

August 2024 News

Presidents' Message



Greetings NACRO colleagues!

We are excited to start our presidential term and look forward to steering NACRO to greater heights. A special thanks to our incredible past presidents, Michelle Dingwall and Dave Ortendahl, for all their efforts to continue NACRO's upward trajectory.

A huge thanks to all those who made 2024 NACRO Annual Conference a remarkable success. The annual conference has been shattering records every year, and this year was no different. In all, NACRO hosted 390 attendees, 4 concurrent tracks, 42 sessions, and 4 keynotes. We would like to extend another thanks to all our conference sponsors: Collaborative Real Estate, FirstIgnite, ABM, Pillar Science, Pledged, Arizona State University, The Chicago School, University of Michigan, University of Oklahoma, University of Oklahoma Foundation, University of Virginia, and Worcester Polytechnic Institute.

At conference, the 2023-2024 Board of Directors voted to extend the current strategic plan for two more years, through 2026. As we progress through the next two years, please expect to see increased emphasis on **you** - our members - and creation and communication of deeper value that addresses your varying career needs.

Finally, we'd like to encourage everyone to consider getting involved with a NACRO committee. This will help grow your professional network, improve your knowledge and skill sets, and help advance your career as well as our profession. You can learn more about volunteering during the upcoming Volunteer Orientation Session on August 26,

where you will have the opportunity to ask questions and engage directly with committee leadership.

We are genuinely excited about all the good things being planned this year and can't wait to share progress with you.

Warm regards,

Priya Baboo & Tim Hausman
NACRO Co-Presidents

2024-25 Board of Directors



Please join us in welcoming the 2024-25 NACRO Board of Directors!

- **Co-Presidents** - Priya Baboo & Tim Hausman
 - **Co-Vice Presidents** - Joon Cho & Joseph Huang
 - **Co-Past Presidents** - Michelle Dingwall & Dave Ortendahl
 - **Benchmarking Chair & Chair-Elect** - Angela Dudley & Anne Borchert
 - **Communications Chair & Chair-Elect** - Tracy Curtis & Chad Brown
 - **Membership Chair & Chair-Elect** - Tammy Eickhoff & Christine Roth
 - **Professional Education Chair & Chair-Elect** - Sara Garvey & Adam Bear
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Annual Conference Recap



The Professional Education Committee would like to thank all of our conference presenters, sponsors and attendees - from first-time Bootcampers to those who have attended every NACRO conference since its inception. Also, a special thank you to our wonderful team at ASG - Jenna Brown and Aubryn Shivers for their tireless work on all of the behind-the-scenes logistics that make our conferences happen.

This year's conference in Raleigh saw some wonderful sessions like Hughes Miller's Developing a Tiered Relationship Management Strategy, Mayo Clinic/CMU's Collaboration with Major Gift Officers, and Megan Greenawalt, Lorena McLaren and Wendy Elder's Senior Leader Peer Session!

Additionally, post-conference statistics from our Whova app show encouraging statistics like more than 110 discussion board topics created and more than 2,000 individual private messages sent among attendees - highlighting the networking that's so appreciated by NACRO members. The PE committee looks forward to reviewing session feedback and post-conference surveys at our upcoming meetings and building out virtual content this year that meets our members where they are, with content that speaks to their interests.

2023-24 Award Winners



Congratulations to the 2023-24 NACRO awards winners! These award winners were recognized at the NACRO Conference in July in Raleigh.

- **Rising Star Award** - Melissa Belcher
- **Volunteer of the Year Award** - Joon Cho
- **Mary Beth Maddox Lifetime Service Award** - Stacey Willenborg
- **Presidents' Award** - Tammy Eickhoff & Ahsan Choudary

Upcoming Virtual Programming

Volunteer Orientation

Monday, August 26, 2024, 3-4 p.m. ET

We are thrilled to have you join our vibrant community dedicated to fostering academic-corporate partnerships. During this orientation, we will provide you with an overview of NACRO, including our organizational structure and the essential role of the Association Services Group (ASG). We will also outline your responsibilities as a volunteer, highlight the various committees - Benchmarking, Communications, Membership, and Professional Education - and explore the exciting opportunities available for your active participation. Volunteering with NACRO is a fantastic way to maximize your engagement and impact.

Let's get started on this rewarding journey together!

Moderators will be NACRO Co-Presidents Elect, [Joon Cho](#) and [Joseph Huang](#). We will also be joined by committee co-chairs and volunteers.

[Register Here](#)

Welcome New Members!

- [Gerry Balbier](#), Carnegie Mellon University
- [Tonya Davis](#), Utah State University
- [Darrell Hairston](#), North Carolina A&T State University
- [Bradley Jenkins](#), KPMG
- [Jake Lawrence](#), Virginia Tech
- [Robert Lowe](#), TechPipeline, Inc.
- [Carl Mitchell](#), Virginia Tech
- [Tom Schnekenburger](#), University of Windsor
- [Simbo Toukourou](#), Erikson Institute

[Learn More About Membership](#)

Job Postings

[Susan G. Komen - Executive Director](#)

[University of North Texas - Director of Development, Corporate & Foundation Relations](#)

[University of Maryland - Executive Director, University Corporate Relations](#)

Interested in posting your open position(s)? The cost is \$50 for members and \$75 for non-members. Postings are included in our monthly e-newsletter. Should you wish to re-run your ad, simply resubmit the posting, along with payment.
NACRO, P.O. Box 2905, LaGrange, GA 30241
706.407.2277
info@nacrocon.org

Job posting forms are due to [Aubryn Shivers](#) no later than the **1st** of the month to be included in that month's newsletter.

[Job Posting Form](#)

NACRO LinkedIn Group

In case you missed it, NACRO recently launched one of our most frequently requested member resources – a NACRO member-only discussion forum, hosted as a private, unlisted LinkedIn group. NACRO members can find information on how to join the group at the Discussion Forum page in NACRO's Member-Only Content section.

[Visit the Discussion Forum Page](#)
