



NACRO News

June 2021

[2021 NACRO Virtual Conference Reminder: Early Bird Registration Ends June 15](#)

[Register now for 2021 NACRO Virtual Conference!](#) Join corporate relations and industry colleagues from across North America for three days of learning and discussion about creating holistic, mutually beneficial partnerships between industry and higher education. Highlights include:

- 14 concurrent sessions and 3 keynotes from 11 a.m. – 5 p.m. ET each day
- Focus on case studies, benchmarking, cross-campus collaboration, and industry perspectives
- Representation from across universities, including career services, research parks, sponsored research, technology transfer, philanthropy, and senior administration
- Innovative topics like Artificial Intelligence and Climate Change
- Diversity, Equity & Inclusion track
- Results of NACRO's first-ever Gold Standards Survey, a tool allowing institutions to benchmark total corporate impact against other member institutions
- Customizable snack boxes from [SnackMagic](#) for attendees who register by June 15th
- Opportunities to learn from colleagues via networking conversations based on affinity groups and discussion topics
- Both [individual](#) and [institutional](#) registrations

For more information, including a regularly-updated agenda and registration details, visit the [2021 NACRO Virtual Conference website](#).

[NACRO Elections Coming Soon](#)

Please watch your inbox later this month to vote for the next board of directors members. Voting will be open June 15-28 and we have a great slate of candidates. Thank you to everyone for your nominations. We look forward to announcing the incoming volunteer board members at the Virtual Conference next month.



Professional Development Events

NACRO Virtual Corporate Engagement Bootcamp

June 22 - 23, 2021

NACRO Corporate Engagement Bootcamp is a foundational course focusing on NACRO best practices for holistic university corporate relations, incorporating two of the best parts of any NACRO Conference: peer learning and networking with other members. Bootcamp is intended for new corporate relations professionals with fewer than three years of experience; corporate relations professionals new to higher education; new NACRO members; and individuals who are considering becoming corporate relations professionals. While geared toward newer professionals, there's always something to learn and new perspectives to consider.

For more information on Corporate Engagement Bootcamp and to register, please click [here](#).

Webinar: Starting a Corporate Relations Shop

Tuesday, June 30, 2021, 1 - 2 p.m. ET

What does it take to build a corporate relations shop from the ground up? What are the best first steps, hurdles to anticipate, best practices to incorporate? Join two seasoned professionals as they relate their journey creating corporate relations offices and how they were able to secure institutional support, develop systems, and integrate into the college/university culture. Even if you're working in an established corporate relations shop, you'll find this webinar informative and thought-provoking.

This webinar will focus on smaller institutions or unit-based corporate relations shops (10,000 students or fewer). Ideal for early career corporate relations officers or those transitioning from advancement or business to a role in corporate relations.

Presenters:

[Anne Borchert](#), Associate Vice President, Corporate Relations & Strategic Projects, Case Western Reserve University

[Barry Dickerson](#), Senior Director – Corporate Engagement, Gies Business College, University of Illinois at Urbana-Champaign

[Register here](#)

Webinar: Funding Opportunities in Agriculture with Valent

Tuesday, June 29, 2021 at 1 p.m. ET

[Halo](#) just launched three new collaboration and funding opportunities with [Valent](#), a global leader in the development and commercialization of sustainable agricultural solutions. See RFPs below. Valent scientists will be answering questions directly from researchers during this interactive webinar and Q&A. Please share with your faculty. The content is geared toward scientists but administrators are welcome to attend.

[Register here](#)

Valent RFPs

- [Carbon sequestration in agricultural soils](#)
- [Plant Growth Regulators \(PGRs\) and pest management](#)
- [Mycorrhizal fungie colonization and ion leaching](#)

Member Spotlight

Q&A with Don Takehara - University of Illinois at Urbana-Champaign



1. What is your current role at your institution/company? I am in the Grainger Engineering Office of Research within the University of Illinois at Urbana-Champaign. I work closely with faculty to connect them with funding and collaboration opportunities with federal agencies, foundations, National labs as well as corporations. I also work on faculty development.

[Read more>>](#)

Corporate / University Relations Headlines

- [Diversified Energy to serve as “official energy partner” of WVU athletics in multi-year partnership](#)
 - [Baylor University and Topgolf Waco announce exclusive partnership with digital field naming rights](#)
 - [R.K. Mellon Foundation awards \\$150M grant to support science building and robotics center at CMU](#)
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Job Opportunities

- [Georgia State is looking for a Director or Corporate and Foundation Relations](#)
- [Bryant University is looking for a CFR Officer](#)
- [Penn State’s Smeal College of Business is looking for a Director of Corporate Engagement](#)

- [UC Davis College of Engineering is recruiting for a Director of Corporate Relations](#)
- [The V Foundation is looking for a VP- Business Partnerships and Sponsorships](#)
- [NJ Audubon is searching for a Director of Corporate and Foundation Relations](#)
- [UCONN is looking for their next Associate Director of Foundation Relations.](#)
- [Wash U is looking for an Executive Director, Corporate and Foundation Relations- Medical Advancement](#)
- [Wash U searches for a Director of Corporate and Foundation Relations- Medical Advancement.](#)
- [Pitt's Office of Industry and Economic Partnerships is looking for a senior business and science analyst.](#)
- [George Mason seeks an AVP, Corporate & Foundation Relations](#)
- [University of Missouri-Columbia is looking for a Executive Director of Corporate Relations](#)
- [Arizona State-Thunderbird is searching for a Senior Associate Director of CFR](#)

Welcome New NACRO Members

Alice Vickers, Keck Graduate Institute
Angela Ver Ploeg, University of Wyoming
Anna Lee, University of Maryland, College Park
Anthony Radspieler, University of California San Diego
Becca Bradley, University of Arkansas for Medical Sciences
David Wahls, Arizona State University
Janice Dehesh, University of California San Diego
John Douglas, Northern Arizona University
Jordan Broutman, University of Maryland, College Park
Megan Geiger, Washington University
Megan Wynn, The George Washington University
Nathan Westrup, University of California Santa Cruz
Nick Brennan, University of Maryland, College Park
Stacey Barnes, Iowa State University Foundation
Tracy Parish, University of Illinois Urbana-Champaign

Have Something to Share in the Newsletter?

The submission deadline is the 20th of every month. Please send current news, announcements, "How We Did It" stories, job postings, and more to Marketing@NACROonline.org

NACRO Quick Links

[Toolkit](#) (login required)
[Videos](#) (login required)
[Board of Directors Minutes](#) (login required)
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