



## September 2023 News

### Co-Presidents' Message



Greetings NACRO Members & Friends,

As we all kick-off another academic year, we'd like to take a moment to thank you for your membership and support. As the **Network** for Academic Corporate Relations Officers, the number and diversity of members creates value for all of us. Your attendance at Conference or webinars, your work on a committee, and your advocacy for NACRO in your own network helps all of us learn and improve our work. Whether beginning your corporate relations career or celebrating decades in the industry, sharing lessons learned and best practices with each other provides practical tips we all can use. Thank you for being part of the NACRO family and making a difference!

We are excited to kick off this new co-presidency with our dedicated board of directors and volunteers. We have much to look forward to in this coming year as we navigate our recent structural changes, enhance our opportunities and resources for members, and work with each of you to grow the organization for another consecutive year. In the meantime, we are still recruiting volunteers for our committees to help implement some of our new ideas! We encourage you to get involved and help make NACRO an even better resource for all of us. Share suggestions for webinar topics or speakers with the Professional Education Committee, update valuable research papers with the Benchmarking Committee, welcome new members through the Membership Committee, or help create social media messages with the Communications Committee. You'll not only help shape the future of NACRO, you'll also expand your professional network and gain even more from your NACRO membership. Contact us at [info@nacrocon.org](mailto:info@nacrocon.org) for more information.

Best wishes to a strong start to the year!

Michelle Dingwall, University of St. Thomas  
Dave Ortendahl, Worcester Polytechnic Institute  
NACRO Co-Presidents 2023-24

## Volunteer Orientation Recap

Thank you for joining us August 31 for the Volunteer Orientation. We hope you took away some useful information on your role as a volunteer and are eager to get started! For those who were unable to join us, you can view the recording [here](#). If you're interested in serving on one or more of NACRO's volunteer committees, please contact us at [info@nacrocon.org](mailto:info@nacrocon.org).

## Upcoming Virtual Programming

### Business School Meetup

Tuesday, September 19, 2023, 1-2 p.m. ET

*\*Open to NACRO members.*

### Best Practices in Corporate Relations: Stewardship, Reporting, Collaborating

Thursday, September 21, 2023, 1-2 p.m. ET

*\*Open to NACRO members.*

### 2023 Bootcamp Reunion

Thursday, September 28, 2023, 1-2 p.m. ET

*\*Open to 2023 Bootcamp attendees.*

## Regional Meetups

*\*Open to members and non-members.*

- Western Region - third Wednesday of the month, 1-2 p.m. PT
- Mid-West Region - second Tuesday of the month, 10-11 a.m. CT
- South Central Region - third Tuesday of the month, 12-1 p.m. CT
- Southeast Region - first Monday of the month, 2-3 p.m. ET
- Northeast Region - last Thursday of the month, 11 a.m.-12 p.m. ET

## Learn More & Register

## Virtual Programming Requests

Have an idea for a virtual program? Is there a topic you're interested in hearing more about? Whether you're interested in speaking or just suggesting a topic, you can do so through NACRO's Virtual Events Planning Resource Guide. Please complete the form via the link below. We'd love to hear from you!

## Planning Resource Guide

## Halo Opportunities

Halo is a technology platform and network where scientific innovators connect directly with companies for research collaborations and funding opportunities. Customers include Bayer, Baxter, PepsiCo and P&G, among others. Since launching in January 2020, 3,500 researchers across 75 countries have joined. Halo recently launched eleven RFPs due on **October 31, 2023**. You can learn more about each of them below.

- [Effervescent technologies addressing sustainable packaging solutions](#)
- [Bio-based resins for rigid plastic packaging applications](#)
- [Mechanically recycled polymers that perform like virgin polymers](#)
- [Recyclable materials, additives, or coatings for monolayer barriers](#)
- [Improvements to lightweight plastic bottle packaging](#)
- [Novel cushioning and thermal comfort solutions for athletic footwear](#)
- [Making ice cream more resilient towards fluctuations in temperature](#)
- [Novel nutritional ingredients or experts in prenatal nutrition](#)
- [Antibodies for food safety lateral flow assays](#)
- [Screening system to identify SGLT1, GLUT5 inhibitors and activators](#)

- [Nutritional interventions for telomere defense](#)

**Learn More about Halo**

## **Join Our LinkedIn Group**

Did you know about NACRO's LinkedIn Group? With over 3,000 engaged members, job postings, contests, and content, the NACRO LinkedIn Group is the place to be!

**Join Our LinkedIn Group**

## **Contact Us**

NACRO

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