



NACRO News

May 2022



### NACRO 2022 Conference

Over 100 registrations for the NACRO Conference 2022 in Minneapolis so far! Are you one of them? Have your friends and colleagues registered? If not, be sure to register by June 17 to take advantage of the early-bird rate. And don't forget to refer [Bootcamp](#) to your newer team members.

When registering for the conference, be sure to renew your NACRO membership to take advantage of the discounted rate exclusively for members. Remember to check the NACRO [website](#) for updates on Conference sessions!

### NACRO Strategic Planning is underway!

The Strategic Planning Committee had a very busy April. Committee Co-Chairs Dave Ortendahl and Joseph Huang met virtually with all standing committees to update them on the strategic plan process and to solicit input and feedback from Committee Members. Additionally, our survey team created and broadcast a survey to NACRO membership (including former and lapsed members). At least 116 respondents completed the survey, with responses well-spread across early-, mid- and advanced-career levels. The survey team is currently reviewing responses, but feedback was generally positive and members expressed a clear interest in continuing to receive updates about the strategic plan.

### NACRO Financial Metrics Survey- How does your University Stack Up?

Among R1 universities that submitted detailed corporate support in the 2021 Financial Metrics Survey, an average of 24% of corporate gifts go to research. Look for more observations like this in future newsletters, NACRO's Annual Conference, and the upcoming Financial Metrics Executive Summary in addition to content around how to use this data at your institution.

Planning is underway for the 2022 Financial Metrics Survey. We've heard your feedback and our team is busy creating ways to make this survey more approachable, more relevant to your institution, and more valuable to your work.

**Winners Announced!** Congratulations to our colleagues at Rutgers, the University of Maryland and Berea College who were selected to each receive two free individual memberships to NACRO for 2022-2023! We appreciate your commitment to NACRO and to the corporate relations profession through your participation in this important survey. All institutions who participated in the 2021 Financial Metrics Survey received an entry to win two free memberships for NACRO with extra entries provided to those who also were in attendance at the Meet Up that Gold Standards hosted in November.



### [NACRO's Strategic Plan for 2022-2025](#)

**Tuesday, June 21, 2022**

**1:00 - 2:00 p.m. ET**

Join the NACRO Strategic Planning Committee as they unveil the new NACRO strategic plan for the next few years. Through a year long process of evaluation, listening, discussion, surveys, and committee discussions, the team has prepared deliverables for the NACRO member base. Committee members will share more about our guiding principles and values, as well as our core elements of the strategic plan. Furthermore, the team will outline a proposed action plan for committees and leadership to consult with over the coming years.

[Click Here to Register](#)

***\*This session is open to both members and non-members with 100 spaces available.***

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### [Member Spotlight](#)

[Q&A with John Douglas, Northern Arizona University](#)



### 1. What is your current role at your institution?

I am the Assistant Director, Corporate and Foundation Relations at Northern Arizona University.

### 2. How long have you been a NACRO member?

I started my position at NAU about a year ago. Shortly after I started, my supervisor said that I needed to join NACRO. So, I did. It wasn't until the conference last July that I learned all about what NACRO was and what a resource it can be.

[READ MORE>>](#)

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## Partnership Headlines

- [Industry Panel Delivers at Inaugural Analytics Showcase at Texas State University](#)
- [NCR Corporation Mentors Team of Georgia Tech Denning Technology & Management Program Students](#)
- [Hartford Healthcare Announces Strategic Partnership with Quinnipiac University](#)
- [Business and University Leaders Speak at Phoenix CIO Summit](#)
- [Silicon Labs Provides Tech Talks on Semiconductor Industry at University of Texas at Austin](#)

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## Job Postings

- [The University of Vermont is looking for an outreach professional](#)
- [The University of Denver is hiring an Executive Director of Corporations](#)
- [Oklahoma State University Foundation is currently hiring for an Assistant Vice President of Corporate and Foundation Relations](#)
- [Dartmouth College is looking to fill a Director of Corporate and Foundation Relations position](#)

- [Wash U is looking for a Senior Associate Director, Corporate Relations - University Advancement](#)
- [Utah State, Jon M. Huntsman School of Business, seeks a corporate relations manager](#)
- [Tufts' Corporate and Foundation Relations Office is hiring an Associate Director for their Engineering School](#)
- [The Ohio State University is looking for an Assistant Director of Corporate Relations](#)
- [The University of Mississippi seeks a Development Associate \(Division of Diversity & Community Engagement\)](#)
- [Smile Train is hiring a Director, Strategic Partnerships](#)
- [UC Davis Corporate Engagement Team has an associate director position open](#)
- [University of MN is hiring a Director of Corporate Engagement and Strategic Initiatives](#)
- [The University of Vermont is looking for an Employer Partnership Director](#)
- [The Foundation for the National Institutes of Health \(FNIH\) seeks two Development Officers to expand its existing elite team of fundraising professionals](#)
- [Carnegie Mellon University is searching for an Assistant Director of Corporate Relations - Heinz College](#)
- [Roger Williams University is searching for it's next AVP -Corporate Relations and Business Development](#)
- [George Mason seeks an AVP, Corporate & Foundation Relations](#)

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## New & Renewing Members

We would like to thank our new and renewing members. If you have not joined NACRO, we encourage you to join today. Need to renew your membership? You should have received a renewal invoice. Feel free to reach us at [info@nacrocon.org](mailto:info@nacrocon.org) with membership questions.

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## Have Something to Share in the Newsletter?

The submission deadline is the 20th of every month. Please send current news, announcements, "How We Did It" stories, job postings, and more to [marketing@nacrocon.org](mailto:marketing@nacrocon.org).

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## NACRO Quick Links

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