



October 2023 News

Co-Presidents' Message



Greetings NACRO Members & Friends,

Every year, hundreds of people attend the annual NACRO Conference and enjoy connecting with new colleagues. The energy and enthusiasm is contagious! Networking and learning from one another is also a top benefit of NACRO membership. For many years, NACRO leadership has discussed how to continue those valuable conversations beyond Conference, but until now, couldn't quite make it work. Fast-forward to 2022, when the Membership Committee decided to try something new: Regional Meetups. These virtual networking sessions serve many purposes. Not only are they a way to

connect with fellow NACRO members in a specific geographic region, but they are also a great way to introduce non-members to NACRO. Non-members may attend their first regional meetup for free and are encouraged to join NACRO afterwards to continue participating. If you haven't participated in a Regional Meetup yet or would like to learn more, check out nacron.org for more information.

We'd like to take a moment to thank leadership and members of the Membership Committee for their commitment to developing and supporting this great new benefit for NACRO members.

Previous and current Membership Committee Co-chairs: Joon Cho (University of Virginia), Ahsan Choudary (University of Texas, Austin), Tammy Eickhoff (Mayo Clinic), and Jason King (University of California, Irvine)

Membership Committee Members and Regional Meetup Co-leads:

Midwest Region: Shane Bennett (Southern Illinois University Foundation) and Tracy Parish (University of Illinois Urbana-Champaign)

Northeast Region: Adam Causgrove (Carnegie Mellon University) and Erin Uppington (University at Buffalo)

Southeast Region: Deidra Diaz (University of Alabama), Solange Tricanowicz (University of North Carolina, Charlotte), and Emily Witthohn (North Carolina State University)

South Central Region: Anissa Mahone (University of Texas, San Antonio) and Marla Morris (University of Texas, El Paso)

Western Region: Bryan Grassmann (University of Southern California) and Christine Roth (Oregon State University)

Kudos to our Membership Committee! Thank you for keeping NACRO members connected.

Michelle Dingwall, University of St. Thomas
 Dave Ortendahl, Worcester Polytechnic Institute
 NACRO Co-Presidents 2023-24

Regional Meetups

2023 is a year of dramatic change and growth for NACRO. As Michelle and Dave noted above, one major growth avenue is Regional Meetups. The Membership Committee has put great thought and effort into developing the Regional Meetups, and **all** members are now encouraged to join one of six Regional Meetups: Midwest, Northeast, South Central, Southeast, West, or the soon to be launched International.

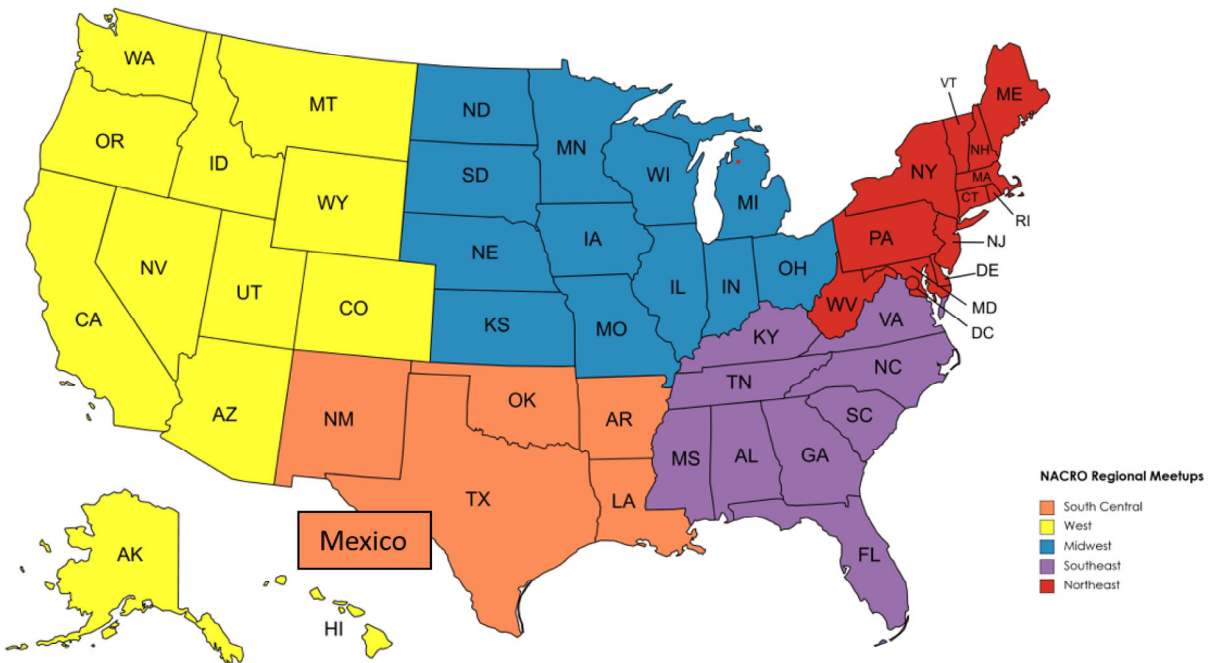
Each of the five existing regions met over Zoom in September, for a total of 135 attendees across the regions. To ensure all members of NACRO have an outstanding experience, regardless of region, the Membership Committee has standardized primary conversation topics across all regions. September's topic was "The effect of economic downturns on corporate fundraising efforts."

If you are not already a member of a Regional Meetup, please contact [Jenna Brown](#), or for more information about Regional Meetups, contact Membership Committee Co-chairs [Ahsan Choudary](#) and [Tammy Eickhoff](#).

Dates for the next Regional Meetups include:

- Southeast Meetup: Monday, November 6, 2023
- Midwest Meetup: Tuesday, November 14, 2023
- Western Meetup: Wednesday, November 15, 2023
- South Central Meetup: Tuesday, November 21, 2023
- Northeast Meetup: Thursday, November 30, 2023

You can find your region on the map below.



New Member Outreach

As members of NACRO, we all have a role to play in welcoming and supporting new members. One of the best ways to do this is through New Member Outreach, doing things like:

- Individual outreach sessions: Reach out to new members one-on-one to introduce yourself, learn about their interests, and answer any questions they may have. You can do this in person, over the phone, or over video chat.
- Advocate for Regional Meetups: Regional Meetups are a great way for NACRO members to connect with others, feel welcome, and access standardized content.
- Mentorship opportunities: Mentor a new member to help them get acclimated to NACRO and make the most of their membership. You can provide guidance on everything from how to navigate our online platforms to how to get involved in events and activities.
- Encourage Bootcamp attendance: Bootcamp is a great way for new members to learn the basics of our community and how to get involved. Encourage new members to attend Bootcamp by sharing your own positive experience and highlighting the benefits of participating.
- Build strategies for new members: Work with other volunteers to develop strategies for supporting new members at regional meetup sessions. This could involve organizing social events, creating onboarding resources, or simply being a friendly face to welcome new members.

If you're interested in being a part of NACRO's new member outreach, please contact [Yolanda Norman](#), our New Member Outreach Subcommittee Lead!

Membership Survey Launches This Month

NACRO conducts an annual survey to assess the state of our profession. This Fall we are gathering insight from an individual perspective. From the data collected, NACRO members gain exclusive access to salary data, demographics, industry trends and more. Find insights from the longitudinal survey data in Tableau that has been posted online, [here](#). Participation in the membership survey is crucial. Look for your invitation to complete the survey later this month. Incentives will be included!

Upcoming Virtual Programming

Meetup: Engineering and Computing Science Colleges

Tuesday, October 24, 12-1 p.m. ET

Webinar: Lessons learned from the evolving corporate engagement model

Thursday, October 26, 2023, 1-2 p.m. ET

Panel Discussion: Getting to a bigger pie: working with economic development professionals

Wednesday, November 1, 2023, 1-2 p.m. ET

Meetup: Rockstars and Superstars: What's the difference? Which one are you?

Thursday, November 9, 2023, 3-4 p.m. ET

Regional Meetups

Refer to our website for the schedule.

Learn More and Register

Virtual Programming Requests

Have an idea for a virtual program? Is there a topic you're interested in hearing more about? Whether you're interested in speaking or just suggesting a topic, you can do so through NACRO's Virtual Events Planning Resource Guide. Please complete the form via the link below. We'd love to hear from you!

Planning Resource Guide

Halo Partnering Opportunities

Below are some new partnering opportunities recently launched on Halo, with a deadline of November 30.

Genome editing with CRISPR in vegetable crops

This global private company is looking for a single base genome editing with CRISPR in vegetable crops for known candidate genes. They are also looking for genome editing leading to chromosome inversion of 2 Mbp to link two beneficial genes. <https://hubs.la/Q02422Vj0>

"Point-of-Care" tool for DNA/RNA detection

BASF is looking for new point-of-care tools for detection of DNA and/or RNA features in plant material for routine use in non-lab settings. These tools would be used for genetic quality assessment of leaf and seed material. <https://hubs.la/Q02421bM0>

Modeling plants to create a "digital twin"

BASF is seeking graph-based building and querying technologies that can be applied to model plants. They are also looking for Large-language models and methods to integrate data from different physiological levels and plants. <https://hubs.la/Q02425LM0>

Novel approaches (long-duration) to chronic inflammatory skin conditions

This global private company is seeking any therapeutic approach which can achieve long duration of modulated disease progression or severity. Approaches should be minimally invasive; single/minimal number of treatment administrations are preferred. Any treatment platforms from other disease areas (e.g. asthma) that have potential to be applied to pruritus and inflammation associated with chronic inflammatory skin conditions. <https://hubs.la/Q02424j80>

Caffeine potentiation and natural caffeine alternatives

This global private company is seeking to create a platform/model capable of testing different combinations of nootropics + caffeine to potentiate the effect of caffeine or natural caffeine alternatives with promising efficacy. <https://hubs.la/Q02424tP0>

Learn More about Halo

Join Our LinkedIn Group

Did you know about NACRO's LinkedIn Group? With over 3,000 engaged members, job postings, contests, and content, the NACRO LinkedIn Group is the place to be!

Join Our LinkedIn Group

Member Spotlight Opportunities

New Job? Cool partnership? A recent success? Please let us know! The NACRO Communications committee welcomes the opportunity to highlight our members and their institutions. If you have a success story, case study, or any information you'd like to share with NACRO membership, please reach out to info@nacrocon.org. We look forward to hearing from you!

Contact Us

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