



NACRO News

February 2022



[Midwinter Recap](#)



Last week, 48 NACRO members from 30 institutions met in Scottsdale, AZ on the Arizona State University Campus to participate in the annual Midwinter Leadership Meeting. During this meeting we began the strategic planning process to guide the next several years of NACRO! We are excited about all of the hard work the group put in and the upcoming opportunities for our membership, and are feeling rejuvenated and ready to continue this progress. We still have more to accomplish before gathering in Minneapolis in July, but have a number of virtual events to keep you engaged until then – from a virtual Bootcamp to a workshop on utilizing technology – we highlight these upcoming events and more in this month’s newsletter. Be sure to check out the newest episode of the NACRO podcast and learn more about this month’s member spotlight, too!

- Barry Dickerson & Charley Hasemann, NACRO Co-Presidents

Board of Directors Seeks Nominations

Each year NACRO seeks nominations for qualified candidates interested in serving on our organization’s Board of Directors. NACRO members are encouraged to nominate colleagues and peers with the leadership skills needed to guide our volunteer-led organization. We also highly encourage self nominations. Service on the Board is an exceptional opportunity to shape NACRO and the profession. In 2022, we are seeking candidates for the following roles:

- Vice Presidents (2 open roles)
- Conference Programming Chair-elect
- Marketing & Communications Committee Chair-elect
- Benchmarking Committee Chair-elect
- Professional Development Committee Chair-elect
- Membership & Alliances Committee Chair-elect
- Member-at-Large

The co-Vice Presidents will serve on the Board for three consecutive years, with the second year as co-President and finally as co-Past President. Committee chair-elect positions are two year commitments with elected chairs automatically becoming chair in the second year. The Member-at-Large position is the only one-year long position. Criteria for candidates can be found [here](#).

Nominations can be submitted [here](#) and will remain open until **March 1, 2022**.



Workshop: Utilizing technology to drive business development in corporate relations

Wednesday, February 23, 3:00 - 4:00 p.m. ET

University corporate relations offices are changing to keep up with industry partners and are better utilizing technology. Learn what the future could look like at your university related to data driven and marketing focused roadmaps for success. There will also be intuitive content on what resources and strategies a corporate relations officer can use for philanthropic pursuits.

Panelists:

- [Katheryne Rehberg](#), Director Of Business Development, University of Illinois at Urbana-Champaign
- [Rashmi Tenneti](#), Associate Director Marketing Communications, University of Illinois at Urbana-Champaign
- [Anne Champagne](#), Assistant Director of Corporate Engagement, Alumni Relations & Development, Northwestern University
- Stacey Barnes, Director of Intelligence and Assessment, Iowa State University Foundation

Moderator:

- [Jason King](#), Senior Associate Director of Corporate Relations, University of California, Irvine

****This workshop is open to both NACRO members and non-members.***

[Register Here](#)

Meet-Up: Bring Your Own Book

Tuesday, March 8, 2:00 - 3:00 p.m. ET

Bring your own Book to this light-hearted meetup to share the books that have inspired and shaped our work in corporate philanthropy. Members are welcome to join in the conversation with their recommendations or just listen to find the next addition to your home library!

Speakers:

- [Adam Causgrove](#), Associate Director of Corporate Relations, Dietrich College of Humanities & Social Sciences, Carnegie Mellon University
- [Lauren Bradley](#), Associate Director of Corporate Engagement, The Jackson Laboratory
- [Kim Jacobs](#), Director of Engineering Extension and Outreach, Herbert Wertheim College of Engineering, University of Florida
- [Anissa Mahone](#), Director of Corporate Engagement, The University of Texas at San Antonio

Moderator:

- [Meg Geiger](#), Assistant Director of Corporate Relations, Washington University in Saint Louis

****This meet up is open to NACRO members with 100 spaces available.***

[Register Here](#)

Member Spotlight

Q&A with Alexa C. Hansen, Executive Director, Heinz College of Information Systems and Public Policy Management, Carnegie Mellon University

**1. What is your current role at your institution?**

Executive Director, Heinz College of Information Systems and Public Policy Management for Carnegie Mellon University- Using a consultative sales approach, I focus on aligning the assets at Heinz College and CMU with the goals of our corporate, government, and non-profit partners.

2. How long have you been a NACRO member?

Since 2012.

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Partnership Headlines

- [UK India Business Council : University Corporate Partnership Initiative](#)
- [Texas A&M Hosts Grundfos USA to visit The Mays Business School's Sales Leadership Institute](#)
- [WPI offers series of Virtual Corporate Open House Events](#)
- [Big West Conference announces Corporate Partnership with University Credit Union - 11 academic institutions](#)
- [Niagara University announces Graduate Program Tuition Discount to medical center employees](#)
- [University of Waterloo welcomes BlackBerry in new partnership](#)

Job Postings

- [Montclair State University's, Feliciano School of Business seeks it's first Corporate Partnerships Director.](#)
- [The University of Oklahoma Foundation is looking for an experienced Director of Corporate Relations and Director of Foundation Relations.](#)
- [The USC Viterbi School of Engineering seeks a Development Coordinator](#)
- [The Foundation for the National Institutes of Health \(FNIH\) seeks two Development Officers to expand its existing elite team of fundraising professionals](#)
- [Syracuse University is seeking an experienced corporate partnerships leader!](#)
- [The University of Texas Arlington \(Dallas area\) is looking for a Director of Corporate Relations](#)
- [Washington State University is searching for a Corporate Engagement and Foundation Relations Prospect Research Strategist.](#)
- [UF Health is looking for a Director of Development Corporate and Foundation Relations](#)
- [Carnegie Mellon University is searching for an Assistant Director of Corporate Relations - Heinz College](#)
- [UC Davis is recruiting for their next Assistant Director of Corporate Engagement](#)
- [Yale is searching for a Corporate Strategy Officer, Corporate and Foundation Relations](#)
- [Roger Williams University is searching for it's next AVP -Corporate Relations and Business Development](#)
- [Washington and Jefferson College seeks a Director, CFR](#)
- [George Mason seeks an AVP, Corporate & Foundation Relations](#)

Welcome New NACRO Members

- [JJ Alberts](#), Dean College
- [Krista Barezinsky](#), North Carolina State University
- [Samantha Bonnett](#), Iowa State University Foundation
- [John Crandall](#), Baylor University
- [Lauren Dewey](#), Colorado State University
- [Kelley Drowne](#), The University of Iowa Center for Advancement
- [Erik Fagrelus](#), University of Illinois Chicago School of Law
- [Julie Gottlieb](#), Fairfield University
- [Rachael Karriker](#), Iowa State University Foundation
- [Stephanie Larson](#), University of Illinois
- [Elizabeth Lerch](#), Indiana University
- [Wayne Maceyka](#), University of Vermont
- [Nate Pedigo](#), Webster University
- [Danielle Puzio](#), Gallaudet University
- [Michelle Wamsley](#), University of Richmond
- [Lisa Winton](#), University of Arizona

Have Something to Share in the Newsletter?

The submission deadline is the 20th of every month. Please send current news, announcements, “How We Did It” stories, job postings, and more to marketing@nacrocon.org.

NACRO Quick Links

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info@nacrocon.org | PO Box 2905, LaGrange, GA 30241 | 706-407-2277

This email was sent to jbrown@asginfo.net by info@nacroonline.org

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