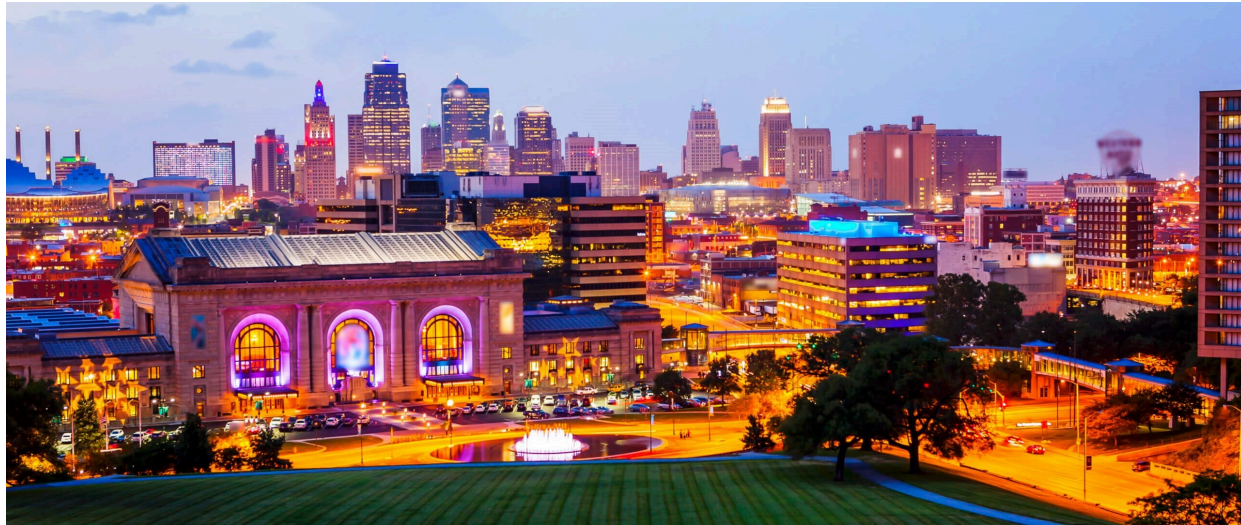


December 2024 News

2025 Conference - Speaker RFP Deadline Extended



Share your expertise! We are excited to invite you to submit a proposal to speak at the 2025 NACRO Annual Conference on July 15-17, 2025 in Kansas City, MO. As a speaker, you'll have the opportunity to share your insights, inspire the audience, and network with fellow thought leaders. Submit a session proposal on the themes below:

- Corporate Relations Operations (i.e. management, leadership, organizational structures, metrics for success, stewardship, advisory committees, capital campaigns, DEIA)
- University Collaborations and Relationships (i.e. relationship building with external and internal stakeholders – corporate partners, government agencies, faculty, cross-campus colleagues, university leadership, breaking down silos)
- Emerging Technologies (i.e. AI, CRMs, data management, data visualization)
- Skills Workshops (i.e. engagement strategies, contracts, negotiating, proposals, storytelling, speaking the languages of industry and academia)

The deadline to submit your proposal is [Friday, December 13, 2024](#) at 11:59 p.m. ET.

We look forward to receiving your application and potentially welcoming you as a valuable member of our speaker lineup!

[Submit Your Proposal](#)

Upcoming Virtual Programming

Connecting the NACRO Dots: Fall 2024 New Member Networking Session

Thursday, December 12, 2024, 2-3 p.m. ET

Join your NACRO New Membership Subcommittee as we roll out the virtual red carpet to welcome and celebrate all 2024 new members. This "Connecting the Dots" event is not just any session; it will be an interactive experience designed to foster connections, celebrate 2024 success stories, and support our newest members in taking full advantage of the NACRO network. Come out to represent your organization, meet subcommittee leaders, connect with other new members and discover ways to take your membership to the next level.

Session Panel:

- 2024-2025 NACRO New Membership Subcommittee

Moderated by:

- [Yolanda Norman, Ed.D.](#) - Regional Director, Corporate Partnerships – Houston, Vanderbilt University

**This networking session is available to NACRO members.*

[Register Here](#)

Corporate Engagement Bootcamp

February 25-26, 2025, 11 a.m.-2:30 p.m. ET

Are you ready to take your university's corporate relations to the next level? Look no further than Bootcamp - the foundational course that will give you the tools and knowledge you need to succeed.

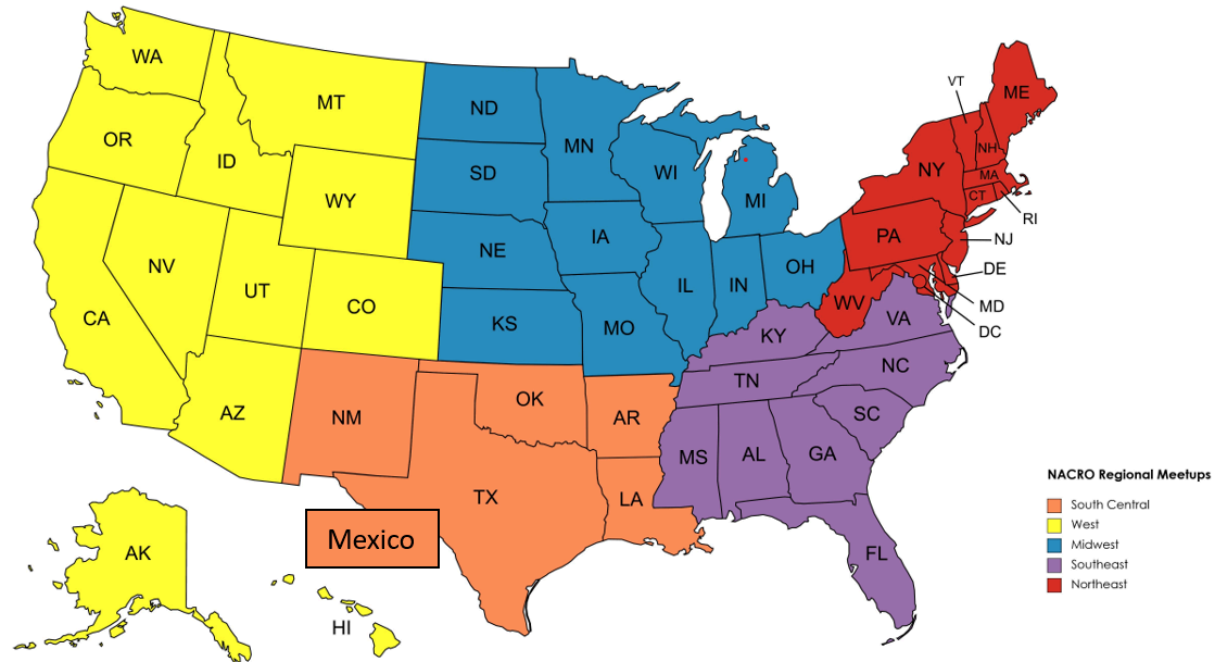
What is Bootcamp? It's a jam-packed program that incorporates peer learning and networking. You'll be able to connect with other members and learn from their experiences, all while gaining invaluable insights into NACRO best practices for holistic university corporate relations.

Bootcamp is the perfect fit for a range of professionals, including new corporate relations (CR) professionals with less than three years of experience, those new to higher education, new NACRO members, and even individuals who are considering becoming CR professionals. And don't worry if you're not a newbie - there's always something to learn and new perspectives to consider. After all, CR is not a 'one size fits all.' Whether you represent your entire campus, a specific school, or spend 100% vs. 20% of your time on corporate relations, the best practices shared in this session can help improve your university's approach to corporate engagement.

Don't miss out on this incredible opportunity to learn from the best and take your corporate relations to the next level. Join us for Bootcamp and start building a brighter future for your university today.

[Register Here](#)

January 2025 Regional Meetups



- **Midwest Region** - January 7, 2025, 10-11 a.m. CT
- **Western Region** - January 8, 2025, 1-2 p.m. PT
- **South Central** - January 14, 2025, 12-1 p.m. CT
- **Northeast Region** - January 23, 2025, 11 a.m.-12 p.m. CT
- **Southeast Region** - January 27, 2025, 2-3 p.m. ET

If you would like to participate in an upcoming Regional Meetup and have not already received a calendar invite, please email Aubryn Shivers at ashivers@asginfo.net.

2026 Midwinter RFP is Open!

The NACRO Midwinter Leadership Meeting is a smaller annual event where committees gather for in-person working discussions seeking to advance our organization. A three-day working meeting for NACRO leadership, including board members and committee members.

NACRO seeks properties with plenty of mingling space for networking and meeting rooms confined to one area or floor if possible. Meeting sites hosted by universities that employ NACRO members will be given preference.

NACRO prefers hotels near the meeting space that are large enough to accommodate total peak-night to avoid using multiple properties. Resort or downtown properties are desired. Airport properties are avoided. NACRO members are business casual. They

enjoy sitting in small groups throughout the hotel and lounge areas to enjoy a drink and continue discussions from the day.

Preferred Dates: February 2-4, 2026

Location: Midwestern U.S.

Estimated Attendees: Approximately 65

Proposal Deadline: Friday, January 24, 2025

[Review the Midwinter RFP](#)

Member Spotlight - Anne Borchert



Anne Borchert is the Principal and Chief Reinvention Officer for AB3 Partners, a company focused on working with industrial and academic partners to help them better leverage their collaborations. Anne serves as co-chair of the NACRO benchmarking committee, which generates meaningful data, publications, and other materials through a variety of tools that can be utilized by Members.

[View the Video](#)

Job Postings

[North Carolina State University - Director of Philanthropy, Corporate and Foundation Relations](#)

[Yale University - Associate Director of Corporate and Foundation Relations](#)

Interested in posting your open position(s)? The cost is \$50 for members and \$75 for non-members for a one-time posting in our monthly e-newsletter. Should you wish to re-run your ad, simply resubmit the posting, along with payment.

Job posting forms are due to [Aubryn Shivers](#) no later than the **1st** of the month to be included in that month's newsletter.

[Job Posting Form](#)

Welcome New Members!

- [Kristin Anderson](#), Colby College
 - [LaMar Black](#), University of Houston, Clear Lake
 - [Nakeisha Cody](#), Simmons University
 - [Rob Coleman](#), University of Tennessee, Knoxville
 - [Stephanie Froehlich](#), University of Memphis
 - [Marc Gibson](#), University of Tennessee, Knoxville
 - [Mikhaela Gray](#), University College London
 - [Sarah Jones](#), University of California, Berkeley
 - [Caleb Knight](#), University of Tennessee, Knoxville
 - [Rickey McCallum](#), University of Tennessee, Knoxville
 - [Darcy Rathjen](#), University of Tennessee, Knoxville
 - [Chris Roush](#), Elon University
 - [Lauren Sampson](#), St. Mary's College of Maryland
 - [RJ Youngblood](#), University of Tennessee, Knoxville
-

LinkedIn Group

In case you missed it, NACRO recently launched one of our most frequently requested member resources – a NACRO member-only discussion forum, hosted as a private, unlisted LinkedIn group. NACRO members can find information on how to join the group at the Discussion Forum page in NACRO's Member-Only Content section.

Contact Us

NACRO

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