NACRO™

January 2024 News

Co-Presidents' Message

Greetings and Happy New Year!

We hope each of our NACRO members had a great year-end and a relaxing break. It's important to take a moment to celebrate your successes and recharge for the new year ahead. Many of us took time to reflect during the break, committing ourselves to resolutions that improve our health or personal lives. Have you included professional resolutions this year?

The benefits of your NACRO membership already include valuable information and networking to enhance your career, but are you taking full advantage of these

opportunities? Perhaps you've considered joining a committee to meet colleagues from across the country and learn something new? Perhaps you are thinking about presenting at Conference? Or, perhaps you have considered getting more involved and leading a committee next year? Whatever opportunity fits your career path, we encourage you to commit yourself to **make it happen in 2024**. In addition to the benefits all members receive, NACRO leaders also receive leadership development and experience. Several former and current board members have been recognized for their NACRO leadership experience in recent promotions or new jobs.

It's not too soon to explore leadership opportunities for the 2024-25 NACRO year. Elections will take place this spring and the new board begins at Conference in July. The board consists of co-chairs of each committee, as well as co-presidents, co-vice presidents, co past presidents, and a member-at-large. Reach out to any board member to learn more about the opportunity to serve NACRO while enhancing your skills and career.

In the meantime, let's all pledge to support the organization that has helped us. Follow NACRO on LinkedIn, engage with the content, or share a post with your network. Invite colleagues at your organization or peer institutions to check out NACRO and join the conversations. Let's make 2024 the best NACRO year yet!

Michelle Dingwall, University of St. Thomas
Dave Ortendahl, Worcester Polytechnic Institute
NACRO Co-Presidents 2023-24

2024 Conference RFP is Open!

We invite you to submit your session proposals for the 2024 NACRO Conference July 16-18 in Raleigh, NC. This is your chance to contribute to the vibrancy of our community and showcase the diverse expertise that makes our conferences truly exceptional. For full consideration, please submit your proposals by **January 19**.

Questions? Please email us at conference@nacrocon.org.

Submit Your Proposal

February Virtual Bootcamp

Are you ready to take your university's corporate relations to the next level? Look no further than Bootcamp - the foundational course that will give you the tools and

knowledge you need to succeed.

What is Bootcamp? It's a jam-packed program that incorporates peer learning and networking. You'll be able to connect with other members and learn from their experiences, all while gaining invaluable insights into NACRO best practices for holistic university corporate relations.

Bootcamp is the perfect fit for a range of professionals, including new corporate relations (CR) professionals with less than three years of experience, those new to higher education, new NACRO members, and even individuals who are considering becoming CR professionals. And don't worry if you're not a newbie — there's always something to learn and new perspectives to consider. After all, CR is not a 'one size fits all.' Whether you represent your entire campus, a specific school, or spend only a small percentage of your time on corporate relations, the best practices shared in this session can help improve your institution's approach to corporate engagement. Don't miss out on this incredible opportunity to learn from the best and take your corporate relations to the next level.

Join us for Bootcamp and start building a brighter future for your college or university today. Questions? Join us for our upcoming Bootcamp Information Session (see below) or email us at professionaleducation@nacrocon.org.

Learn More & Register

Upcoming Virtual Programming

Bootcamp Information Session
Thursday, January 18, 2024, 12-12:30 p.m. ET

Learn More & Register

NACRO cordially invites you to join us for Regional Meetups over the course of the 2023-2024 academic year. During these Meetups, we will address issues relevant to higher education professionals whose primary focus is facilitating collaboration with industry partners.

January Regional Meetups

- South Central Region: Tuesday, January 16, 12-1 p.m. CT
- Western Region: Wednesday, January 17, 1-2 p.m. PT

- Northeast Region: Thursday, January 25, 11 a.m.-12 p.m. ET

If you'd like to be added to one or more of these invites, please email Jenna Brown.

Submit a Virtual Program Request

Job Postings

University of North Texas - Senior Director of Development, Corporate and Foundation Relations

ASU Enterprise Partners - Director of Development, Corporate Philanthropy

Interested in posting your open position(s)? The cost is $50 for members and $75 for non-members for a one-time posting in our monthly e-newsletter. Should you wish to re-run your ad, simply resubmit the posting, along with payment.

Job posting forms are due to Aubryn Shivers no later than the **1st** of the month to be included in that month's newsletter.

Job Posting Form

Celebrating Wins

What's going on in your world? We look forward to learning about your successes, professional growth, and new corporate partnerships. Please share your story so we can celebrate you!

Email Us

Join Our LinkedIn Group

Did you know about NACRO's LinkedIn Group? With over 3,000 engaged members, job postings, contests, and content, the NACRO LinkedIn Group is the place to be!

Join Our LinkedIn Group

Contact Us

NACRO
P.O. Box 2905, LaGrange, GA 30241
706.407.2277
info@nacrocon.org