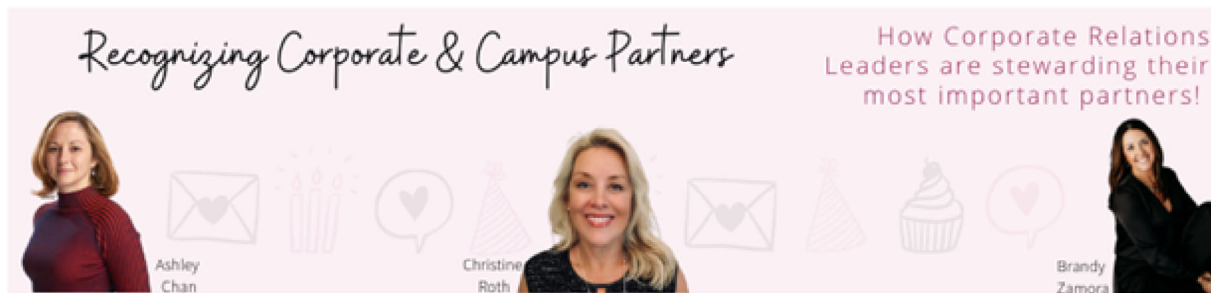




February 2023 News

Member Spotlight - Show us the Love



In the spirit of Valentine's Day, this Member Spotlight focuses on stewardship and how we recognize our most important partners. We sat down for a chat with [Ashley Chan](#), (Director of Corporate Engagement, Penn State University) [Christine Roth](#), (Assistant Director of Advancement, Industry Relations, Oregon State University College of Business), and [Brandy Zamora](#) (Executive Director, Office of Business Partnerships, Indiana University) for a discussion about stewardship and how they "show the love".

[Read the Spotlight](#)

Midwinter Leadership Meeting Recap



Last week, 65 volunteers from 39 institutions met on the downtown campus of The University of Texas at San Antonio to participate in NACRO's annual Midwinter Leadership Meeting. Volunteer committees worked to help shape future offerings and guide NACRO in its efforts to serve professionals in corporate engagement. In addition to committee work, we presented recommendations for the next phase of the strategic plan: Assess & Execute on Structural Change. This next phase focuses on the restructuring of committees, staffing support, and updates to the NACRO bylaws that correspond with the changes. We are extremely excited about the hard work and thoughtful discussion that occurred at the Midwinter Leadership Meeting that will ensure quality content and networking opportunities for years to come.

We still have more to accomplish before gathering in Portland for the Annual Conference in July but, in the meantime, we hope you will take advantage of some of NACRO's upcoming virtual programming.

- Jill Abele & Dana Ulrich, NACRO Co-Presidents

Financial Metrics Survey Office Hours

Did you open the survey and feel overwhelmed? Have you completed most of the data collection tool and you're not sure if you can submit the survey with blank fields? Have zero clue where to start? Never fear! The Gold Standards subcommittee is offering a series of office hours over the next four weeks to help you in your participation in this year's Financial Metrics Survey.

Join us on any of the dates listed below using the provided Zoom link; no need to register in advance. Members of the Gold Standards team will be there to help answer questions and provide advice for collecting this information. Don't forget **March 3** is the deadline for participation in this year's survey.

- Wednesday, 2/15 at 1 p.m. ET
- Friday, 2/17 at 1 p.m. ET
- Monday, 2/20 at 4 p.m. ET
- Wednesday, 2/22 at 4 p.m. ET
- Wednesday, 3/1 at 1 p.m. ET

Questions? Please email us at nacro.goldstandards@gmail.com.

Office Hours Zoom Link

Toolkit Call for Submissions

Corporate Relations is evolving with time and NACRO is launching a new ToolKit to give members a comprehensive set of best practices, templates, and guides on Newcomer Resources, New Shop Resources, Job Descriptions, Stewardship Materials, Branding your CR Shop, Leadership Resources, updating your Skills and Events.

Do you have resources that can help the community? Add them through the link below. The top 100 contributors will win a prize and the 20 with the most contributions will win Amazon gift cards.

Add Resources

DEI Quick Poll

The DEI subcommittee is seeking to gain a better understanding of NACRO membership demographics, with the goal of increasing diversity. NACRO members, please plan to participate in the first quick poll of 2023!

Complete the Quick Poll

Upcoming Virtual Programming

Webinar: Qualifying Prospects and Partners – Quick Questions for High-Quality Corporate Partnerships

Thursday, February 16, 2023, 1 - 2 p.m. ET

Webinar: Conference Follow-up: Better Together - Corporate Relations & Research Development

Tuesday, March 7, 2023, 1 - 2 p.m. ET

Meetup: Bootcamp Alumni Networking

Thursday, March 9, 2023, 1 - 2 p.m. ET

Meetup: Health Sciences / Healthcare

Thursday, March 16, 2023, 12 - 1 p.m. ET

Meetup: Fine Arts Affinity Group

Wednesday, March 22, 2023, 1 - 2 p.m. ET

Learn More & Register

Hey Members, Did You Know?

Curious about who your fellow NACRO members are? Get to know other members by checking out our Member Spotlight profiles.

Member Spotlights

Welcome New Members

- [Brenda Barry](#), University of Arizona
- [TaKeisha Busby](#), The University of Texas at Dallas
- [Natalie Connors](#), Purdue University Northwest
- [Donna Daugherty](#), The University of Texas at Austin
- [Andrea DiMarco](#), Vanderbilt University
- [Ken Fincher](#), Oregon Institute of Technology
- [Jennifer Fritts](#), University of Tennessee Chattanooga
- [Kristen Hirst](#), Vanderbilt University
- [Vanessa Houser](#), Mount Aloysius College
- [Jill McWilliams](#), College of DuPage
- [Alaina McGrath](#), University of California, Santa Barbara
- [Kate Miller](#), The University of Texas at Arlington
- [Sean Morgan](#), Philadelphia College of Osteopathic Medicine
- [Alina Mullen](#), University of California, San Diego
- [Meredith Murr](#), University of California, Santa Barbara
- [Christopher Muñoz](#), Washington University in St. Louis
- [Yolanda Norman](#), Vanderbilt University
- [Mari Jane O'Donnell](#), Entourage Institute of Beauty and Esthetics
- [Adriana O'Meara](#), Allina Health
- [Sanjay Saigal](#), Institute for Computational & Mathematical Engineering
- [Brandon Stewart](#), University of Notre Dame
- [Bianca Townsend](#), Vanderbilt University

Contact Us

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