September 2024 News

2025 Annual Conference



We hope you will make plans to join us July 15-17 at the <u>Westin Kansas City at Crown</u> <u>Center</u> for the 2025 Conference. Request for Proposals (RFP) will open in October. Stay tuned for more information!

2023-24 Award Winners



Congratulations to the 2023-24 NACRO awards winners! These award winners were recognized at NACRO's Annual Conference in July in Raleigh.

- Rising Star Award Melissa Belcher
- Volunteer of the Year Award Joon Cho
- Mary Beth Maddox Lifetime Service Award Stacey Willenborg
- Presidents' Award Tammy Eickhoff & Ahsan Choudary

Virtual Programming

Our post-conference statistics from the Whova app show more than 110 discussion board topics were created and more than 2,000 individual private messages were sent between attendees, highlighting the networking that's so appreciated by NACRO members.

The Professional Education Committee looks forward to reviewing session feedback and post-conference surveys to help inform our virtual content throughout the year. This data ensures we meet NACRO members where they are, with content that speaks to their interests.

Benchmarking Bite

Are you passionate about the state of the industry? Do you have innovative ideas on how NACRO can enhance its role as a thought leader in corporate relations? If so, we invite you to join the Benchmarking Committee!

The Benchmarking Committee plays a crucial role in shaping our community by overseeing the annual Member and Financial Metrics Surveys, developing the member Toolkit, and spearheading other key initiatives.

If you're interested in joining Benchmarking or one of our other volunteer <u>committees</u> please email us <u>info@nacrocon.org</u>.

Value of Membership

NACRO membership offers unique opportunities for professional growth and global connections with nearly 600 academic corporate relations professionals, while the all-volunteer Membership Committee is dedicated to enhancing benefits and delivering even greater value to members.

Our efforts focus on understanding and addressing the diverse needs of members at various stages of their careers, whether they are early-career professionals or seasoned experts. Committee members actively collaborate to develop and promote resources, networking opportunities, and professional development initiatives that support the growth and success of our community. Through tailored programs and engagement efforts, NACRO strives to ensure that each member receives the tools, guidance, and connections needed to thrive in their roles.

Watch for our Committee updates in the monthly newsletter. We welcome your feedback and look for the membership survey coming this Fall.

Membership One-Pager

Welcome New Members!

- Melissa Aspila, Queen's University
- Katie Cassarly, Carnegie Mellon University
- Allyson Cobb, North Carolina A&T State University
- Holly Curtis, Fordham University
- Kimberly Davis, North Carolina A&T State University
- Jaime Dillon, Worcester Polytechnic University
- Mia Hernandez, Georgetown University
- Diane Taylor, Carnegie Mellon University
- Xiujuan Zhang, University of Wisconsin-Madison

Job Postings

<u>Tufts University - Associate Director of Corporate and Foundation Relations</u>

<u>University of North Texas - Senior Director of Development, Corporate and Foundation Relations</u>

<u>University of Tennessee - Assistant Director of Industry Engagement, Partnership</u> Services

Interested in posting your open position(s)? The cost is \$50 for members and \$75 for non-members for a one-time posting in our monthly e-newsletter. Should you wish to re-run your ad, simply resubmit the posting, along with payment.

Job posting forms are due to <u>Aubryn Shivers</u> no later than the **1st** of the month to be included in that month's newsletter.

Job Posting Form

LinkedIn Group

In case you missed it, NACRO recently launched of one of our most frequently requested member resources – a NACRO member-only discussion forum, hosted as a private, unlisted LinkedIn group. NACRO members can find information on how to join the group at the Discussion Forum page in NACRO's Member-Only Content section.



Contact Us

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