



NACRO News

January 2021

Last Reminder: Submit Proposals for the 2021 Annual Conference

The NACRO Conference Programming Committee invites all members to share their knowledge, expertise, and experience by presenting at the 2021 NACRO Annual Conference July 13 - 15.

[SUBMIT YOUR PROPOSAL HERE!](#)

Proposals are due January 15. Respondents will receive notifications of acceptance in early March. If you have any questions about this process, please feel free to reach out to Heath Wood, Georgia State University, and Michelle Dingwall, University of Wisconsin-Stout, our 2021 Conference Programming Co-Chairs, at conference@nacronline.org.

Nominate a Fellow NACRO Member to the 2021-22 Board of Directors

NACRO makes the incredible impact it does only with the help of dedicated volunteers. Annually, the NACRO Board of Directors expresses gratitude to our outgoing members for their service and welcomes new colleagues. We are now accepting nominations for the following roles:

- Co-Vice Presidents (2 openings)
- Benchmarking Committee (Chair-Elect)
- Conference Programming (Chair-Elect)
- Marketing and Communications Committee (Chair-Elect)
- Professional Development (Chair-Elect)
- Members and Alliances (Chair-Elect)
- Member at Large (one-year term)

Eligible candidates must be active NACRO members for at least one year and preferably served on the committee they would be leading ([more details on process](#)).

[Submit a nomination >>](#).

NACRO Virtual Corporate Engagement Bootcamp

NACRO Corporate Engagement Bootcamp is a foundational course focusing on NACRO best practices for holistic university corporate relations, incorporating two of the best parts of any NACRO Conference: peer learning and networking with other members. Bootcamp is intended for new corporate relations professionals with fewer than three years of experience corporate relations professionals new to higher education; new NACRO members; and individuals who are considering becoming corporate relations professionals. While geared to newer professionals, there's always something to learn and new perspectives to consider.

For more information on Corporate Engagement Bootcamp, please [click here](#).

NACRO Conference Quick Poll

Are you interested in attending the 2021 NACRO Conference? Please take this short 4-question Conference Quick Poll: https://survey.iad1.qualtrics.com/jfe/form/SV_cviUqqFngptRA1v



NACRO Podcasts: The Role of Universities in Fostering A Diverse Workforce

Join [Tony Peebles](#) (Director, Diversity Advancement & Corporate Relations at Case Western Reserve University) and [Katheryne Rehberg](#) (Director, Business Development, Office of Corporate Relations at the University of Illinois) in an honest dialogue around diversity and the critical role universities play in solving the challenges industry face in fostering a diverse workforce.

Our next podcast is recorded and available! [Launch Episode 2: NACRO Dialogue on Diversity - A chat with Idalia Hill, Director of Strategy & Operation](#)

In this episode, we chat with [Idalia Hill](#), Director of Strategy & Operations for CEO Action for Diversity & Inclusion. CEO Action for Diversity & Inclusion is the largest CEO-driven business commitment to advance diversity and inclusion within the workplace. Email fellowship@ceoaction.com to learn more about getting involved!

JANUARY

Alumni Workplace Engagement - Building Bridges between your alumni, where they work, and your institution

Wednesday, January 20, 2021, 2:00-3:30 pm EST

[Register Here](#)

Imagine a bridge that connects three “islands”: a university, a company, and employees of that company who are graduates of the university. Rutgers Alumni Workplace Engagement (AWE) is that bridge. It creates thriving relationships so that these areas are no longer islands but powerful partners for innovation and achievement.

Moving beyond traditional models of alumni engagement, the Rutgers AWE program brings the university to a business and its employees—in their workplace. This webinar will feature the director of the Rutgers AWE program alongside alumni leaders from JPMorgan Chase and Bristol-Myers Squibb, who will describe the program’s challenges and accomplishments so far.

You’re invited to learn about the four pillars of success that enable this initiative to broaden opportunities for corporate partnerships, individual alumni engagement, and philanthropic projects across all academic units.

Panelists:

[John Borgese](#) – Director, Alumni Workplace Engagement, Rutgers University Alumni Association

[Christopher Maizys](#) – Managing Director, JPMorgan Chase

[Austin Thekkumthala](#) – Associate Research Scientist, Bristol-Myers Squibb

Moderator: [Patti Althoff](#) - Director, Corporate Relations, Syracuse University

[NACRO-CASE White Paper: Exploring a New Value Proposition for CFR Work](#)

Wednesday, January 27, 2021, 2:00 p.m. EST

[Register here](#)

CASE and NACRO are pleased to announce the release of a co-sponsored white paper: Adapt-Migrate-Perish: Exploring a New Value Proposition for CFR. In this session, you’ll hear from the white paper authors Ryan J. Sauder, Chief Advancement Officer, The Hastings Center, and Michelle E. Wamsley, Assistant Vice President, Academic Advancement & Strategic Priorities, University of Richmond. The paper explores the evolving Corporate & Foundation Relations (CFR) landscape and associated indicators of success, specifically leading from the middle (LFM) as a core competency and high art for CFR officers working in all settings. Knowingly or not, effective CFR officers are increasingly reliant on LFM skillsets. By recognizing and developing LFM competencies with focused intention, CFR officers can add strategic value to institutions well beyond the financial and activity measures captured in typical metrics for CFR success. When this emerging trend is understood, valued, nurtured, and rewarded by institutional leadership, CFR officers can leverage their deep institutional knowledge, alongside connections to internal and external portfolios of faculty, staff, and funders, to advance strategic priorities of their institution. Anchoring their argument in leadership theory and developing it through broad practitioner input invited at multiple national conferences, the authors articulate and explore a new value proposition for CFR professionals in higher education.

[Member Spotlight Q&A with Jason King – UC Irvine](#)



1. What is your current role at your institution/company?

I am the Associate Director of Corporate Relations for the UC Irvine-Bren School of Information and Computer Sciences. I help to streamline research and recruitment efforts for the computer science school. [Read more>>](#)

Corporate/University Relations Headlines

[IBM and Harris-Stowe State University partner to provide greater access to skills, training, and jobs in the tech industry](#)

[Genentech supports UC San Francisco researchers in developing a “Whole Family Wellness” intervention](#)

[University of Buffalo Industry Partners step up to fight COVID-19](#)

[Biohaven acquires Kleo and licenses platform technology from Yale University](#)

Job Opportunities

[ASEE is hiring a Director of Corporate Membership and Sponsorship.](#)

[Northwestern is looking for an Assistant Director, Corporate Engagement](#)

[UC San Diego is looking for a Director of Corporate Research Partnerships](#)

[Worcester State University is looking for a Director for the Office of Grants and Sponsored Research](#)

[Ares Management Corporation and the Ares Charitable Foundation seeks a Foundation Director and Head of Philanthropy.](#)

[Florida State University seeks a Director of Corporate and Foundation Relations](#)

Welcome New NACRO Members

Michelle D. Arbogast Tennessee Technological University
Andrew Cleland Michigan State University
Caleb Covell Colorado School of Mines Foundation
Angela Herting UW-Platteville
Nicole Oshurak Magee-Women's Research Institute
David Pistner Westmoreland County Community College
Betty Popenuck University of Puget Sound
Paula Reed Florida Polytechnic University
Lucie Rochard Boston University
Patricia Schumann West Virginia State University
Emily Skowron Southern Illinois University Edwardsville
Grace Trimble University of Georgia

Have Something to Share in the Newsletter?

The submission deadline is the 20th of every month. Please send current news, announcements, "How We Did It" stories, job postings, and more to Marketing@NACROonline.org

NACRO Quick Links

[Toolkit](#) (login required)
[Videos](#) (login required)
[Board of Directors Minutes](#) (login required)
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