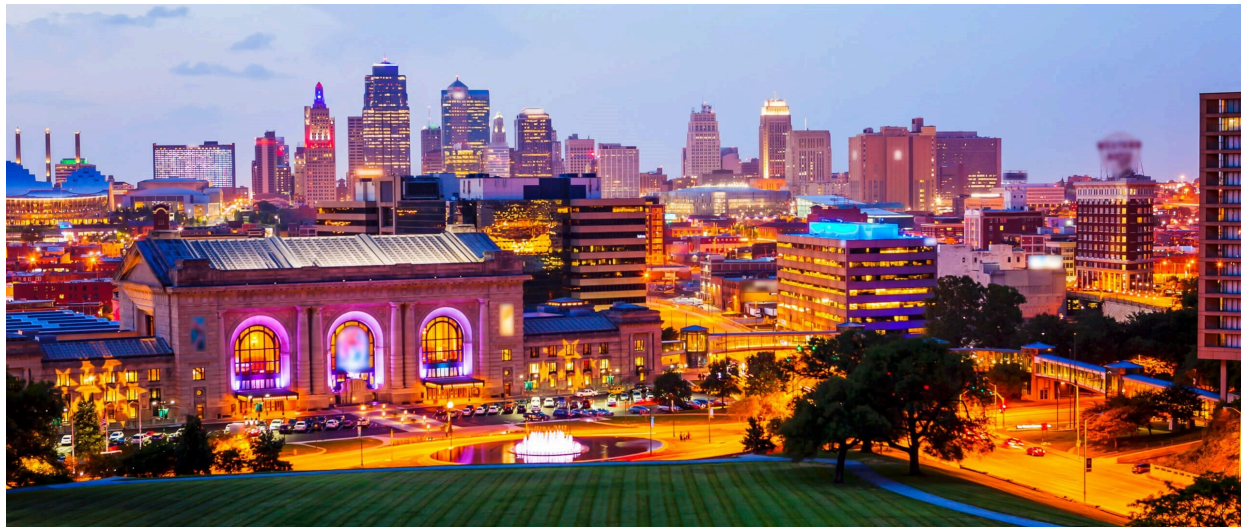


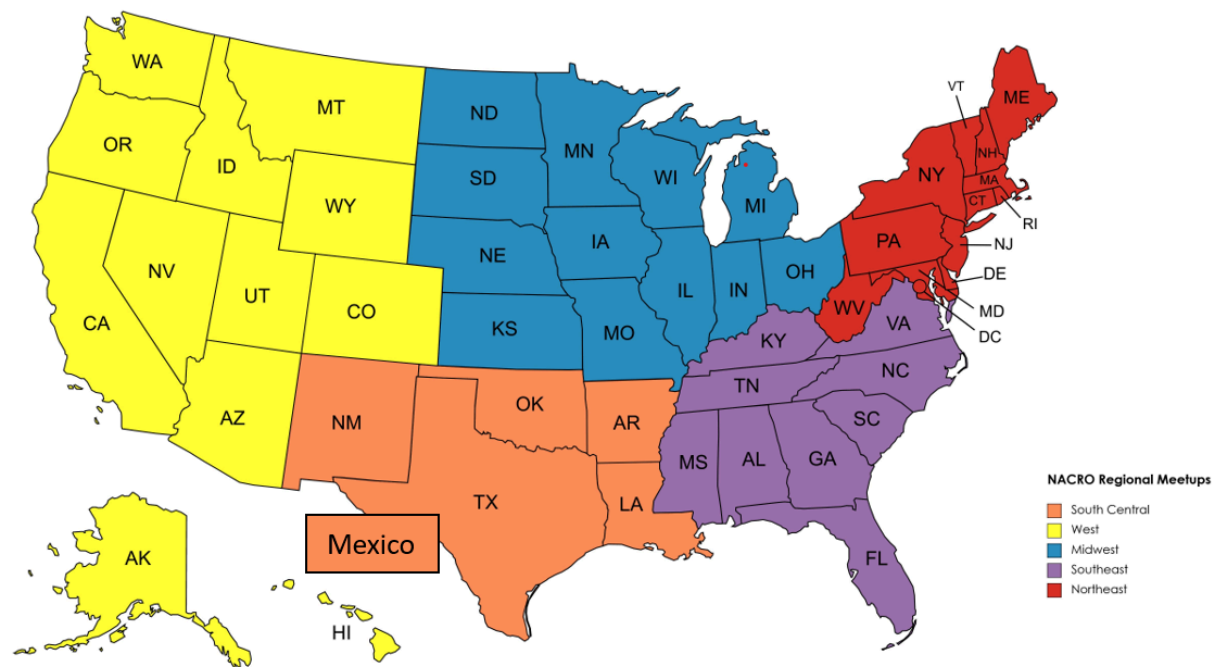
October 2024 News

2025 Annual Conference



We hope you will make plans to join us July 15-17 at the [Westin Kansas City at Crown Center](#) for the 2025 Conference. Request for Proposals (RFP) will open later this month. Stay tuned for more information!

Regional Meetups



Regional Meetups play a vital role in fostering collaboration and knowledge exchange among our membership, across the five designated regions: Western, Midwest, South Central, Southeast, and Northeast. (In response to the evolving needs of our

membership, we are also planning an international meetup, expanding the scope of our discussions beyond domestic borders.) These quarterly, one-hour meetings serve as a platform to discuss pressing challenges, share best practices, and tap into subject matter expertise tailored to the unique needs of each region. The format emphasizes interactive networking and active participation, offering opportunities for our members to strengthen regional bonds and gain insights into emerging trends. Each session focuses on current issues and provides valuable insights that enhance the members' ability to navigate their respective roles effectively.

These virtual meetups are designed to remain flexible, addressing time-critical regional concerns while maintaining a structure that encourages both engagement and action. All participants have a voice and can share insights that will benefit the broader community based on their experiences and areas of expertise. Meetings are not recorded so we hope to see you all at your respective regional meetings and we continue to encourage feedback from attendees, further strengthening the regional meetup experience and fostering long-term member retention and growth. Meeting announcements are forthcoming.

Please be sure to let [Aubryn Shivers](#) if you are interested in joining. And feel free to contact [Marla Morris](#), Regional Meetup Lead for the Membership Committee, if you have any additional questions. Hope to see you all soon!

Upcoming Virtual Programming

Transitioning to Management: the Tuckman Model of Team Formation

Thursday, October 17, 2024, 12-1 p.m. ET

Moderator:

- [Joseph Huang](#), Executive Director of Strategic Research Initiatives, Stanford University Computer Science

What can submariners that go on tours for months at a time without seeing daylight teach us about team formation? It turns out, a lot.

Learn about the forming - storming - norming - performing framework to team formation and team performance. It is a framework that has helped the speaker think through, and lead teams, through many different types of workplaces from Boeing to Arizona State University to Stanford University.

[Register Here](#)

Not Sponsored Research and Not Philanthropy: the Corporate Affiliates Program

Monday, October 21, 2024, 1-2 p.m. ET

Moderator:

- [Joseph Huang](#), Executive Director of Strategic Research Initiatives, Stanford University Computer Science

Panelists:

- [Will Dyer](#), Director, Corporate Affiliates Program, University of California, San Diego
- [Lori Glover](#), Managing Director, MIT
- [Jason Lin](#), Managing Director, Stanford University
- [Cody Noghera](#), Chief Corporate Relations Officer, University of California, San Diego

At many universities there are tensions between the type of money that faculty want to receive the most for their research (unrestricted gifts) and what companies and universities want to give (typically corporate sponsored research). There is another broad bucket of funding mechanism called "other" or "consortium" or "corporate affiliate programs".

Join us as we discuss the corporate affiliate programs model from Stanford University, University of California San Diego, and Massachusetts Institute of Technology.

[Register Here](#)

Do you like data?

The Membership Committee is looking for key volunteers to be part of a subcommittee focused on Membership Metrics and Data Strategies. We will identify and visualize the metrics and data needed to track our progress, assess the success of our strategies, and ensure we are meeting our membership goals. We will partner closely with membership committee ambassadors and volunteers, the Benchmarking Committee and NACRO/ASG. This is a great opportunity to get more involved, lead important work in the corporate relations industry, and network with your professional peers.

If you're interested in volunteering for this effort, please email us at info@nacrocon.org.

Join a Committee!

We encourage you to volunteer for one of our committees. It is the best way to connect with your peers, build a network, and learn from each other.

Learn more about our committees via the link below. If you're interested in volunteering on one or more committees, please email [Aubryn Shivers](mailto:Aubryn.Shivers).

[Learn More](#)

Interview with NACRO Member Myah Vogt



Click the graphic above to view NACRO's recent interview with Myah Vogt, Grants Manager for Corporate and Foundation Relations at Georgia State University. Myah's interview took place at the North Carolina Museum of Natural Sciences during the networking reception at the 2024 NACRO Conference this summer in Raleigh.

Job Postings

[Fordham University Gabelli School of Business - Senior Director for External Partnerships and Engagement](#)

[Georgia Southern University - Associate Vice President for Business Engagement](#)

[Tulane University Innovation Institute - Executive Director of Industry Partnerships](#)

Interested in posting your open position(s)? The cost is \$50 for members and \$75 for

non-members for a one-time posting in our monthly e-newsletter. Should you wish to re-run your ad, simply resubmit the posting, along with payment.

Job posting forms are due to [Aubryn Shivers](#) no later than the **1st** of the month to be included in that month's newsletter.

Welcome New Members!

- [Bruce Berkoff](#), BA LLC
- [Sarah Casey](#), George Mason University
- [Allyson Cobb](#), North Carolina Agricultural and Technical State University
- [Heather Domzal](#), Southern Alberta Institute of Technology
- [Kendra Greenwaters](#), George Mason University
- [Pasha Hawthorne](#), University of Southern California
- [Mia Hernandez](#), Georgetown University
- [Noman Khan](#), University of Utah
- [Ralisha Mercer](#), North Carolina Agricultural and Technical State University
- [Erin Uppington](#), University of Massachusetts, Boston

[Job Posting Form](#)

The Value of Membership

NACRO membership offers unique opportunities for professional growth and global connections with nearly 600 academic corporate relations professionals, while the all-volunteer Membership Committee is dedicated to enhancing benefits and delivering even greater value to members.

Our efforts focus on understanding and addressing the diverse needs of members at various stages of their careers, whether they are early-career professionals or seasoned experts. Committee members actively collaborate to develop and promote resources, networking opportunities, and professional development initiatives that support the growth and success of our community. Through tailored programs and engagement efforts, NACRO strives to ensure that each member receives the tools, guidance, and connections needed to thrive in their roles.

Watch for our Committee updates in the monthly newsletter. We welcome your feedback and look for the membership survey coming this Fall.

[Membership One-Pager](#)

LinkedIn Group

In case you missed it, NACRO recently launched one of our most frequently requested member resources – a NACRO member-only discussion forum, hosted as a private, unlisted LinkedIn group. NACRO members can find information on how to join the group at the [Discussion Forum](#) page in NACRO's Member Only Content section.

[Discussion Forum Page](#)

Contact Us

NACRO
P.O. Box 2905, LaGrange, GA 30241
706.407.2277
info@nacrocon.org