



May 2023 News



Conference Registration - Early-bird ends June 12

Don't delay! Registration for the 2023 NACRO Conference, taking place **July 11-13 in Portland, OR**, is live and available via the link below. As a reminder, the early-bird rate ends **Monday, June 12**.

Take advantage of early-bird pricing, so you don't miss out on:

Keynotes and plenaries, including:

- Keynote: Unlocking LinkedIn's Hidden Potential
 - Presenter: [Linda Kempin](#), Online Visibility & LinkedIn Coach
- Plenary Panel: Oh the Places You'll Go! NACRO for Every Chapter of the Corporate Relations Officer
 - Moderator: [Adam Causgrove](#), Director, Corporate and Government Relations, Dietrich College of Humanities and Social Sciences, Carnegie Mellon University
 - Panelists: [Mark Nolan](#), Associate Vice President, Corporate Engagement, Georgia Institute of Technology

Concurrent sessions, including:

- Member Survey: Longitudinal Insights and Looking Ahead

- Presenters: [Ben Webb](#), Consultant, The Ohio State University; [Tim Hausman](#), Senior Director, Corporate and Foundation Relations, The University of Texas at El Paso

Fun, networking opportunities, including:

- Reception at Providence Park: Wednesday, July 12

You can also stay up-to-date on all things conference (agenda updates, hotel rates, and fun things to do in Portland) by checking the [NACRO website](#).

Please reach out to us at conference@nacrocon.org with any questions.

Register for Conference



Corporate Engagement Bootcamp

Are you ready to take your university's corporate relations to the next level? Look no further than Bootcamp - the foundational course that will give you the tools and knowledge you need to succeed.

So, what exactly is Bootcamp? It's a jam-packed program that incorporates the two best parts of any NACRO Conference: peer learning and networking. You'll be able to connect with other members and learn from their experiences, all while gaining invaluable insights into NACRO best practices for holistic university corporate relations.

Bootcamp is the perfect fit for a range of professionals, including new corporate relations (CR) professionals with less than three years of experience, those new to higher education and new NACRO members, and even individuals who are considering becoming CR professionals. And don't worry if you're not a newbie - there's always something to learn and new perspectives to consider. After all, CR is not a 'one size fits all'. Whether you represent your entire campus, a specific school, or spend 100% vs. 20% of your time on corporate relations, the best practices shared in this session can

help improve your university's approach to corporate engagement.

Don't miss out on this incredible opportunity to learn from the best and take your corporate relations to the next level. Join us for Bootcamp and start building a brighter future for your university today! You can learn more about Bootcamp on the [NACRO website](#).

Register for Bootcamp

2023 Annual Awards

NACRO is pleased to announce its annual awards to recognize and celebrate outstanding individuals in our field. The Awards Committee is currently seeking nominations from our membership for the Mary Beth Maddox Lifetime Service Award, the Rising Star Award, and the Volunteer of the Year Award.

The nomination deadline is **May 12, 2023**. More details and nomination links for each of these awards can be found on the [NACRO website](#).

Learn More & Nominate

Update from the Strategy Committee

NACRO members passed the revised bylaws at a special meeting on April 10, 2023. The bylaws will take effect at the Annual Conference in July in Portland. Transition teams are now being formed as we prepare the merger of Conference Programming and Professional Development into the new Professional Education committee. Other planning is underway by all of the committees to prepare for the new sub-committee structures.

View the Approved Bylaw Changes

Upcoming Virtual Programming

Webinar: Innovative Approaches to Corporate Relations - Using Data Analytics to Enhance Your Work

- Wednesday, May 17, 2023, 2 - 3 p.m. ET

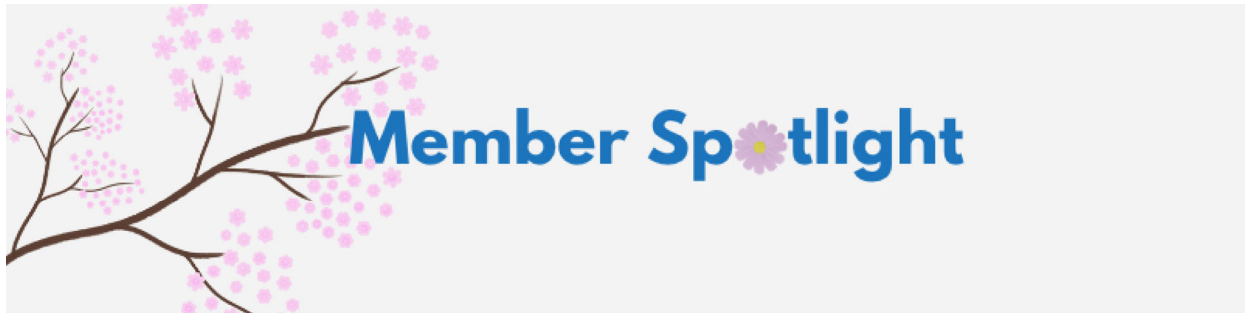
South Central Regional Meetup (TX, NM, OK, AR, LA & Mexico)

- Tuesday, May 23, 2023, 2 - 3 p.m. ET

Webinar: Innovative Approaches to Corporate Relations - Adding Data Professionals to Your Corporate Relations Team

- Thursday, June 15, 2023, 1 - 2 p.m. ET

[Learn More & Register](#)



A Conversation with NACRO member [Stacey Willenborg](#), University of Oklahoma Foundation, and NACRO new member [Tracy Curtis](#), University of Oklahoma Foundation.

[Read the Full Spotlight](#)

Hey Member, Did You Know?

Did you know about NACRO's LinkedIn Group? With over 3,000 engaged members, job postings, contests, and content, the NACRO LinkedIn Group is the place to be!

[Join Our LinkedIn Group](#)

Welcome New Members!

Welcome New Members to NACRO! We are excited to welcome you to our community of learning, sharing, and building our networks. Join a NACRO Committee to participate in leadership opportunities and build friendships.

[Learn More & Volunteer](#)

Contact Us

NACRO

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