



NACRO News

March 2022



**NACRO is pleased to announce our annual awards to recognize and celebrate outstanding individuals in our field.**

**Mary Beth Maddox Lifetime Service Award** honors a NACRO member or past member who exemplifies servant leadership and NACRO values as a volunteer-led organization. The award focuses attention on individuals who personify the profession's highest standards, and in so doing elevates academic corporate relations overall.

**NACRO Rising Star Award** honors an early career NACRO member who is an emerging leader in academic corporate relations. Rising Stars have shown growth in contribution to the profession and increased levels of leadership and responsibility.

**NACRO Volunteer of the Year Award** honors a NACRO member who has demonstrated exceptional service to the organization in the current year. The award honors individuals that have reached out to meet others in the organization, demonstrated exceptional work as a NACRO volunteer, unselfishly worked with others to improve the organization, its mission, and/or performed services or tasks that are not part of their normal assignments.

**The President's Award** seeks to recognize and honor a member of the current board of directors

who has provided exceptional service to the organization. This is a discretionary award and will be selected by the NACRO co-Presidents if there is a notable honoree.

We are currently seeking nominations from our membership for the Mary Beth Maddox Lifetime Service Award, the NACRO Rising Star Award, and the NACRO Volunteer of the Year Award with submissions due by May 12, 2022.

More details on each of these awards, along with a link to the nomination form can be found at [NACRO's website](#).

### **NACRO Membership Survey Launches This Month**

NACRO conducts an annual survey to assess the state of our profession. From the data collected, NACRO members gain exclusive access to salary data, demographics, industry trends and more. Check out the salary data from last year's survey on this interactive [Tableau](#) site. Participation in the membership survey is crucial. Look for your invitation to complete the survey later this month. Incentives will be included!

### **Inaugural NACRO Executive Education 2022 Cohort Announced!**

We are delighted to welcome these esteemed colleagues to the 2022 cohort of the [NACRO Exec Ed program](#), which will kick-off with a remote Orientation session followed by four classes focusing on Leadership, Technical Skills, Industry Topics, and Best Practices.

**Michelle D. Arbogast**

Director of Corporate & Foundation Relations

Tennessee Technological University

**Leah Aschmann**

Director of Corporate Relations

Rice University

**Mark Boeck**

Senior Executive Director of Corporate Engagement and Foundation Relations

Iowa State University Foundation

**Howard Burns**

Ecampus Director, Corporate Education

Oregon State University Ecampus

**Pedro Castillo**

Director of Corporate Relations

Tecnológico de Monterrey

**Lisa Comben**

Senior Director of Development, College of Engineering & Technology, Corporate & Foundation Relations

Eastern Michigan University Foundation

**Annette Forst**

Assistant Vice President of Corporate Relations

Texas A&M Foundation

**Shawn Huddy**

Senior Manager, Strategic Partnerships

Purdue University

**Ben Jones**

Director of Corporate Engagement & Institutional Partnerships

University of Massachusetts, Dartmouth

**Christine Kinkade**

Director of Business Development, Industry Relations

University of North Carolina, Chapel Hill

**Anna Lee**

Senior Director,

Corporate and Foundation Relations,

Clark School of Engineering, University of Maryland

**Greg Lewis**

Executive Director of Corporate & Foundation Relations

Colorado State University

**Allen London**

Senior Associate Vice President

Mercer University

**Ted Mannion**

Corporate Relations Business Development Manager

East Coast

Washington University St. Louis

**John Meck**

Director, Corporate Relations

James Madison University

**Jenna Nimar**

Director, Corporate and Foundation Relations

Stevens Institute of Technology

**Colleen Reaney**

Director, Executive Education

Loyola University Chicago

**Kent Studer**

Director of Corporate Relations

Grainger College of Engineering

University of Illinois at Urbana-Champaign



### **NACRO Podcasts NACRO Dialogue on Diversity Episode 9: Meg Geiger from Washington University in St. Louis**

Join [Tony Peebles](#) (Director, Diversity Advancement & Corporate Relations at Case Western Reserve University) and [Katheryne Rehberg](#) (Director, Business Development, Office of Corporate Relations at the University of Illinois) in an honest dialogue around diversity and the critical role universities play in solving the challenges industry face in fostering a diverse workforce.

This months guest is [Meg Geiger](#), Assistant Director, Corporate Relations Washington University, St. Louis.

## Member Spotlight

### Q&A with Eric Dean, Corporate Relations Officer - Texas State University



#### 1. What is your current role at your institution?

Corporate Relations Officer, University Advancement

#### 2. How long have you been a NACRO member?

3.5 years

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## Partnership Headlines

- [NASA Selects Three US Universities \(Colo School of Mines, Missouri S&T, Auburn\) to Develop Lunar Infrastructure Tech](#)
  - [American Family Insurance Gift Benefits Prison Education Project at Georgia State](#)
  - [Tilson Technology Management Partnering with the Roux Institute at Northeastern University for Future Innovation](#)
  - [US-India Alliance for Women's Economic Empowerment Hosts Panel Discussion on Women in STEM](#)
  - [Amazon Selects Texas State University as Partner for Career Choice Program](#)
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## Job Postings

- [The UNiversity of Vermont is looking for an Employer Partnership Director](#)
- [Fontbonne University is looking for a Director of Grants, Corporate, Foundation, and Government Relations.](#)

- [Montclair State University's, Feliciano School of Business seeks it's first Corporate Partnerships Director](#)
- [The University of Oklahoma Foundation is looking for an experienced Director of Corporate Relations and Director of Foundation Relations](#)
- [The USC Viterbi School of Engineering seeks a Development Coordinator](#)
- [The Foundation for the National Institutes of Health \(FNIH\) seeks two Development Officers to expand its existing elite team of fundraising professionals](#)
- [Washington State University is searching for a Corporate Engagement and Foundation Relations Prospect Research Strategist.](#)
- [Carnegie Mellon University is searching for an Assistant Director of Corporate Relations - Heinz College](#)
- [Yale is searching for a Corporate Strategy Officer, Corporate and Foundation Relations](#)
- [Roger Williams University is searching for it's next AVP -Corporate Relations and Business Development](#)
- [Washington and Jefferson College seeks a Director, CFR](#)
- [George Mason seeks an AVP, Corporate & Foundation Relations](#)

### Welcome New NACRO Members

- [Kristine Mazzei](#), University of New Mexico Foundation
- [Dan McSweeney](#), Syracuse University

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### Have Something to Share in the Newsletter?

The submission deadline is the 20th of every month. Please send current news, announcements, "How We Did It" stories, job postings, and more to [marketing@nacrocon.org](mailto:marketing@nacrocon.org).

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### NACRO Quick Links

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[Recorded Virtual Content](#) (login required)  
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