda will be added to the website and included in future correspondence.

Hotel Reservation Link

Also available is the hotel reservation link. [Book your room](#) now through **June 22** to receive the reduced rate of \$219 per night + tax.

Questions?

Please reach out to us at conference@nacrocon.org.

[Conference Webpage](#)

2025 Conference Sponsorships

Presenting Sponsor



University Sponsors



Interested in sponsoring the 2025 Conference? Those interested can view the various levels via the sponsorship package (linked below).

If you have questions, please contact us at conference@nacrocon.org.

[Sponsorship Package](#)

Upcoming Virtual Programming

Insider's Guide to the NACRO Toolkit

Thursday, April 17, 2025, 1-2 p.m. ET

One huge benefit of NACRO is all of the resources and shared learnings at your fingertips. Join us for an insider's guide to what resources are available, where to find them, and the holy grail that is the NACRO Toolkit.

Moderator:

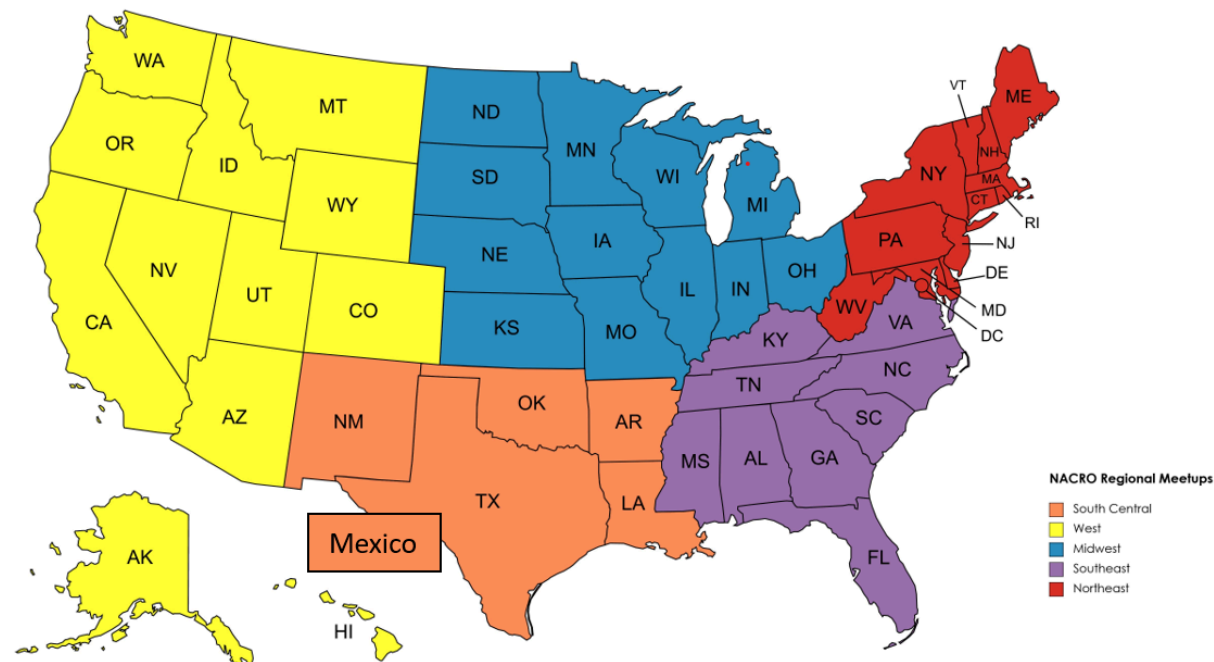
- [Brian Ibsen](#), Senior Director, Corporate and Foundation Relations, University at Buffalo

**This informative session is for NACRO members.*

[Register Here](#)

April Regional Meetups

These virtual meetups will address issues relevant to higher education professionals whose primary focus is facilitating collaboration with industry partners. Plus, you have the opportunity to meet and get to know fellow higher ed professionals in your region.



- Western Region - April 9, 2025, 1-2 p.m. PT - [Register](#)
 - Midwest Region - April 10, 2025, 10-11 a.m. CT - [Register](#)
 - South Central Region - April 15, 2025, 12-1 p.m. CT - [Register](#)
 - Northeast Region - April 24, 2025, 11 a.m.-12 p.m. ET - [Register](#)
-

Membership Update

NACRO continues to build meaningful momentum. Since March 2024, we've welcomed 139 new members -- including 54 who joined following our July Conference -- driving a net increase of 75% toward our ambitious 20% growth target.

The Membership Committee is zeroing in on lapsed members while enhancing the onboarding experience to ensure new colleagues are fully integrated and engaged. Timely regional gatherings on corporate engagement trends are drawing robust participation, with 10% of attendees being first-timers -- an encouraging signal of fresh energy across our network. As April marks our critical membership renewal month, we are calling on all members to reaffirm their commitment and stay at the forefront of our shared work.

Looking ahead, we are leveraging smarter, data-driven strategies to deepen our understanding of member needs and sharpen our focus on the essential intersections between academia and industry. In today's fast-evolving environment, diversifying revenue streams and expanding corporate partnerships are not optional -- they are imperative. By refining our member analytics and engagement metrics, we are positioning the association and its members for intelligent growth, stronger alliances, and lasting impact in the months and years ahead. We hope to see you all at the respective, regional meet ups that are slated for this month. We will dive into continuing the conversation on how we navigate this critical time in funding for our respective institutions.

Member Spotlight

We hope you enjoy this month's Member Spotlight, featuring Thomas Manshack, Executive Director of Corporate and Foundation Relations at The University of North Texas.



Member Spotlight Video

Job Postings

Interested in posting your open position(s)? The cost is \$50 for members and \$75 for non-members for a one-time posting in our monthly e-newsletter. Should you wish to re-run your ad, simply resubmit the posting, along with payment.

Job posting forms are due to [Aubryn Shivers](#) no later than the **1st** of the month to be included in that month's newsletter.

Job Posting Form

Welcome New Members!

- [Audrey Baricovich](#), University of Kentucky
- [Geoffrey Bartlett](#), University at Buffalo
- [Cynthia Coleman](#), University of Illinois Urbana-Champaign
- [Chris Davis](#), North Carolina Central University
- [Kent Foster](#), University of Washington
- [Sheila Green](#), Norfolk State University
- [Erin Henkelman](#), University of Illinois
- [Madison Kuther](#), The University of Texas at Austin
- [Anne Lichtenberg](#), Dunwoody College of Technology
- [Julianna Manning](#), Rensselaer Polytechnic Institute
- [Gavin Muir](#), Georgia Institute of Technology
- [Averick Parker](#), University at Buffalo Foundation
- [Kimberly Roy-Canning](#), Yale University
- [Jesse Sammons](#), Georgia Institute of Technology

- **John Smith**, Providence College
- **Weston Sythoff**, St. Edward's University
- **Ari Turnbull**, Auburn University
- **Dorian Varga**, University of Washington
- **Ryan Weigand**, University of Virginia
- **Chelsea Werdel**, Texas A&M University Foundation

Contact Us

NACRO

P.O. Box 2905, LaGrange, GA 30241

706.407.2277

info@nacrocon.org

LinkedIn Group

In case you missed it, NACRO recently launched one of our most frequently requested member resources – a NACRO member-only discussion forum, hosted as a private, unlisted LinkedIn group. NACRO members can find information on how to join the group at the Discussion Forum page in NACRO's Member-Only Content section.

[Discussion Forum Page](#)
