



## August 2022 News

### Our Monthly Newsletter

#### **New Presidents Welcome**

It was a wonderful opportunity to meet and engage with so many of you at the 2022 NACRO Annual Conference in Minneapolis last month. There were so many new faces among the 335 participants at the conference. Kudos to Michelle Dingwall, Priya Baboo, and the entire Conference Programming Committee for their work planning and executing NACRO's first in-person conference in three years!

Each year after the annual conference comes the traditional passing of the torch to new leadership. We are grateful to the outgoing board members for their service over the past two years. A special thanks to outgoing Co-Past Presidents, Kim Jacobs and Megan Puzey, whose leadership in navigating COVID-19 was unmatched, as they completed their three-year executive terms. The time and energy given by our colleagues in these leadership roles is what keeps NACRO growing and evolving and we are thankful for all they have accomplished and their continued commitment to NACRO! Additionally, we sincerely appreciate the leadership over the past year provided by Barry Dickerson and Charley Hasemann as Co-Presidents. They have done an amazing job, and their leadership in the development of the new NACRO Strategic Plan has been immediately impactful.

We are fortunate to have Kim, Megan, Barry, Charley, and many others as mentors and friends and plan to build upon their great work with the incoming board of directors.

This coming year promises to be another exciting chapter for NACRO. This year we plan to focus on two important priorities – the implementation of the new NACRO strategic plan and a continued emphasis on growing membership through a regionally focused approach. We're excited to begin planning new webinar content and the 2023 NACRO Annual Conference in Portland, Oregon. Along with our new Co-Vice Presidents, Michelle Dingwall and Dave Ortendahl, we look forward to the year ahead and working with all of you.

Here's to the coming year and thank you for supporting NACRO!

**Jill Abele & Dana Ulrich**  
**NACRO Co-Presidents, 2022-2023**



## **This Month's Organizational News**

### **2022 NACRO Conference Recap**

A huge thank you to all the Conference Programming Committee members and attendees for making NACRO's first in-person conference in 3 years a huge success.

Nearly 340 representatives from 171 universities & organizations across 42 states, Canada and Mexico attended.

3 keynotes, 25 sessions and new deep dive workshops on holistic corporate relations, DEI, people and change management were well received.

We will review feedback from the post-conference survey and provide a detailed overview in the next newsletter.

## Congratulations 2022 NACRO Award Winners!



From left to right: **Joseph Huang** - President's Award, **Ashley Chan** - Volunteer of the Year Award, **Alexa Hansen** - Mary Beth Maddox Lifetime Achievement Award, **Sara Garvey** - Rising Star Award, and **Dave Ortendahl** - President's Award

## Survey Updates

Starting this year, the NACRO Member Survey and Financial Metrics Survey timelines will be changing. Member Survey will launch in late September while the Financial Metrics Survey will move to after the first of the year. These changes are occurring due to NACRO's recent membership year change. Be on the lookout for more information in the coming weeks.

## Executive Education Quick Poll

NACRO will begin planning the 2023 Executive Education Certificate Series soon, and we seek feedback from corporate relations professionals on the structure, topics, and speakers to offer in the upcoming year. Please respond with your areas of interest and recommendations so that we can build a program that serves our most senior corporate relations professionals.

[Complete the Quick Poll](#)

## Upcoming Events

### New and Returning Volunteers: You're Invited!

NACRO will hold a new volunteer orientation virtual event on **Tuesday, Sept. 6 at 4:00 p.m. ET**. The session will include remarks from NACRO leadership as well as testimonials from our volunteers. Each committee will move into break-out rooms where co-chairs can answer questions and provide more detail to your newest volunteers. Please be on the lookout for an invitation to the event.

And if you missed your opportunity to volunteer with NACRO, check out the committees on our website and join in!

[Register Here](#)

## Member Spotlight

### Q&A with Debbie Meyer, Washington University in St. Louis



**1. What is your current role at your institution/company?**

I am the senior director of corporate relations at Washington University in St. Louis.

## 2. How long have you been a NACRO member?

I joined NACRO in 2016 when the conference was held at Georgetown and have been active ever since. I've been a part of professional development and marketing, and served on the board as marketing chair.

[Read More](#)

## Job Opportunities

- [Michigan State University \(MSU\) is seeking an Executive Director.](#)
- [VCU is seeking a talented Associate Director of Corporate Relations.](#)
- [Colorado School of Mines is looking for Assistant Director, Corporate & Foundation Relations.](#)
- [The University of Vermont is looking for an outreach professional.](#)
- [The University of Denver is hiring an Executive Director of Corporations.](#)
- [Oklahoma State University Foundation is currently hiring for an Assistant Vice President of Corporate and Foundation Relations.](#)
- [Wash U is looking for a Senior Associate Director, Corporate Relations - University Advancement.](#)
- [The Foundation for the National Institutes of Health \(FNIH\) seeks a Development Officer to expand its existing elite team of fundraising professionals.](#)
- [The University of Maryland Baltimore County is seeking an Associate Director of Corporate Relations.](#)
- [Kansas State University Foundation is hiring an Associate Vice President of Corporate and Foundation Development.](#)

- [Northeastern University is hiring a Director-Strategic Partnerships.](#)
- [University of Texas at Arlington is seeking Director of Corporate Relations.](#)
- [College of Charleston is hiring Chief Advancement Officer and executive Director of the College of Charleston Foundation.](#)
- [University of Southern California seeks a director of corporate and foundation relations.](#)
- [Associate Director of Corporate Partnerships position at Texas State.](#)
- [Washington State University is seeking a Corporate Engagement and Foundation Relations Prospect Research Strategist.](#)
- [The University of Southern California is seeking a Senior Director of Corporate and Foundation Relations.](#)

## Welcome New NACRO Members

- [Austin Alvarez](#), The George Washington University
- [Alexandra Balobeshkina](#), Carnegie Mellon University
- [Sarah Burrows](#), Suffolk University
- [Pedro Castillo Novoa](#), Tecnológico de Monterrey
- [Shawn Daley](#), George Fox University
- [Sarah Karson](#), University of California, Riverside
- [Dean Welch](#), University of Wisconsin-Madison

## Have something to share in the newsletter?

Submission deadline is the 20th of every month. Please send current news, announcements, "How We Did It" stories, job postings, and more to [marketing@nacrocon.org](mailto:marketing@nacrocon.org).

## Connect with Us!

### **NACRO**

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