



November 2023 News

Welcome

Business Developer, Scientist, Relationship Manager, Principal Investigator, Tour Guide, Portfolio Manager, Marketer, Stewardship Manager, Researcher, Financial Analyst, and, Event Planner are all alternate titles for a Corporate Relations officer.

Professional development in such a diverse role is difficult but NACRO is here to help you learn new skills, best practices, and tools to further your career. NACRO has offerings for newcomers, seasoned professionals, and everything between.

Are you looking for best practices? New ways to do things? Technology that can make your life easier? Leadership training to build your CR shop? This month's newsletter is full of ideas and ways for you to up your Corporate Relations game.

Co-Presidents' Message



This month, we celebrate the hard work of the Professional Education Committee. This committee has undergone significant changes this year, but one thing that hasn't changed is its commitment to providing valuable programs for NACRO members. NACRO committees are traditionally led by two co-chairs. However, with the recent bylaw changes that resulted in merging the Conference Programming and Professional Development Committees into one Professional Education Committee, three co-chairs are leading the transition: **Sara Garvey** (Syracuse University), **Thomas Manshack** (University of North Texas), and **Ben Miller** (The Ohio State University). Thank you for leading this newly formed committee in a season of change.

Every month, members may attend virtual programs for no additional charge, featuring best practices on a wide range of topics. From selecting topics and speakers, to coordinating details of production, members of the Professional Education Committee ensure relevant and valuable programs are offered every month.

The Professional Education Committee also oversees the sessions and socials of NACRO's annual conference. Members of the Professional Education Committee review RFP submissions and choose sessions that best meet the needs of members, across the range of experiences in corporate relations.

Many NACRO members also have benefitted from core programs produced by

Professional Education Committee, such as Bootcamp and Executive Education. And if all of this wasn't enough, the Professional Education Committee is exploring additional educational opportunities. This committee stays busy providing so much for NACRO members.

We'd like to take a moment to recognize members of the Professional Education Committee that have stepped up to lead these initiatives:

- **Melissa Belcher**, University of Illinois Urbana-Champaign
- **Joon Cho**, University of Virginia
- **Ulyssia Dennis**, University of Illinois Urbana-Champaign
- **Joseph Huang**, Stanford University
- **Jason King**, University of California, Irvine
- **John Meck**, William & Mary University
- **Allison Polk**, Gallaudet University
- **Richard Potter**, University of Georgia
- **Megan Puzey**, University of Illinois Urbana-Champaign
- **Anthony Radspieler**, University of California, San Diego

With so many excellent and dedicated volunteers, it's easy to see why the Professional Education Committee continues to provide members with dozens of educational programs every year. Thanks to every volunteer who makes this important work possible – our members truly benefit from your dedication.

Michelle Dingwall, University of St. Thomas
Dave Ortendahl, Worcester Polytechnic Institute
NACRO Co-Presidents 2023-24

Professional Education Committee

Recently, NACRO's Professional Education Committee merged the responsibilities of the previous Professional Development and Conference Programming committees to further align educational opportunities throughout the year for our members. We're excited to continue refining how we work, and a lot of exciting things are already underway.

The Executive Education Subcommittee held its kickoff meeting on October 20 and has a lot of great ideas ahead to implement in dedicated cohorts and more generally throughout the year. An experienced, dedicated group of Bootcamp/Early Career subcommittee volunteers met October 17 to begin the roadmap for valuable content for our newer members. Content development groups are meeting and aligning tasks as

well as coordinating themes with NACRO's Membership Committee. Be on the lookout for more details soon!

For more information about this committee, please email us at info@nacrocon.org.

Member Survey is Open

NACRO conducts an annual survey to assess the state of our profession. Participation in the membership survey is crucial. This Fall we are gathering insight from an individual perspective. From the data collected, NACRO members gain exclusive access to salary data, demographics, industry trends and more. You can find insights from the longitudinal survey data in [Tableau](#). NACRO members are encouraged to complete the survey. Incentives will be included!

If you did not receive the survey, please email info@naccon.org to request the link.

Upcoming Virtual Programming

Webinar: Using Generative AI for University Strategic Work

Tuesday, November 28, 1-2 p.m. ET

Business School Meetup #2

Tuesday, December 5, 2023, 1-2 p.m. ET

Upcoming Regional Meetups

Western Region: Wednesday, November 15, 2023, 1-2 p.m. PT

South Central Region: Tuesday, November 21, 2023, 12-1 p.m. CT

Northeast Region: Thursday, November 30, 2023, 11 a.m.-12 p.m. ET

Learn More and Register

Halo Partnering Opportunities

Below are some new partnering opportunities recently launched on Halo, with a deadline of December 31st.

Private Company: Novel approaches to increase Morbillivirus yield from eukaryotic cells culture

This global Fortune 500 company is interested in proven methods to increase the viral yield from eukaryotic cell cultures in vitro, with particular interest in increasing the yield of Morbilliviruses in established cell lines. <https://hubs.la/Q028Hpg50>

General Mills: Solutions for frozen food packaging and transportation

General Mills is seeking technologies to replace the use of expanded polystyrene (EPS) delivery packaging for frozen food. Potential solutions include better infrastructure and refrigeration equipment, optimized logistics, and new or novel delivery packaging. <https://hubs.la/Q028HpT50>

Neogen Corporation: Elimination of free nucleic acid from samples used in molecular tests

Neogen is seeking methodologies and/or equipment that eliminate the nucleic acids of non-living cells within a sample in a simple and timely workflow. <https://hubs.la/Q028Hqnf0>

BASF: The challenge of repairing polymers in recycling

BASF is seeking a solution for polyolefins that will extend the chain of cleaved polyolefins in recycling. Solutions of interest include novel additives/agents that can promote reactive chain extension of cleaved polyolefins (through end-to-end connectivity or statistical crosslinking). <https://hubs.la/Q028HqD70>

Unilever: Screening system to identify 5 alpha reductase inhibitors

Unilever is looking for high throughput screening systems or models to identify 5-alpha reductase inhibitors (type I & II) through enzyme inhibition, activity reduction, and/or gene expression modulation. <https://hubs.la/Q028HqKg0>

The deadline for the opportunity below is January 17th.

BASF: Free in vivo testing: Unleash your molecule's potential as a crop protector

BASF is looking for novel compounds, such as organic molecules, natural products, and fragment-like molecules, which could be subjected to screening within their research facility, with the goal of developing new crop protection products. <https://hubs.la/Q028HnLt0>

Virtual Programming Requests

Have an idea for a virtual program? Is there a topic you're interested in hearing more about? Whether you're interested in speaking or just suggesting a topic, you can do so through NACRO's Virtual Events Planning Resource Guide. Please complete the form via the link below. We'd love to hear from you!

Virtual Event Request Form

Join Our LinkedIn Group

Did you know about NACRO's LinkedIn Group? With over 3,000 engaged members, job postings, contests, and content, the NACRO LinkedIn Group is the place to be!

Join Our LinkedIn Group

Member Spotlight Opportunities

New Job? Cool partnership? A recent success? Please let us know! The NACRO Communications committee welcomes the opportunity to highlight our members and their institutions. If you have a success story, case study, or any information you'd like to share with NACRO membership, please reach out to info@nacrocon.org. We look forward to hearing from you!

Contact Us

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