



March 2024 News

Co-Presidents' Message



Spring is here! Hopefully you are seeing grass, leaves, and flowers starting to sprout in your area. Here at NACRO, we are happy to announce more growth in member benefits!

Joseph Huang (Stanford University) has served as Member-at-Large on the NACRO board this year. The Member-at-Large position is a voting board member who works on a special project as requested by the co-presidents, rather than lead a committee. We asked Joseph to work on NACRO's alliances with peer associations this year. Over the course of the last six months, Joseph researched eleven different professional associations that support professionals in academia. He evaluated how closely each association aligns with NACRO's mission and values and wrote a quick poll to determine which specific associations were of interest to NACRO members. Joseph prioritized the list and began reaching out to associations, asking whether they'd be interested in developing a formal partnership with NACRO.

Joseph presented his findings to the NACRO board and last month, the board voted

unanimously to approve partnerships with [AURP](#) (Association of University Research Parks), [CASE](#) (Council for Advancement and Support of Education), [NACE](#) (National Association of Colleges and Employers), and [NORDP](#) (National Organization of Research Development Professionals). These associations have agreed to support NACRO by providing educational content for our members, whether presenting at the NACRO Conference or in a NACRO webinar. In return, NACRO will provide educational content for the partner associations' conferences. These partnerships will complement the great programs created by our Professional Education Committee, by providing new content for NACRO members at no additional charge. In turn, members of the partner associations will learn about NACRO and be encouraged to join. Diversifying our educational programs and membership will benefit all NACRO members.

Many thanks to board members Jill Abele (Iowa State University Foundation), Tracy Curtis (University of Oklahoma), Angela Dudley (Wichita State University), and Joseph Huang for serving as liaisons to our new partners in the first year. Your willingness to serve as NACRO ambassadors in addition to your other leadership duties is much appreciated!

Members, watch for new programs from our partner associations in the coming months and at Conference. And if you know one of the above board members, be sure to thank them for their commitment to NACRO!

Michelle Dingwall, University of St. Thomas
Dave Ortendahl, Worcester Polytechnic Institute
NACRO Co-Presidents 2023-24

Planning Your Trip to Raleigh?

We hope to see you in July for the 2024 NACRO Conference. Registration will open in early April, and our Guest Experience committee is already hard at work researching fun things for you to do while in the majestic state of [North Carolina](#)!

Below are a few options for you and your family to explore while in the area.

Head to the beach

- [Wilmington](#)
- [Wrightsville Beach](#)
- [Brunswick Islands](#)

Or visit the mountains

- [Asheville](#)
- [Boone](#)

More information will be available as conference nears and the Whova app is live. In the meantime, feel free to reach out to us at conference@nacrocon.org with any questions.

Visit the Conference Webpage

2023 NACRO Awards

NACRO is pleased to announce its annual awards to recognize and celebrate outstanding individuals in our field. The Awards Committee is currently seeking nominations from our membership for the Mary Beth Maddox Lifetime Service Award, the Rising Star Award, and the Volunteer of the Year Award.

The nomination deadline is May 17, 2024.

Learn More & Submit a Nomination

Financial Metrics Survey is Open!

The Financial Metrics Survey is designed to capture the numerous ways in which industry supports higher education – research, philanthropy, executive education, etc. Unlike other tools that record exclusively for research or institutional advancement, this instrument captures all areas that receive funding from industry so that a comprehensive “all-in” understanding of industry impact can be reported. As the survey grows in broad institutional participation and longevity, this data will be an invaluable tool for peer comparisons and detection of best practices in the university-industry interface.

Submissions are due by April 19, 2024. Institutions that submit survey results will be included in up to three drawings for a free NACRO membership. Virtual meetings for help on the survey are available upon request. For more information, please email us at info@nacrocon.org.

Learn More & Complete the Survey

March Quick Poll

Many of us rely on the expertise and experience of external stakeholders to help us garner support for our institution. Managing these stakeholders effectively can take significant resources in terms of time and attention. This Quick Poll is designed to collect data on the groups that we manage and share resources for the benefit of the NACRO membership responsible for stewarding these external advisors.

Complete the Quick Poll

Upcoming Virtual Programming

Regional Meetups

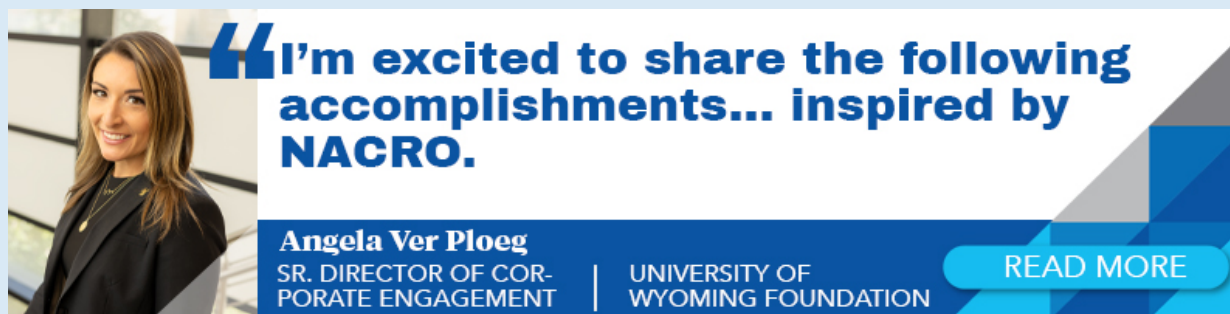
Topic: Innovation and Technology Commercialization in Corporate Relations

- South Central - Tuesday, March 19, 12-1 p.m. CT
- Western - Wednesday, March 20, 1-2 p.m. PT
- Northeast - Thursday, March 28, 11 a.m.-12 p.m. ET

Interested in presenting a webinar or hosting a virtual meetup? NACRO is looking for webinar sessions for March. Submit your request via the link below.

[Submit a Virtual Program Request](#)

Member Spotlight



This month, the NACRO Communications committee connected with Angela Ver Ploeg, Senior Director of Corporate Engagement for the University of Wyoming. When she first joined the University of Wyoming, Angela used the NACRO network and available resources to help her implement best practices. Click the link below to learn more about her accomplishments!

If you would like to be featured in our spotlight series, or know of a member with a great story to share, please contact info@nacrocon.org.

[Read Angela's Full Story](#)

Welcome New Members!

- **Allison Bryant**, Howard University
- **Margaret Edwards**, University of Illinois Urbana-Champaign
- **Melissa Grinstead**, Eastern Kentucky University
- **Nikki Jaruvek**, University of Wisconsin - Madison
- **Heather Kimmett**, Idaho State University

- **Jennifer Kosakowski**, The College of New Jersey
- **Melissa Simon**, University of Wisconsin - Madison
- **Kerry Spitze**, Bowling Green State University
- **Nick Viggiani**, Rensselaer Polytechnic Institute

[Learn More About Membership](#)

Job Postings

[The George Washington University - Director of External Partnership Programs](#)

[University of Kansas Office of Economic Development - Director of Industry Partnerships](#)

[Gardner Innovation Search Partners for LSU - Executive Director of the NSF Engine: Louisiana Energy Transition Engine](#)

Interested in posting your open position(s)? The cost is \$50 for members and \$75 for non-members for a one-time posting in our monthly e-newsletter. Should you wish to re-run your ad, simply resubmit the posting, along with payment.

Job posting forms are due to [Aubryn Shivers](#) no later than the **1st** of the month to be included in that month's newsletter.

[Job Posting Form](#)

Contact Us

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