



NACRO News

February 2021

NACRO Announces Virtual Conference

As a result of uncertainty around the COVID-19 pandemic, NACRO's 2021 Annual Conference will transition to a virtual format. Although we cannot gather in person, we know that it is as important as ever to connect with colleagues to share expertise and best practices for building holistic, mutually-beneficial relationships between industry and higher education.

The conference dates will remain the same: July 13-15, 2021. Coming soon, we will release details about the format, agenda, and registration.

Thank you for your commitment to our profession. We look forward to connecting this summer!

Wishing you good health and wellness,

Kim Jacobs and Megan Puzey, NACRO Co-Presidents

Barry Dickerson and Charley Hasemann, NACRO Co-Vice Presidents

Nominate a Fellow NACRO Member to the 2021-22 Board of Directors

NACRO impacts us professionally with the help of dedicated volunteers. Annually, the NACRO Board of Directors expresses gratitude to our outgoing members for their service and welcomes new colleagues. We are now accepting nominations for the following roles:

- Co-Vice Presidents (2 openings)
- Benchmarking Committee (Chair-Elect)
- Conference Programming (Chair-Elect)
- Marketing and Communications Committee (Chair-Elect)
- Professional Development (Chair-Elect)
- Members and Alliances (Chair-Elect)
- Member at Large (one-year term)

Eligible candidates must be active NACRO members for at least one year and preferably served on the committee

they would be leading ([more details on process](#)).

[Submit a nomination >>](#).

Joint NACRO and CASE White Paper - Adapt, Migrate, Perish: Exploring a New Value Proposition for CFR

NACRO and CASE are pleased to announce the release of the jointly-authored white paper “Adapt, Migrate, Perish: Exploring a New Value Proposition for CFR.” On January 27, more than 150 CR and CFR Officers joined a virtual panel to celebrate the release and hear from authors Michelle E. Wamsley (University of Richmond) and Ryan J. Sauder (The Hastings Center). The authors articulated the changes that the CFR field is undergoing and emphasized why it remains an excellent career. We discussed essential steps we need to take to live up to our leadership potential, whether we are in CFR for the long-haul or see it as a stepping stone to our next role. Access the full article [HERE](#) and panel session recording [HERE](#).



NACRO Podcasts: The Role of Universities in Fostering A Diverse Workforce

There are two exciting Podcasts this month. Be sure to check them out:

Join [Tony Peebles](#) (Director, Diversity Advancement & Corporate Relations at Case Western Reserve University) and [Katheryne Rehberg](#) (Director, Business Development, Office of Corporate Relations at the University of Illinois) in an honest dialogue around diversity and the critical role universities play in solving the challenges industry face in fostering a diverse workforce.

Episode 3 is recorded and available! NACRO Dialogue on Diversity - A conversation with [Rashmi Tenneti](#) - Assistant Director, Marketing Communications, University of Illinois at Urbana-Champaign - about how to represent diversity initiatives at your institution to Industry. [Launch Episode 3](#)

Episode 4: In this episode, we welcome [Kory Hawkins](#), University Relations Lead at Microsoft and Morehouse College alum, to share his expertise and insights on diversity from his admissions and legal career as well as his goals for a newly created role at Microsoft focused on building partnerships with HBCUs. [Launch Episode 4](#).

Member Spotlight Q&A with Sara Garvey – Syracuse University



1. What is your current role at your institution/company? Associate Director, Corporate Relations, Syracuse University - Whitman School of Management
2. How long have you been a NACRO member? I joined in December 2019. I started in my new role in October 2019, and when looking for professional development opportunities I came across NACRO and was intrigued by the organization. I looked into Bootcamp and thought it could be a great opportunity to learn more about NACRO and the profession. [Read more>>](#)

Welcome, Lucy Provost!

The NACRO Board of Directors welcomes Lucy Provost, Senior Associate Director CFR, Wharton School of the University of Pennsylvania. Lucy joins the NACRO Board as chair-elect for Professional Development. Welcome, Lucy!

Corporate/University Relations Headlines

[Equitrans Midstream Corporation supports West Virginia University drinking water testing program](#)

[Sony Electronics and UC San Diego partner to support teachers in STEAM education](#)

[Protective Life Corporation and the University of Alabama partner to help underrepresented students](#)

[Delaware State University partners with Propel Center to support HBCUs nationwide](#)

Job Opportunities

[Arizona State-Thunderbird is searching for a Senior Associate Director of CFR](#)

[The PIVOT center is hiring for a Director of Corporate Engagement](#)

[UNF is looking for a Director of Corporate Relations and Major Gifts](#)

[UIDP is looking for a Program Director](#)

[Carnegie Mellon is searching for an Assistant or Associate Director of Industry Partnerships - Department of Statistics and Data Science, Dietrich College](#)

[Northern Arizona University is recruiting for a new Assistant Development Director, Corporate and Foundation Relations](#)

[Harvey Mudd College is looking for an Assistant/Associate Director of Sponsored Programs and Grants](#)

[Northwestern is looking for an Assistant Director, Corporate Engagement](#)

[UC San Diego is looking for a Director of Corporate Research Partnerships](#)

[Worcester State University is looking for a Director for the Office of Grants and Sponsored Research](#)

[Florida State University seeks a Director of Corporate and Foundation Relations](#)

Welcome New NACRO Members

Rachel Bagley Midwestern State University
Shannon Braun Keck Graduate Institute
Carolyn Brennan University of Washington Bothell
Bethanie Constant Marymount University
Laura Erker Oregon Health and Science University
Lesley Finney Elizabethtown College
Tracy Gerber Southern Illinois University Edwardsville
Jeff Hardy Nebraska Wesleyan University
Jade Honey Penn State University
Steven Jones Mississippi Delta Community College
Ashley Law Arizona State University
Michael Lindhout Michigan State University
Damara Lotten Texas A&M Foundation / Texas A&M University
Sophia Monkman Boston University
Lucie Rochard Boston University
Emily Skowron Southern Illinois University Edwardsville
Katherine Smith Arizona State University
Nancy Swanholm University of St. Thomas
Beth Walkenbach Keck Graduate Institute

Have Something to Share in the Newsletter?

The submission deadline is the 20th of every month. Please send current news, announcements, "How We Did It" stories, job postings, and more to Marketing@NACROonline.org

NACRO Quick Links

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