



June 2023 News



Register for the July Conference

Have you registered for the 2023 NACRO Conference yet? Over 325 colleagues from 100+ universities plan to join us next month in Portland. Don't miss out on this opportunity to learn from, share ideas, and network with corporate relations colleagues from across North America, Germany and the United Kingdom!

We have planned a fun and highly informative three days, including [Bootcamp on July 11](#) (separate registration required), followed by two full days of inspiring and interactive [keynotes and conference sessions](#). We can't wait to see you in Portland!

Please reach out to us at conference@nacrocon.org with any questions.

Learn More & Register



Corporate Engagement Bootcamp

Calling all corporate relations trailblazers! Brace yourselves for an epic adventure at Bootcamp - the ultimate crash course in NACRO's best practices for holistic university corporate relations. Get ready to unlock the secrets of success while indulging in two of the most thrilling aspects of any NACRO Conference: peer learning and the chance to network with fellow members.

Bootcamp is tailor-made for new corporate relations professionals (3+ years of experience), those new to higher education, NACRO newcomers, and those considering a career in corporate relations. Corporate relations is anything but a "one size fits all" journey. Whether you represent an entire campus, a specific school, or dedicate varying percentages of your time to corporate relations, this session's best practices are the ultimate catalyst for revolutionizing your university's approach to corporate engagement. So, buckle up and brace yourself for a transformational ride that will elevate your corporate relations prowess to soaring heights!

Learn More & Register

Get to Know Whova

NACRO is happy to be utilizing Whova as our conference app this year! Instructions for accessing the app will be sent to attendees in late June, but you can look forward to Whova being your one stop for all your conference needs, whether it be agendas, attendee bios, discussion posts, or networking opportunities. See you this July in Portland (and on Whova)!

Learn More About Whova

Vote on the 2023-24 Board Slate

NACRO members are encouraged to vote on the 2023-24 Board of Directors slate. Elections open Tuesday, June 13, and will close Monday, June 26.

You can learn more about each of the candidates on the [Board Voting page](#) of the NACRO website.

Cast Your Vote

Upcoming Virtual Programming

Webinar: Innovative Approaches to Corporate Relations - Adding Data Professionals to Your Corporate Relations Team

- Thursday, June 15, 2023, 1 - 2 p.m. ET

Webinar: Radically Collaborative Enterprise Corporate Partnerships

- Wednesday, June 21, 2023, 1 - 2 p.m. ET

Western Regional Meetup

- Wednesday, June 21, 23023, 2 - 3 p.m. ET (11 a.m. PT)

Learn More & Register



A conversation with NACRO member [Jason Holloway](#), Assistant Director of Business Development at The University of Memphis.

Read the Spotlight

Update your Member Profile

Are you a NACRO member? Take a moment to update your profile on our website to help our network stay current with new titles and roles!

Update Your Profile

Welcome New Members

Welcome new members to NACRO! We are excited to welcome you to our community of learning, sharing, and building our networks. Join a NACRO committee to participate in leadership opportunities and build friendships.

Learn More & Volunteer

Contact Us

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